ABOUT DUQUESNE UNIVERSITY
One of the nation’s top Catholic universities, Duquesne University provides a well-rounded education that will challenge you academically while nourishing your spiritual and ethical development. You’ll learn from scholar-teachers who provide an excellent classroom experience and also produce some of the most important research in their fields. In fact, The Chronicle of Higher Education ranked Duquesne No. 16 among 61 small research universities rated according to faculty productivity. You’ll also benefit from a 15:1 student-to-faculty ratio and an academic experience hallmarked by personal attention from an award-winning faculty. In fact, almost half of all classes have 20 or fewer students, which means you’ll have plenty of opportunities for direct interaction with your professors.

FIND OUT MORE
Learn more about our business certificate program by calling the School of Business Administration at 412.396.6277. For more information about the admissions process, visit www.duq.edu/admissions.
STUDY WHAT YOU LOVE—AND BUILD BUSINESS SAVVY TO GO WITH IT.
Reinforce your favorite Liberal Arts major with a Business Certificate. The School of Business Administration offers a business certificate for students in the College of Liberal Arts. The certificate serves as a minor for College students.

Liberal Arts + Business Certificate = Business and Nonprofit Success

ABOUT THE BUSINESS CERTIFICATE
The Business Certificate serves as a Liberal Arts minor. The six classes you take to earn the Business Certificate give you the business essentials you will need to translate your Liberal Arts passion into business action.

Management - 2 classes:
Introduction to Management
Critical Management Decision Making

Marketing - 2 classes:
Introduction to Marketing
Sales Fundamentals

Introduction to Entrepreneurship
Business Information Systems

OUR ALUMNI FIND SUCCESS IN BUSINESS
McAnulty College and Graduate School of Liberal Arts alumni agree that their foundation in the liberal arts—including the critical thinking and communication skills they learned while at Duquesne—have contributed to their business success.

“My liberal arts degree from Duquesne helped to build the foundation I needed to be able to communicate efficiently and effectively with my team and my clients.”
—Andrew Sliben
Director of Sales and Marketing, Sheraton Station Square Pittsburgh

“My liberal arts education touched on a copious amount of subjects and made me a considerably well-rounded candidate for the business world.”
—Alissa Connelly
Technical Recruiter, CompuGroup Technologies

“My liberal arts degree at Duquesne University helped transform me into the leader I am today because it taught me how to think critically about complex problems. It helped me learn how to be open-minded to new and different solutions and it helped me learn how to uncover and seize new opportunities. Ultimately, my experience at Duquesne helped make me a student of the world.”
—Jeff Maggs
Chief Client Officer, Brunner

“It is mainly through the study of history, philosophy, literature, science and the arts that people’s minds are opened to change and new possibilities.”
—Neil Postman in the College Board Review