Keepin’ It Fresh: Using Technology in the LW Classroom to Reach Today’s Students

Dionne Anthon
Anna Hemingway
Amanda Smith
Session Outline

- Super Bowl commercial & statutory analysis
- Facebook
- Music playlists
Super Bowl Commercial & Statutory Analysis
Closed Memo Problem

- Students find the Right of Privacy statute

- To help students learn how to analyze a statute, we ask them to think about what the statute is trying to accomplish

- Then, we look at a pop culture example
What does the Right of Privacy statute protect?

- **eTrade Super Bowl Commercial**

- In 2010, Lindsay Lohan sued eTrade for a right of privacy violation under sections 50 and 51 of NY’s Civil Rights Laws
More Lindsay Lohan

Just last fall, Lindsay Lohan sued rapper Pitbull for a lyric in the song “Give Me Everything”

“I got it locked up like Lindsay Lohan.”
Follow up – next class

- After student’s outline the statute, we review a copy of the E*Trade complaint.

- Students discover the elements of the statute are the basis for the claim in the complaint.
Facebook
Using Facebook

- Why?
- Account
- Privacy
  - Discussion with students
- “Friend” Students?
Facebook Groups

- Open, Closed, or Secret
- Posts
- Files
- Test Group
- Facebook Messages
- Lessons + Opt Out Option
Songs

- *Theme Song from Star Wars* by John Williams

- *The Wizard of Oz: The Munchkins Parade*
Tell a Great Story
Tell a Great Story

The Wizard of Oz. (8-10 p.m., TCM) — Transported to a surreal landscape, a young girl kills the first person she meets and then teams up with three strangers to kill again.

Inquirer Television Writer Lee Winfrey
Posting a Legal Writing Playlist on TWEN

- Create a new document page on TWEN & add a link
Keepin’ It Fresh
Questions

- deanthon@widener.edu
- aphemingway@widener.edu
- alsmith9276@widener.edu