Also in this issue:

Opening Duquesne’s “Front Door” .......................................................... page 5
Olympic Swimmer Assists Hurricane-Ravaged Homeland ...................... page 11
Catching up with Kathy Bynum ............................................................... page 12
What’s New at DU .................................................................................. page 15
To Learn, to Teach, to Lead ................................................................. page 16
Giving Life to a Legacy ....................................................................... page 18
Endowing the Future ........................................................................... page 21
Fr. McCloskey Called to Serve Spiritan Congregation in Rome ............... page 25
The Bluff in Brief ................................................................................. page 26
Class Notes .......................................................................................... page 28
I am pleased to share with you exciting news about enhancements on campus. Over the summer months alone, nearly $8 million worth of improvements were made augmenting the safety, efficiency, and appearance of campus. These include completion of entirely new quarters for Nursing, near total renovation of the Pappert School of Music, major improvements in College Hall, installation of a sprinkler system in St. Martin’s, multiple projects in our newly acquired Brottier Hall, and an asphalt stamping project designed to make our major pedestrian crosswalks safer and more attractive.

As you’ll read in “Opening Duquesne’s Front Door,” the University is acquiring the entire two-acre block of Forbes Avenue that sits directly north of our Forbes garage. This historic acquisition gives the University the ability to continue to grow, to contribute to the development of the Uptown neighborhood, and to improve the appearance of the Forbes Avenue gateway to campus. Future development will include retail space serving the neighboring community and Duquesne students, academic spaces such as classrooms, labs and offices, housing, and parking. This purchase, along with the purchase of Brottier Hall, expands Duquesne’s campus by nearly 10 percent—an important accomplishment, considering the fact that we live and work in the heart of a city. This expansion will enhance our ability to attract and retain a strong student body, as well as leading teacher-scholars for our faculty.

We are not only growing our infrastructure. Duquesne is making fundamental academic improvements as well by developing a more selective applicant pool and adding new academic programs. Our plan to attract more academically talented students is working. Since 2001, our average SAT score has increased by nearly forty points—at the same time that we enrolled the three largest freshman classes in the University’s history. Requirements to enter the Honors College have been made more stringent, focusing on the best and brightest. Pharmacy, music, nursing, forensic science, physical therapy, and our physician assistant’s program are once again filled to capacity with outstanding students.

In response to changing market demands, this academic year also brings new, exciting programs in fields such as information systems management in digital forensics, forensic accounting, and animal advocacy. Additionally, the University’s expanded distance learning courses are reaching more people than ever. Students from Alaska to Nigeria are taking advantage of Duquesne’s rigorous online degree programs that offer those outside the Pittsburgh area access to a quality Duquesne education. You can read more about these exciting developments in “What’s New at DU.”

As the University expands in size and reaches higher levels of excellence, one thing remains constant: our commitment to serving God through serving students. Duquesne University is proud to uphold a mission rooted in our Catholic and Spiritan traditions. It is not a forgotten statement in a handbook, but a deliberate commitment shaping the way we live and learn together on the Bluff. As tens of thousands of alumni, faculty, and employees attest, the core principals of Duquesne University become part of who we are, influencing us for a lifetime. In “Giving Life to a Legacy,” you’ll read about families who for generations have chosen Duquesne for reasons related directly to our mission.

I’d like to extend a special thanks to those alumni who responded to our readership survey. Many of your suggestions have been incorporated into this issue of the magazine. Thank you for sharing your thoughts. Duquesne is proud to have such engaged alumni who care so deeply about their Alma Mater.

I know you will continue to support your University as we experience both the excitement of change and the permanence of tradition at Duquesne. For the students we serve now and for those we will serve in the future, I say thank you.

Sincerely,

Charles J. Dougherty, Ph.D.
President
those enjoying a shake or sundae at Ray Klavon’s Strip District ice cream shop probably don’t think about how the entrepreneur fulfilled the dream of re-opening his family’s business.

Before his dream became a reality, Klavon brought his ideas and questions to Duquesne’s Chrysler Corporation Small Business Development Center (SBDC).

“They assign you to a counselor who has the most experience in your type of business,” said Klavon, a retired Pittsburgh Public Schools art teacher who had no prior experience as an entrepreneur and wasn’t sure how to get started. “They helped me write a business plan so that I could go to the bank and get a loan.”

Klavon is one of a growing number of entrepreneurs around the country emerging as the economy is experiencing a major shift. Thirty years ago, corporations accounted for 70 percent of U.S. employment. Today, businesses with fewer than 50 employees account for 65 percent of all jobs.

SBDC and the A.J. Palumbo School of Business Administration’s Entrepreneurial Studies Program are working to meet the increased demand for entrepreneurial training and small business counseling. In 2003, the SBDC assisted almost 1,000 entrepreneurs and helped launch more than 100 new businesses. Additionally, more than 2,000 people attended SBDC training programs.

“It is gratifying to help save struggling businesses or prevent them from encountering disastrous situations,” said Dr. Mary McKinney, director of Duquesne’s SBDC.

The Center, which was launched in 1981, specializes in helping businesses trade internationally and manage environmental issues. It also offers standard services such as free consultation and low-cost training programs that give entrepreneurs the tools they need to produce business plans and marketing plans, conduct market analysis, assess financial projections and manage personnel issues.

A local state representative suggested Klavon contact Duquesne’s SBDC. In addition to helping him launch the business, SBDC counseled Klavon on some finer, yet still important points. For example, business school students working at the SBDC helped Klavon research the Isaly’s Skyscraper Cone, a novelty ice cream treat once served by the Isaly’s regional deli chain. He ultimately decided against resurrecting the Skyscraper Cone, but the students helped him uncover helpful information about its copyright registration.

“We’re a perfect extension of the business school because we can offer students part-time jobs assisting our professional consultant,” said McKinney.

Before his dream became a reality, Klavon brought his ideas and questions to Duquesne’s Chrysler Corporation Small Business Development Center.

Klavon brought his ideas and questions to Duquesne’s SBDC. In addition to helping him launch the business, SBDC counseled Klavon on some finer, yet still important points. For example, business school students working at the SBDC helped Klavon research the Isaly’s Skyscraper Cone, a novelty ice cream treat once served by the Isaly’s regional deli chain. He ultimately decided against resurrecting the Skyscraper Cone, but the students helped him uncover helpful information about its copyright registration.

“We’re a perfect extension of the business school because we can offer students part-time jobs assisting our professional consultant,” said McKinney.

Prior to fibers for a photography project that triggered an IRS audit.

Magone knew that she might be audited, but receiving the hand-addressed envelope from the Pittsburgh Internal Revenue Service office was still an unsettling experience.

“There is a whole list of things that you need to be prepared for as an entrepreneur,” Magone explained. “That’s why it’s so important for entrepreneurs to go to an SBDC seminar so that they don’t have to learn things on their own the hard way.”

When Magone was a student, the opportunity to learn about entrepreneurship in a classroom setting were limited. But today, Duquesne offers an Entrepreneurial Studies Program. The program is directed by one of the region’s most successful entrepreneurs, Ron Morris. During the last 30 years, Morris has launched 10 companies, including IGATE Capital, Rapidigm and Primo Magazine. He also hosts The American Entrepreneur radio program on
Although Morris’ financial success could allow him to retire, he decided to lead Duquesne’s entrepreneurship program as a way to give back to the community and help others. In fact, Morris is so committed to the program that he invests a substantial amount of his own money to operate and promote it.

“I don’t mind making the investment,” said Morris. “The feeling that I get from teaching my students is the best feeling in the world.”

His greatest challenge has been finding other entrepreneurs who also are committed to giving back to the community by serving as instructors. Morris has high standards for program faculty and is highly selective, focusing on individuals who have successfully led their own businesses and can teach from hands-on experience.

“There should be a lot of people like me who are doing this,” said Morris. “But it is difficult because many young people who are building their own companies don’t have the time to teach and more seasoned entrepreneurs are sometimes too burned out to teach.”

Although the program has been in existence for a short time, many of its recent graduates are already pursuing their dreams. Jason Moots, B’03, began his real estate development career as a direct result of meeting Al Smith in Morris’ class.

Smith, the founder and president of A&L Rentals, a real estate investment company, served as a guest speaker in class and offered students the opportunity to serve as apprentices. An apprentice would learn the business from Smith and locate an appropriate property. Smith promised to purchase the property himself and split the profits with the apprentice after the sale.

At the time Smith made his apprenticeship offer, Moots was already working as a real estate agent. The two became partners and after months of careful research to find the perfect property, purchased a house together. Following the renovation of the property and its sale, Smith stayed true to his word and shared the 40 percent profit with Moots.

Only a year after graduation, Moots now employs the skills that he learned from Smith in his own highly successful and lucrative career as a real estate investor.

“This project has firmly cemented in my mind that I never want to work to make someone else rich,” said Moots. “It also gave me a great feeling to realize that I was making good money doing something I love.”

In addition to the current undergraduate program, Morris hopes to launch a special “certificate of entrepreneurship” for individuals who have already earned their undergraduate degrees, but would like to learn the principles of entrepreneurship and start their own businesses.

By Amy Winn
Duquesne University is making history—again. In June, President Charles Dougherty announced the purchase of a two-acre parcel on Forbes Avenue in the Uptown section of Pittsburgh, directly across from campus. At press time, the University was in the final stages of closing on the eight properties comprising the block, which is bordered on the east by Magee Street, on the west by Chatham Square and on the north by Watson Street. This newest addition, combined with the acquisition of Brottier Hall (the former Citiline Towers) earlier this year, expands the campus by nearly 10 percent.

Duquesne opted to purchase the Forbes parcel after an out-of-town developer withdrew plans to redevelop the block. The action will meet several of the University’s needs for growth and development.

“This acquisition gives Duquesne University the ability to continue to grow, to contribute to the development of our Uptown neighborhood and to improve the appearance of our front door on Forbes Avenue,” said Duquesne President Charles J. Dougherty. The University is planning a mixed-use development of retail, education and housing facilities that augment its 10-year Campus Master Plan (outlined in the spring Duquesne Magazine).

Expansion from the Bluff down to Forbes Avenue seemed natural for the University, which has strong community roots, noted Dougherty. “We began as Pittsburgh Catholic College above a bakery in the Hill District. Our schools of business and law were initially housed in downtown Pittsburgh, and our athletics department used to rent community playing fields and courts. This campus expansion gives us the opportunity to embrace both sides of Forbes Avenue and have a more visible presence in the community. The residents of the neighborhood will benefit from this, as will our students,” he stated.

“We have about 10,000 students on the Bluff, and more than a third of them reside on campus. That’s a powerful economic generator for the neighborhood and for the city,” added Stephen Schillo, Vice President for Management and Business. “Although we do a pretty good job providing a variety of services to our students on campus, they are looking for more—a local night spot, something like “Frank & Wally’s,” a pharmacy, a green grocer, for example. The community residents want these same amenities. We are optimistic that we will find partners to help develop the property to meet these recreational, entertainment and shopping needs. It’s a win-win situation.”

Jerry Dettore, acting executive director of the Urban Redevelopment Authority, agrees. “We fully support Duquesne’s efforts to rebuild this area for the benefit of its students, as well as for the Uptown neighborhood and the city,” he said.

Schillo observed that collaboration between universities and private developers is not a new idea. “The model for university-private sector ventures for the mutual benefit of students and the surrounding community has succeeded in a number of cities throughout the country,” he said, citing the partnership between the University of Pennsylvania and the city of Philadelphia as an example.

Duquesne has already tackled many of the major hurdles that accompany development efforts, including garnering community support. The University has worked closely with the City of Pittsburgh, the Uptown Community Action Group and others to develop a shared vision that addresses community needs as well as Campus Master Plan goals.

Tonya Payne, president of the Uptown Community Action Group, said she is “delighted” to be collaborating with Duquesne on this neighborhood redevelopment effort. “We are pleased with the prospect of this development. Duquesne University officials understand and appreciate our perspective and are working to ensure that our priorities are being addressed,” she said.

It is likely that development of the block will be phased, with site preparation, beautification efforts, some retail outlets and parking occurring first. Additional street level retail, academic program spaces and housing development would come later. Among the many retail options under consideration are a coffee shop, restaurant, jazz club, pharmacy, grocery store, clothing store and hair salon. Final decisions will be based, in part, on market demand, Schillo observed.

“We’ve been pleased with the interest this project has generated. Lots of folks have stepped up with ideas. We will continue to entertain proposals from investors as we finalize our plans,” he said.

“The vision that we’ve defined will not only serve our students better, it will also strengthen the University, the neighborhood and the city of Pittsburgh,” said Dougherty.  ❑

By Kim Saunders
On September 11, 2001, in less than two hours, American history was forever altered and the nation began charting a new course, where the lines between foreign and domestic enemies are blurred. In this new culture, issues are emerging that have been testing the moral, legal and ethical fabric of the nation.

Now, in the midst of a fiercely contentious presidential race and in light of the release of the 9/11 Commission Report, issues such as intelligence sharing, ethnic profiling, weapons of mass destruction threats, transportation security, prisoner detention and fighting terror on foreign soil have never received as much attention. National legal, scientific, medical and governmental experts will tackle those issues October 21-23, as The Cyril H. Wecht Institute of Forensic Science and Law and the Duquesne University School of Law present, “Tracking Terrorism in the 21st Century: A National Symposium on the Roles of Science and Law in Detecting, Investigating and Adjudicating Political Violence.”

More than 35 dynamic presenters, including internationally-renowned experts James B. Comey, U.S. deputy attorney general; Dr. Henry C. Lee, criminalistic consultant; Mark Geragos, criminal defense attorney; and Arlen Specter, U.S. senator, will address the scientific, ethical and legal sides of the diverse issues facing—and testing—the United States.

“The country cannot become fractured because of unnecessary secrecy, unnecessary detention or loss of liberty,” said John Rago, director of Duquesne’s Cyril H. Wecht Institute of Forensic Science and Law. “On the other hand, the country cannot suffer as a result of our failure to detain and to detect and to protect our shores.”

Perhaps at no other time in U.S. history have so many American values been tested. From the boundaries of freedom to the protection of the homeland to maintaining foreign allies, American culture constantly is being modified to fit into an ever-changing world climate.

“When we woke up on 9/12—whether we recognized it or not—something fundamentally changed in the American way of life, and it will take generations for the true impact to be understood,” said Rago.

One of the issues facing the nation is how we interact with each other. Americans, who are traditionally known for being accepting and open, are now thinking twice about the people in their communities. With information about suspected extremist groups emerging and with the federal government asking citizens to be vigilant
and report “suspicious” activity, we are questioning who we trust. Certain religious groups and immigrants face increased, and some claim, unfair scrutiny.

“The big issue is determining a course of action that strengthens homeland security while preserving civil liberties,” says Rago.

Achieving that balance between safety and freedom is testing the nation, dividing people who fight staunchly for constitutional rights and those who feel that civil liberties can be sustained within the context of homeland security.

The USA Patriot Act is one of the chief targets of civil rights groups, who say it is chipping away at the freedoms that built America. Passed by overwhelming majorities in the U.S. House and U.S. Senate six weeks after 9/11, the Patriot Act was intended to bolster law enforcement and intelligence efforts to uncover terrorist plots.

Critics of the Patriot Act have taken up Benjamin Franklin’s words—“They that can give up essential liberty to obtain a little temporary safety deserve neither liberty nor safety”—as a rallying cry. Rep. Dennis Kucinich (D-Ohio) last year proposed “The Benjamin Franklin True Patriot Act,” calling for review and repeal of portions of the original legislation. Despite the support of the American Civil Liberties Union and other groups, the bill failed to muster wide Congressional backing.

The Patriot Act comes up for renewal in 2005, and both sides are already marshaling forces for the battle.

Civil libertarians believe the act violates amendments to the Constitution and allows law enforcement personnel to conduct secret searches, access personal records, investigate unrelated criminal matters under the guise of counterterrorist intelligence gathering, and jail non-citizens based on sketchy suspicion—all with minimal judicial review. Those who support the act, however, believe it’s a critical counterterrorism tool.

“Anti-terrorism measures such as the USA Patriot Act are misunderstood because concerned citizens are either unaware of the relevant facts or, even worse, have been misinformed,” said Mary Beth Buchanan, U.S. attorney for the Western District of Pennsylvania and a scheduled presenter at Duquesne’s symposium.

Buchanan points out that before the Patriot Act, law enforcement agencies did not have sufficient tools to gather intelligence information and were prohibited from sharing or acting on information.

“The Patriot Act allows agencies to use tools in terrorism investigations that were already available in organized crime and drug trafficking cases,” Buchanan said. It breaks down the communication barriers between criminal justice and national security investigators—allowing both sides to “connect the dots”—and modernizes surveillance laws to keep up-to-date with digital communication technology, she added.

“The American people believed that law enforcement could have done more to prevent the 9/11 attacks, if we had more accurate intelligence and were able to share it,” Buchanan said. “When the myths are put aside, it becomes clear that the Patriot Act is both a reasonable response to the threat of terrorism and to the challenges of domestic law enforcement in the age of new and improved technologies.”

George Annas, Professor and Chair of Health Law at Boston University’s School of Public Health, disagrees. The title of his symposium presentation, “Terrorizing American Ideals: Thomas Jefferson, Osama bin Ladin and John Ashcroft,” clearly indicates his view.

“To the extent that America stands for values—most notably liberty, equality and due process, it’s up to us to practice them, even when we’re under threat,” Annas argued. “When we don’t, we undermine both our identity as a free country and our security.”

His concerns go beyond the Patriot Act. “There are some things in the Patriot Act that should be sunsetted, especially the provisions allowing the government to search and collect information without warrants, without telling you what they’re doing and without even allowing you to complain about it,” Annas said.

But Annas is even more upset about other government recommendations. “The Centers for Disease Control asked every state to pass legislation stipulating that if a public health department declares an emergency—following a bioterrorist attack, for example—health officials and police can arrest you, put you in quarantine or force you to be vaccinated against your will,” Annas said.

In addition to the division of individual Americans on issues surrounding a public health emergency stemming from an attack, individual states have split. According to Annas, Florida and the city of New York have passed such legislation, while other jurisdictions—Minnesota and New Mexico among them—have enacted less draconian laws providing more protections and requiring informed consent.

Annas also questions initiatives to have individuals’ health information provided directly to the government. “In one sense, they have decent reasons—to see if epidemics are breaking out and determine if they’re naturally occurring or man-made. That’s fine, as long as the information is anonymous,” he conceded. “But they want your name as well, and there’s no reason for that.

“We’re doing the opposite of what we should be doing,” Annas remarked. “Instead of invading people’s privacy in the United States and keeping information about terrorists secret, we should be publicizing information about potential terrorists and keeping information about American citizens private.”

Rago also voiced concerns about secrecy.
“When you keep secrets unnecessarily, that’s when contempt and suspicion breed,” he said. “We need an open and honest dialogue, and we have to be constantly vigilant about the potential for abuse. On one hand, you recognize the need; on the other hand, you have this tension about protecting civil liberties that people fought and died for.”

Another test facing Americans and those charged with keeping us safe is a threat of a new kind of weapon that could be used to harm great numbers of people—a whole range of nuclear, biological and chemical agents broadly classified as weapons of mass destruction (WMD).

“WMD are useful to terrorists because they allow somebody with relatively modest resources to have a great impact on a society, an economy or even a military organization,” according to Dr. Victor Weedn, visiting professor in Duquesne University’s Schools of Law and Natural and Environmental Sciences. “They’re considered weapons of asymmetry, such that a small group can take on a mighty, well-funded society.”

Weedn will moderate a symposium session on detecting and assessing terrorist threats. A forensic pathologist and lawyer, Weedn pointed out that WMD are well-known and often easily available to terrorists.

“There are a lot of books out there on how to build an A-bomb or an H-bomb,” Weedn said. “But, they’re general concepts. There are certain aspects that really are in the realm of specific scientists.”

Thus, Weedn said, fighting terrorism is as much about controlling the flow of information as it is about accounting for technical components and resources. “A lot of what the present administration has done is to try and shut down the proliferation and trafficking of that knowledge base,” he claims.

Regardless of where individual Americans fall in this debate, we see the changes in our society every day, whether we’re boarding an aircraft under heavy security, having to show a photo ID to enter a tall building or watching political pundits’ continuous debates on 24-hour news networks. What we don’t see as easily and what hasn’t been given as much attention in the media are the effects of a shift in American culture, from a society largely shielded from terrorism to the leader of the fight against global terror. Have Americans accepted this new way of life or is it colliding with our values and tearing at our cultural fabric?

Rago expects the upcoming symposium will enlighten the discourse. “The complex ethical and legal issues will continue to offer a platform for heated debate,” he said. “We must find peace with our choices, both individually and collectively as a nation, to move forward in the name of justice.”

By Bob Woodside

Have Americans accepted this new way of life or is it colliding with our values and tearing at our cultural fabric?

About the Conference

More than 35 scholars, officials and experts will tackle the issues facing America in the wake of 9/11 when The Cyril H. Wecht Institute of Forensic Science and Law and the Duquesne University School of Law present “Tracking Terrorism in the 21st Century,” from Thursday, Oct. 21 through Saturday, Oct. 23, 2004 on Duquesne’s campus.

Speakers will include U.S. Senator Arlen Specter (R-Pa.); Deputy United States Attorney General James Comey; noted criminal defense attorney Mark Geragos; criminalistic consultant Henry Lee; and Major John Smith, a Duquesne Law alumnus and Judge Advocate Spokesman for the Department of Defense.

The symposium will focus on such topics as the detection, prevention and investigation of terrorist acts, including those employing explosive, biological, chemical, radiological, nuclear and digital devices. In addition, the symposium will provide a forum for the discussion of legal and ethical issues relating to counterterrorism efforts. Speakers will include experts and officials from forensic science, law, medicine, law enforcement, government and academia.

Continuing education credit for lawyers, physicians, coroners, first responders, teachers and other professionals are available through the conference. Please visit www.trackingterrorism.duq.edu for additional details.
Olympic Swimmer Assists Hurricane-Ravaged Homeland

Duquesne sophomore business student Johnathan Steele’s faith in God helped him beat the odds to become an Olympic athlete, and he’s again drawing strength from his faith as he helps to rebuild his home country of Grenada, which was devastated by Hurricane Ivan.

From the time he was a child, Steele prayed that he would one day make it to the Olympics. After training as a freestyle swimmer for more than 13 years, Steele achieved his dream at the 2004 games in Athens. He was part of a five-person team representing Grenada, including another swimmer, two runners and one triple jumper.

But as soon as Steele returned from the Olympics to settle back into student life at Duquesne, Ivan, a category five hurricane, pummeled Grenada and damaged or destroyed 90 percent of its buildings, including his family’s home and automotive dealership. At least 37 of the country’s citizens were killed and 500 were injured during the storm.

“At first, I wanted to start a nonprofit monetary foundation to help the country rebuild,” said Steele, who then learned that red tape could delay the establishment of new charities for years. “I want to be sure that any money that I raise to help Grenada goes to where it is needed the most,” said Steele. “I have a friend who is establishing a charity to help rebuild the secondary school that I attended, which was the largest private school on the island.”

Since the hurricane struck Grenada on Sept. 7, Steele has been meeting with individuals and organizations across campus to gain support for his fundraising efforts. Those who have already pledged to assist Steele include Dr. William Presutti, Associate Dean of the John F. Donahue Graduate School of Business; the Rev. Sean Hogan, C.S.Sp., Executive Vice President for Student Life; the business school faculty; all Greek Life organizations; the Duquesne University Volunteers (DUV); the International Student Organization; the Office of International Programs; and the men’s ice hockey team.

Steele has been so caught up in facilitating hurricane relief efforts at Duquesne that he hasn’t been able to savor his Olympic memories. “I haven’t been able to properly indulge in that accomplishment,” said Steele, who was only the second male swimmer to ever represent Grenada at the Olympics.

“It was an amazing feeling. At the moment before your event, all Olympians are equal. I feel tremendous pride to have competed.” He enjoyed meeting the other Olympic athletes and swimming with those he admires, such as Americans Amanda Beard and Lenny Krayzelburg, Australian Ian Thorpe and Russian Alexander Popov. “It was great to see and meet the most famous athletes in the world and be in the same pool with the world’s greatest swimmers,” said Steele. “The entire experience of being in Greece was wonderful.”

By Amy Winn
Usually, successful advertising is measured in dollars and cents. But, Kathy Bynum, B’82, considers her advertising firm a success when it fulfills its mission of working with clients whose products and services help people.

“Part of our mission statement is that we take on clients that we feel we can really believe in and who we feel are contributing to society in a positive way,” said Bynum, who co-owns Bynums Advertising Service with her husband, Russell.

Born and raised on the North Side of Pittsburgh, Bynum started her agency nearly 20 years ago. It is the only African-American advertising agency in the city of Pittsburgh.

“It can be a cut-throat industry and it’s often about money, but for us, it’s not. It’s about doing something to help the African-American community and the community at large,” explained Bynum, who majored in marketing at Duquesne.

Clients for Bynums Advertising Service have included National City Bank, the Allegheny County Housing Authority and Gateway Health Plan. The agency has won awards from the Printing Industry of Western Pennsylvania and the American Advertising Foundation, Inc., and has been recognized with The Communicator Award of Distinction and honors for public relations, advertising and marketing excellence.
“Part of our mission statement is that we take on clients that we feel we can really believe in and who we feel are contributing to society in a positive way.”
Bynum is particularly proud of an essay contest that her agency developed with National City Bank. “They approached us at one time about doing an ad for Black History Month,” said Bynum. “Always thinking creatively, we asked them, ‘Why just do an ad? Why not do something that has a great impact on the community, helps give back to the community and serves as good PR for National City?’”

The National City African History Essay Contest annually calls for essays in which Pennsylvania children and teens are asked to write about a specific theme, such as an African-American hero, or address a question about an African-American from the past. The top winners are awarded prizes that include money and a bank account at National City Bank.

According to Bynum, the contest grew so large that it was recently re-vamped and now involves teachers from the community who narrow down all the entries to a selection of 300 to 400 that are judged. She believes two of the reasons that the contest has become so successful are that all initial entrants get a certificate of participation and prize money is awarded to the sponsoring organization of the winning essays.

Bynums Advertising Service has received accolades in the media, having appeared in Advertising Age, Graphic Design USA, Bank Marketing and New Pittsburgh Courier. Bynum credits her agency’s success and its staying power as the only African-American agency in Pittsburgh to a higher power. “I attribute our success to God’s grace,” said Bynum, who feels Pittsburgh is a very tough market. “There were some other minority agencies that started around the same time we did, and they weren’t able to last, but we thank God that we have been able to progress, to last and to overcome.”

Being the only African-American agency in the city has helped the Bynums carve out a niche for their organization with Bynums Minority Marketing Group, a division “that focuses on consulting with companies on how to reach special markets—the minority market in particular—with sensitivity because the general market agency often doesn’t always have the experience or know-how on how to reach that market effectively.”

“We have greater access to the minority community, partly because we are African-Americans, and we have done a lot of research to find out what kinds of things work and don’t work in marketing to the minority community.”

The theme central to Bynums Advertising Service is “Release the Power of Creativity,” which Bynum believes is a foundation for the company’s tenacity and success. “We feel that we’re very good at coming up with good, creative ideas that get results for our clients,” she said. “We also have the determination to ‘stick it out,’ because it can be feast or famine at times. The willingness to sacrifice personally for the growth of the business is something that you just have to do sometimes.”

By Rose Ravasio

photo by Betsy Fitzpatrick
Digital Forensics Program Takes a Byte Out of Crime

In response to the growing demand for professionals trained in computer investigations, Duquesne will offer an MS in Information Systems Management in digital forensics. Established this fall through a collaboration between the Cyril H. Wecht Institute of Forensic Science and Law and the John F. Donahue Graduate School of Business, the forensics program is one of the first in the country that combines business, legal and technology issues. For more information, call 412.396.6276 or e-mail grad-bus@duq.edu.

Online Environmental Management Degree Program Expands

The Duquesne University Online Master of Environmental Management degree program has enrolled a third cohort of students for fall 2004. Current students regard flexibility as the leading strength of the program, and note in particular the high level of interaction with classmates—who are professionals in the environmental field—and with the internationally-renowned faculty. For more information, call 412.396.4095, e-mail envscience@duq.edu or visit the Web site at www.science.duq.edu/esm/ceremem.html.

SLPA Leading the Way with Distance Learning Degree Programs

The School of Leadership and Professional Advancement has added two additional online graduate programs: MS in Leadership and IT and MS in Community Leadership. These new 36-credit programs can be completed in two years. Two other master’s degrees—Leadership and Business Ethics and Leadership and Liberal Studies—are available online. Courses are also offered on Saturdays in Pittsburgh. For more information, call 1.800.283.3853 or visit www.leadership.duq.edu/home.

Foiling Financial Fraud

The John F. Donahue Graduate School of Business now offers a Forensic Accounting track as an option with the MS in Accountancy degree. Forensic Accounting focuses on the skills needed to detect, investigate and prevent financial fraud. This specialization also prepares students to pursue professional credentials as a Certified Fraud Examiner (CFE). Contact the program director for more information at 412.396.4906.

New Options for Nursing Education

The School of Nursing offers two new programs this academic year. The Second Degree Bachelor of Science in Nursing program enables a non-nurse with a baccalaureate degree to obtain a BSN in one year. Students fulfill all requirements in an intensive 12-month program that includes more than 1,000 hours of clinical practice in state-of-the-art health care settings, creative Web-enhanced seminars for non-clinical courses and traditional classroom instruction that prepares them to take the nursing licensure examination. Nurses interested in a graduate degree can enroll in the Psychiatric/Mental Health nursing concentration online, which prepares advanced-practice nurses to function as therapists with individuals, families and groups in a variety of clinical settings. For more information on either program, call 412.396.4945.
Looking back on the School of Education’s 75 years of service, members of the faculty agree that educating future teachers for leadership guarantees success.

This year, as the School of Education prepares to celebrate its 75th anniversary, then-and-now contrasts are easy to find. Students today are starkly different than they were in 1929, when the School of Education received its charter, and educators now have a deeper appreciation of youngsters’ needs as well as the cultural forces shaping their behavior. But nothing is as different in theory and practice at the Duquesne University School of Education as the theory and practice of leadership.

For starters, the School of Education is now driven to develop leaders—that was not always the case. Leadership today is defined not as authority or charisma, but as a set of behaviors that produces cooperation.

Teachers educated at Duquesne become instructors who inspire classroom cooperation so that students learn from one another, as well as with one another. Graduate students in the School of Education, who aspire to become counselors and administrators, learn that stressing collaboration is the best guarantee of organizational and professional excellence.

Inculcating collaboration starts early. When undergraduates major in education at Duquesne, they become active participants in the “Leading Teacher Program,” an alignment of curriculum, faculty and academic resources designed to elevate prospective teachers’ professionalism and classroom performance. Three ideas animate the Leading Teacher Program—diversity, technology and leadership.

Those ideas, individually and collectively, shape the expectations the School of Education has for its graduates. The pathway to achieving those standards—particularly the goal of leadership—begins with scheduling. For one thing, professional fieldwork begins during the second semester of the freshman year. In addition, the School of Education uses an academic model that makes it likely that students will find themselves taking courses with the same group of classmates throughout their matriculation. That “cohort” system creates a learning environment that encourages cooperation to emerge.

“A teacher is a person who leads the learning,” explained Interim Dean of Education Rick McCown. “Here we think of leadership as a distributed function. Our students can’t help but learn to rely on each other. They learn to contribute to each other’s education, and they learn to take that philosophy with them when they graduate.”

Assistant Professor Bob Furman learned early in his career that a leader was one who knew how to encourage participation. Furman earned his principal certification from Duquesne in 1971, a time when it was taken for granted that only those who could command obedience were considered leaders. Becoming a principal for the first time at the age of 25, however, he found that the authoritarian approach was unworkable.

“Being so young, I found it difficult to function with my training as a top-down manager,” Furman recalled. “Instead I started to forge my own leadership style, which could be labeled as participatory leadership. I engaged the entire faculty and staff in the decision-making process and found great success.”

Furman found that by encouraging people to get involved, his relative youth was no longer an impediment, and when the tide turned he was ready. “When participatory leadership came into popularity in the 1970s, I was already aligned,” Furman explained.

Sr. Mary Frances Grasinger, C.S.J., Ph.D., A’62, began educating future teachers at Duquesne when ideas of leadership and collaboration were not linked as they are now. “When I was training to be a teacher, classroom leadership meant being prepared to teach by effective planning, being a master of the subject matter and running an organized classroom where teachers taught and students listened and performed on cue,” Grasinger said.

But she also discovered the limitations of those notions of leadership. “Early on, I discovered that knowing your subject well was only half of it,” Grasinger explained. “Engaging the student in active learning was essential, just as working with other teachers was critical to growth as a teacher.”

Furman and Grasinger developed the philosophy of collaborative learning and collegial decision-making on their own and embraced it wholeheartedly when the School of Education adjusted its curriculum to stress the development of leadership based on cooperation.

Associate Professor William Casile, whose father was on the School of Education faculty and whose own experience stretches back to 1980 when he was hired as an instructor, points out the importance of personal development in new thinking.
An international bash

Alumni have a special opportunity during the 2004 Homecoming weekend to honor the School of Education’s outstanding service to Pennsylvania, the nation and the world at the 75th Anniversary Celebration of the School of Education.

Each floor of Canevin Hall celebrates an international initiative or tradition—from the School of Education’s scholarly connections to Latin America to student teaching in Great Britain to study abroad opportunities in Europe, Asia, Africa and the Middle East—with food, refreshments and entertainment from around the world.

Fried Plantains  Dumplings de papa y carne
Cannoli  Zeppole
Lumbolly  Cappellini
Pierogies  Shopska
Kielbasa  Tortellini
Kolacky  Sweet Potato Pone
Samosas  Tabbouli
Hummus  Antipasto
Wine, beer, coffee and tea from around the world... and more—on every floor.

Commemorate the School of Education’s proud 75 years of history as you “raise the roof” of Canevin Hall and reconnect with classmates, faculty and friends at this festive event.

Friday, October 29, 6:30-9:30 p.m. Cost is $40 per person and pre-registration is required through the Alumni Office (412.396.6209).

For more information visit www.education.duq.edu
giving
For some families, legacy means precious heirlooms, such as jewelry or the family Bible. For a number of families in Western Pennsylvania and even across the country, legacy means Duquesne University.

Nearly 15 percent of students in the Fall 2004 freshman class, or more than 150 students, come from families with a Duquesne alumni from one, two or even three past generations. These students and their families were recognized on August 18 with the first annual Legacy Luncheon in the Duquesne Room of the Duquesne Union.

“You've probably noticed the many things that have changed over the years,” said President Charles J. Dougherty, welcoming about 220 people to the luncheon. “The most important thing however, remains the same. We still have a 126-year tradition of our mission at the core of who we are.”

For the Canella family, sending their four children to Duquesne was a priority, almost from the day the children were born.

“My oldest was five and my baby was about six months old when we heard about the tuition futures program [available in the 1980s],” said Maria Canella, A’78, a speech pathologist in Weirton, W.Va. “My husband decided we should enroll all of our children, because he said there was no way you could get a better education.”

Maria and Sarvey Canella, B’80, met at Duquesne while their Greek organizations were planning the annual Dance Marathon for Muscular Dystrophy. Like many alumni couples, they chose to be married in the Duquesne Chapel. Their eldest son is in his sixth year of pharmacy school, the second eldest graduated with a degree in broadcast journalism in May, their daughter is a sophomore majoring in accounting and their youngest son moved into the Living-Learning Centers in August.

Jennifer Milcarek went out of her way to avoid going to Duquesne. Her uncle, Harry A. Grab, Jr., B’52, and her father, James R. Grab, B’62 (and ROTC), graduated from Duquesne; her father’s cousin, Father Joseph Duchene was a priest on campus; and her older sister Bridgette, E’88, was a student at Duquesne.

“I think Duquesne gave me a sense of self, that there was nothing I couldn’t do.”
“I was determined not to go to school where my sister was,” said Milcarek, manager of Duquesne’s Investment Center.

It wasn’t too long, however, before she decided Duquesne was for her. She saw a newspaper article that focused on a Duquesne business class taught by Professor Vashishta Bhaskar.

“I said, ‘I have to take that class, I have to go to Duquesne,’” said Milcarek.

Her family’s history with Duquesne also ended up contributing to her decision to attend the University.

“There was never any pressure to go to Duquesne, but it was such a large part of what our family talked about,” she explained. In addition to Milcarek and her older sister, all four of their siblings have attended or are attending Duquesne. Her youngest brother, Andrew, is a freshman majoring in psychology. And, Milcarek hopes her four young children uphold the family tradition and attend Duquesne.

Mary Ann Stewart, E’70, seemed destined for Duquesne. Her own parents, Mr. and Mrs. Edward Leo Duffy, graduated from the University in the 1920s.

“From the day we were born, we were to go to Duquesne,” she said of herself and her two brothers.

When one of Stewart’s brothers joined the Congregation of the Holy Ghost, the Spiritan family scholarship also made the choice clear for her own children, including her daughter, Robin Stewart-Abrams. Duquesne gave Robin her pharmacy degree and her future husband, David Abrams, A’79.

Duquesne continues to be a family tradition as Robin’s daughter, Katelynn, became the fourth generation in her family to attend Duquesne when she started as a freshman this fall.

“We took Katelynn around to see a lot of colleges,” Stewart said. “But she liked the general atmosphere at Duquesne, the intimacy and the sense of security.”

Stewart appreciated the same supportive environment when she decided in her middle age to finish the degree that had been postponed to raise a family.

“I was the first woman in my neighbor-
Among its many ambitious goals, Duquesne University’s 2003-2008 Strategic Plan calls for the establishment of 10 new endowed faculty chairs. As the 2004 fiscal year drew to a close, the University announced the creation of two new chairs that will raise Duquesne’s profile in science and health care.

The first, the Edward V. Fritzky Chair in Biotechnology Leadership, is an interdisciplinary professorship that will help Duquesne’s biotechnology research initiatives coalesce under a common organizational framework. Endowed through a $1.5 million gift from Edward V. Fritzky, A’72, the new position also will supply leadership to create alliances between the University and Pittsburgh’s growing biotechnology research community.

University President Charles J. Dougherty stressed the importance of the Fritzky Chair beyond the campus. “Aside from focusing the University’s resources and expertise, the Fritzky Chair will give Duquesne a leadership role in helping local biotech firms secure research grants, attract venture capital and navigate governmental regulations in bringing their products to market,” Dougherty said. “This endowment makes it possible for our region to attract the expertise it needs for building collaborations between academic scientists and the biotech business community.”

Fritzky agreed. “I applaud President Dougherty’s strategic vision for Duquesne and the city,” he said. “I hope that this endowment will serve as a catalyst, helping to attract the talent and funding needed to ensure a more prominent role for Pittsburgh in biotechnology.”

The holder of the Fritzky Chair will be appointed to a five-year term and report directly to the provost and academic vice president. A national search to fill the position is underway.

Fritzky is the former president, CEO and chairman of Immunex Corp., a Seattle, Wash., biotechnology firm known for creating revolutionary and commercially successful therapies for rheumatoid arthritis and other diseases based on the company’s research into the workings of the human immune system.

Under Fritzky’s leadership, Immunex became one of the world’s largest biotech companies, known for its workplace culture and its financial success. Fritzky was recognized by Forbes magazine as a “Best Boss in America,” and Fortune magazine called Immunex one of America’s “Best Places to Work.”

The second chair, the Anna Rangos Rizakus Endowed Chair in Health Sciences and Ethics, is endowed through a $1 million gift from John G. Rangos, Sr. Paula Sammarone Turocy, associate professor and chair of the Athletic Training Department, has been named as the first holder of the chair.

Turocy will lead the University’s teaching, scholarship and service in health sciences and ethics. She will focus on creating strategic partnerships with other universities and regional research enterprises to develop multidisciplinary programs involving law, business, communications, science and biotechnology. Students, entrepreneurs and researchers will all benefit from these partnerships.

“The establishment of the Rangos Rizakus Endowed Chair illustrates the significant contributions that the faculty and students make to health-care delivery in southwestern Pennsylvania and the nation,” said Gregory Frazer, dean of the Rangos School of Health Sciences. “Dr. Turocy typifies the commitment to excellence in health professions education and ethical practice that permeates the activities of the Rangos School.”

Dougherty added, “This will consolidate our leadership in an arena critically important to our University’s values, to the achievement of our strategic plan and to Mr. Rangos’ own commitments.”

Rangos, who was the initial benefactor of Duquesne’s School of Health Sciences in 1990, dedicated the endowed chair to his mother Anna who passed away in January 2004.

“My mother had a profound influence on me throughout my life,” Rangos said. “She taught me that anything can be accomplished with hard work and the Lord’s help. I could think of no better way to honor her and share her legacy than to create an endowment in her name.”

A pioneer in the field of waste management and disposal, Rangos is the former chairman and CEO of Chambers Development Co. and former vice chairman of USA Waste Services, Inc. A prominent regional philanthropist, he received an honorary doctorate from Duquesne in 2000.

Turocy established Duquesne’s athletic training program in 1992 and has been at the helm ever since. An accomplished researcher and scholar, she holds leadership positions in the National Athletic Trainers’ Association and was named the organization’s “Most Distinguished Educator” for 2004.

Both new chairs demonstrate Duquesne’s strategy to emphasize interdisciplinary initiatives in areas of existing strength. These focus areas include ethics, biotechnology, leadership, forensics, technology-enhanced teaching and learning and community outreach.
Four years ago, Maureen Murray, A’68, E’71, E’74, had just been diagnosed with breast cancer and was not only suffering physically, but also emotionally. In the midst of three surgeries to rid her body of the disease, Murray discovered a type of healing that had nothing to do with medicine, but everything to do with her spirituality—spontaneous prayer.

As surgeons labored to cure her body, Murray struggled to overcome the helplessness, fear and despair that ride inexorably in cancer’s wake. Coping with that physical suffering and emotional turmoil taught her that prayer was indispensable.

Murray shares the gift of the Spirit by helping others use prayer to combat fear through her book You Are Never Alone: Prayers and Meditations to Sustain You Through Breast Cancer. Murray spent six months writing the book, starting one sleepless night in the hours before dawn. It is now available nationally in bookstores, hospital gift shops and through the Oncology Nursing Society.

Though the task of writing the book was arduous, Murray persevered because of her hope that she could help others transform physical and emotional suffering into spiritual strength.

“There were times when I did not like this project at all,” Murray explained as she remembered how writing it made her relive the agony and uncertainty of her cancer. “But I made a commitment — and more important, it became a mission, and it gave spiritual meaning to my struggle.”

One of the turning points in Murray’s cancer battle occurred during an examination shortly after the cancer diagnosis, when her gynecologist asked Murray, “Would you like me to pray with you?”

“She prayed this spontaneous, beautiful and uplifting prayer that brought tears to my eyes,” Murray recalled. “If only every doctor would pray with us.”

Murray’s cancer battle began in November 2000, when a routine mammogram revealed a mass in one of the ducts of her breast. A biopsy confirmed that it was cancer. Firm faith, her husband’s calming assurance and a favorable prognosis—doctors believed the malignancy had not
You Are Never Alone has prayers for events most breast cancer patients confront, such as “While Waiting for the Pathology Results,” “Before a Chemotherapy Session” and “Prayer Before Telling Your Children.” Coupled with prayers for creating peace in those times, there are prayers for healing the emotions when healing the body may not be possible, such as “For the Long Dark Evenings” and “When You are Tired of Talking About It.”

Though she carefully composed the prayers in the book, Murray stresses that the best prayers are spontaneous.

“There’s a misconception people have that to pray they must say a prayer that already exists,” said Murray. “When I talk to God, it’s in the form of a conversation, as if God were sitting next to me on the sofa.”

Along with prayers, You Are Never Alone has meditations for achieving spiritual and emotional well-being. The imagery in these meditations is direct and potent: “Imagine that you are standing in front of a large mirror that is draped with a soft white cloth …. Visualize yourself very slowly removing the cloth from the mirror. Standing behind you but reflected in front of you are all the loved ones who pray for and support you ….”

Hard work and good fortune have allowed Murray to experience many of those things people use to gauge happiness—an idyllic childhood surrounded by a supportive extended family, college successes and challenging work that led to the rewards of owning and running a business, 25 years of marriage to a loving spouse who shares her deep faith and two daughters who would make any parent proud: one a Georgetown University graduate serving with the Peace Corps and the other a senior political science major at Villanova University. But Maureen Murray’s life cannot be valued only with the common currency of fulfillment.

When cancer threatened her health and happiness, Murray opened her heart to the Holy Spirit, and by doing so found a way to transform fear, helplessness and despair into help for those who need it most.

And, Murray proved that sometimes life’s most daunting challenges reveal its greatest gifts.

“Cancer gives you a major reality check,” Murray said. “But that hard reality can be cushioned with faith, optimism and prayer. But now I no longer worry in the middle of the night—I immediately pray.”

By Richard Toutellott
The Reverend James P. McCloskey, C.S.Sp., has been elected to the General Council of the worldwide Spiritan Congregation. McCloskey was chosen by 72 delegates from provinces around the world at the Congregation’s General Chapter meeting held in Portugal in July. Since September, McCloskey has been stationed in Rome, where he will serve an eight-year term. The Reverend Jeffrey T. Duaine, C.S.Sp., was elected as McCloskey’s successor, and now serves as provincial superior of the Congregation of the Holy Spirit, USA-East Province, and chairman of the Corporation of Duquesne University.

“It was an unexpected call and a great blessing. Participating in the General Chapter has deepened my commitment to the church and the congregation,” McCloskey said.

The Spiritan Congregation, founders and sponsors of Duquesne University, is a religious order of priests, brothers and lay associates dedicated to serving the poor throughout the world in missions, schools, parishes and social service ministries.

As a member of the General Council, McCloskey is charged with safeguarding the unity of the order. Together with the five other newly-elected counselors from Ghana, Nigeria, France, Portugal and Ireland, McCloskey will work for the growth and development of the Congregation throughout the world.

McCloskey describes his new position as an extension of his role as provincial superior for the eastern United States. “Each counselor is assigned specific territories and disciplines to oversee,” he explained. “However, we work as a team to address issues that influence how we live out the mission of the Congregation in the world. For example, we’ll look at our commitments to missions in areas of conflict or post-conflict, the role of lay Spiritans and our institutional commitments,” he said.

As the only Spiritan university in the world, Duquesne is a great source of pride for the whole congregation, many of whom were educated there, McCloskey noted.

“One of my greatest joys was my ministry at Duquesne,” said McCloskey, an alumnus who served in the University’s Campus Ministry from 1983-84 and as vice president of University Relations from 2003-04, before his executive appointments to the Spiritan USA-East Province.
Italian Campus Registered, Dedicated

Duquesne University’s Italian Campus Program, established in 2001, offers all undergraduate students the opportunity to spend a semester at the University’s own site in Italy. The program recently received its Barile decree, marking its official registration with the Italian Ministry of Universities as one of only 85 American universities and colleges with programs in Italy. In addition, the program moved to the campus of the Sisters of the Holy Family of Nazareth at the foothills of Rome, just beyond Vatican City and St. Peter’s Basilica. President Charles Dougherty will preside over the dedication ceremony for the new campus on October 9.

New Arts Dean Named

Duquesne welcomed Dr. Francesco C. Cesareo as new Dean of the McAnulty College and Graduate School of Liberal Arts. Cesareo takes the helm from Dr. Constance Ramirez, who stepped down as dean after 10 years and returned to teaching.

Prior to his appointment at Duquesne, Cesareo was director of the Institute of Catholic Studies and professor of history at John Carroll University in Ohio. His areas of expertise include Catholic reform thought in 16th-century Italy (with a focus on Renaissance education), Church history, Catholic higher education and the papacy. Cesareo will also serve as a faculty member in the history department. A native of Queens, N.Y., Cesareo holds a BA in American and European history from Cathedral College of the Immaculate Conception, and an MA and a Ph.D., both in late medieval/early modern European history, from Fordham University. He and his wife Filomena have three children—Marianna, 9, Gianfranco, 7, and Massimo, 4.

School of Nursing Finds New Home in Fisher Hall

In May, the School of Nursing dedicated its new facilities on the fifth floor of Fisher Hall. The new location, with more than 30,000 square feet, provides the school with almost twice as much space, necessary to accommodate its recent growth spurt. In the last two years, Nursing has nearly doubled its enrollment and expanded its faculty and staff.

The enhanced learning environment has modern laboratories for acute care, home care and critical care nursing, as well as a more spacious student library and resource center, a significantly improved computer lab and a new distance learning facility. In addition, all faculty and administrative offices are larger and clustered on one wing of the floor.

College Hosts Open House

The McAnulty College and Graduate School of Liberal Arts celebrated renovations to College Hall and the arrival of Dean Francesco C. Cesareo with an open house on September 9. Alumni, friends and the campus community met the dean and were given a tour of the many building changes. The College moved the English and History Departments to the building’s sixth floor. The Interactive Media and Philosophy Departments then moved to the third floor and English as a Second Language moved to the fourth floor of College Hall from Des Places. In addition, the Locust Street lobby of the building received a facelift, including a new ceiling, surface work and paint. Behind the scenes, the electrical service was completely updated to provide more abundant and reliable power.

Although the entire building is now dedicated to liberal arts programs and departments, some College departments will remain in other parts of campus because of space constraints. Modern Languages and Literatures will remain in the Des Places Learning Center and some offices of the Psychology department will still be housed in Rockwell Hall. An extension of College Hall is proposed in the campus master plan that will enable all units of McAnulty to reside in the same building.

Innovative Learning-on-the-Go Program Wins Award

The School of Leadership and Professional Advancement (SLPA) will receive a Creative Use of Technology Award from the Association of Continuing Higher Education (ACHE) at the association’s annual meeting, Oct. 30 to Nov. 3, in Newport, R.I. This an-
nual, association-wide award honors ACHE members for innovative uses of instructional and distance learning technologies in lifelong learning. The award recognizes SLPA for its Learning-on-the-Go program, which seeks to make studying more convenient for adult students by providing them with audio study guides in the MP3 format, which can easily be downloaded from the Web or on a CD. Once developed, there is no cost associated with offering Learning-on-the-Go to students if they download these study guides from the Web. The project will serve the School’s approximately 900 students who take campus and/or online courses utilizing Learning-on-the-Go.

Blues Concert Draws Record Crowd

In July, more than 300 Duquesne alumni and friends returned to campus during the school’s annual Guitar and Bass Workshop to enjoy an open-air concert sponsored by the Office of Alumni Affairs and the Mary Pappert School of Music. The event featured some of the music world’s greatest guitar legends and jazz artists (including our own music faculty!), and raised funds for music school scholarships. Among the highlights was music school instructor Amanda Ford’s original composition, “Blues on the Bluff.” If you have Internet Explorer, you can access the audio file at: http://www.ltc.duq.edu/dudaily/media/blues_lq.wax (dial-up) or http://www.ltc.duq.edu/dudaily/media/blues_hq.wax (broadband)

Discovery Summit Marks Dedication of Supercomputers

National experts in academia and industry participated in a “Discovery Summit on High Performance Computing,” an event held this summer to celebrate the dedication of the University’s new supercomputers. Duquesne’s Center for Computational Sciences recently secured grants from the U.S. Department of Education and the National Science Foundation to fund the purchase of two new supercomputers, as well as 22 laptops with a wireless connection to the supercomputers for student use.

WDUQ-FM News Garners Five Golden Quill Awards

The WDUQ-FM (90.5 FM) news department recently received the following Golden Quill Awards from the Press Club of Western Pennsylvania: Best Feature/Documentary, Enterprise/Investigative News, Spot News, Continuing Coverage Radio, and Best in Show for “Pittsburgh in Distress.” WDUQ, which reaches the most listeners of any public radio outlet in the region, broadcasts from Duquesne University’s campus to the tri-state area and streams two audio channels on the Web.

Catalog Queen Featured at Annual Entrepreneur’s Growth Conference

In June, Duquesne University’s Chrysler Corporation Small Business Development Center (SBDC) hosted Southwestern Pennsylvania’s most notable and exciting event for entrepreneurs—the Sixth Annual Entrepreneur’s Growth Conference. Each year, the SBDC holds the conference to provide entrepreneurs with the resources, knowledge and inspiration they need to develop their own businesses. Keynote speaker Lillian Vernon, Founder and CEO of Lillian Vernon Corp., drew a record-breaking crowd of more than 500.

Vernon was the first woman to have a company listed on the American Stock Exchange and she has since grown the New York-based enterprise to reach sales of more than $238 million. Pittsburgh entrepreneur Rob Cochran, Chairman, President and CEO of #1 Cochran Inc., also gave brief remarks via a video presentation.

Congratulations Jeff Hantz!

Duquesne Law School student Jeff Hantz recently traveled to Athens, Greece, to represent the United States in the 12th Paralympic Summer Games. As of press time, Jeff’s results from his javelin and discus competitions were not available, but the entire Duquesne community supports his efforts and applauds his commitment to be the best.
1930s

The Rev. Msgr. Charles Owen Rice, A’30, recently marked the 70th anniversary of his ordination with a Mass celebrated by Bishop Donald Wuerl at St. Anne Catholic Church, Castle Shannon, Pa. He was known for many years as Pittsburgh’s ‘labor priest’ because of his involvement in labor-management disputes and is now retired emeritus pastor at St. Anne.

1960s

Dr. Ronald T. Bowes, A’67, GA’69, assistant superintendent for public policy and development for the Diocese of Pittsburgh, has received the Leonard F. DeFiore Parental School Choice Advocate Award from the National Catholic Education Association. The award is presented to an individual who has demonstrated outstanding leadership in promoting full and fair parental choice in education.

1970s

Albert H. Marcus, A’70, GE’71, instructor at the Art Institute of New York City, was listed in Who’s Who Among America’s Teachers for 2003-2004. Richard I. Thomas, JD’72, a partner with Pepper Hamilton LLP and head of the law firm’s Pittsburgh office, has been appointed chairman of the Pennsylvania Interest on Lawyers Trust Account (IOLTA) board. He concentrates his practice in complex commercial litigation and represents management in labor, employment, occupational safety and health law, and other related litigation. Pete Rondinaro, A’71, GE’74, earned a Ph.D. in educational psychology from Temple University in May 2004. Dr. Thomas Arcury, A’75, professor and research director of family and community medicine at Wake Forest University Baptist Medical Center, has been named Outstanding Rural Health Researcher by the National Rural Health Association (NRHA). Five rural health leaders are recognized each year. Dr. Arcury’s research on green tobacco sickness is part of a 10-year research program to improve the health of migrant and seasonal farm workers. Raymond E. Urgo, A’75, principal of Los Angeles-based Urgo & Associates, was named an associate fellow of the Society for Technical Communication (STC). The honor is earned through dedicated work for the technical communication profession and the Society and less than one percent of STC members achieve the grade of associate fellow. Mr. Urgo consults on the communication of policies and procedures information in organizations and teaches at UCLA Extension. Dr. Daniel T. Wagner, P’75, MBA’93, recently returned from leading the ninth annual Student Rainforest Fund expedition to study medicinal plants in the rainforests of Costa Rica. Since its inception in 1995, more than 80 Duquesne University pharmacy and post-bac students have traveled to the rainforest to study natural products, collect plant samples for the National Cancer Institute and work with indigenous healers. David A. Dellana, B’76, has joined the National Bank of Arizona as vice president/business...
development coordinator. He will be responsible for the bank’s commercial business development efforts in Phoenix and Tucson. **David V. Breen, JD’77,** Attorney/Arbitrator/Mediator and founder of the Breen Law Firm, is currently practicing law from his office in the North Hills of Pittsburgh. He represents individuals and businesses in the areas of employment, family and criminal law and also serves as a neutral arbitrator and mediator of disputes in the areas of business, employment and family. Recently he gave a presentation, “An Arbitrator’s Perspective on How To Be a Successful and Persuasive Advocate in Arbitration,” to the United Steelworkers of America. **Thomas R. Kline, JD’78,** was presented with the 2004 Distinguished Alumnus Award during Alumni Reunion Weekend at Albright College. Mr. Kline is a founding partner in the law firm of Kline & Specter and concentrates his law practice in representing catastrophically injured people and their families, as well as in death cases, class action and mass tort cases. He also serves as an adjunct professor at Temple University School of Law and is chairman of the Federal Judicial Nominating Commission for the Eastern District of Pennsylvania. **Dr. Kathleen Minke, A’79,** was promoted to professor at the University of Delaware. She teaches in the School of Psychology Program. **Dr. Daniel A. Pepe, P’79,** recently presented “TPN Therapy for the Medically Fragile Newborn” at the University of Chicago Hospital. He is employed by Pediatric Services of America as director of operations for the Chicagoland Region. He is also a faculty member at Midwestern University School of Pharmacy and the College of DuPage.

### 1980s

**Carol A. Behers, A’80, JD’83,** was elected Chair of the Family Law Section of the Allegheny County Bar Association for 2004-2006. **Diane Boomsma, P’82,** completed a Doctor of Pharmacy degree at Shenandoah University. **Dr. Bryan K. Tippett, GS’82,** Dean of Instruction, Estrella Mountain Community College, was appointed by the governor to the Arizona State Board of Pharmacy. He is also on the boards of Sojourner Center, West Valley Fine Arts Council and the Black Board of Directors Project. **Dr. Kathleen Dixon Donnelly, MBA’83,** moved to Birmingham, England in mid-September. She will be a senior lecturer in marketing at the University of Central England. She has authored the workshop *Hands On Public Relations: The Workbook for You If You Want to Get Publicity and Don’t Have a Clue Where to Start* and has also been awarded first place in the non-fiction article category of this year’s Creative Writing Contest sponsored by the Florida State American

---

**Ad Exec Rising through the Ranks at NY Agency**

Patrick Grandinetti, A’98, was recently promoted to vice president, management supervisor at Saatchi & Saatchi, New York City. He joined the firm as an account executive in 2000 and now directs marketing and promotion efforts for Procter & Gamble’s Old Spice men’s grooming franchise, P&G’s corporate branding initiative and NYC&Co (New York City’s Travel & Tourism Bureau).

Patrick earned both a Bachelor of Arts in journalism and a certificate in marketing from Duquesne. Prior to joining Saatchi & Saatchi, he honed his skills at Blattner Brunner, Inc., a non-traditional advertising agency in his hometown of Pittsburgh, Pa. There, he focused on such business-to-business and interactive accounts as PPG Industries, Pittsburgh Corning and Education Management Corporation.

In addition, Patrick has worked as a news writer and assignment editor for WPXI-TV, the NBC affiliate in Pittsburgh.

Outside the office, Patrick is an active member of The Advertising Club’s Young Professionals Events Committee, where he was recognized in 2003 with a President’s Award for Excellence. He currently resides in Hoboken, N.J.
Michael P. Opolicky, A’83, GA’86, assistant professor at SUNY Orange, is taking a one year leave of absence to teach in Rio de Janeiro for one month and then teach English at Espiritu Santu University in Ecuador.

David W. Brown, A’84, was commissioned a Reverend in the United Methodist Church by the Eastern Pennsylvania Conference of the United Methodist Church. Rev. Brown will be bi-vocational, also serving as president of BrownPartners Multicultural Marketing, an advertising firm headquartered in Philadelphia, while reaching youth through urban ministry.

John P. Ellsworth, A’85, a certified public accountant with Cottrill Arbutina Professional Services, recently received designation as a certified valuation analyst by the National Association of Certified Valuation Analysts.

Crystal McCormick Ware, A’85, GE’94, is director of the University Community Career Development Partnership (UCCDP), which prepares and places low-income or unemployed individuals into full-time, entry level positions at the University of Pittsburgh and University of Pittsburgh Medical Center (UPMC). UCCDP received a People Do Matter Award, which recognizes innovations and efforts that make a difference for employers and employees in the Pittsburgh region.

Mark J. Neuberger, JD’87, a shareholder in Buchanan Ingersoll’s Miami office, has been named recipient of the Burton Award for excellence in legal writing. The ceremony was held in the Great Hall of The Library of Congress. His article, “Punching the Clock Is Not So Simple,” was published in the Jan. 13, 2003, issue of The National Law Journal.

Patricia...
Gregory Phillips, MBA’89, GB’91, vice president and project manager at Mellon Financial Corporation, earned a Doctor of Science degree in Information Systems and Communications from Robert Morris University. She is also a certified treasury professional with the Association for Financial Professionals.

1990s

Dana Radcliffe, CPA, B’90, has been promoted to the partner level in the Assurance and Advisory Business Services practice at Ernst & Young LLP in Pittsburgh. She is a member of the Pennsylvania Institute of Certified Public Accountants. Major Mark Evans, B’92, is assigned to the U.S. Army in Heidelberg, Germany. Lori Robertson, A’93, managing editor of American Journalism Review, has earned the 2003 Bart Richards Award for Media Criticism. The award is sponsored by the Pennsylvania State University and was presented in Washington, D.C.

Shea Murtaugh, A’94, has started his own advertising agency, Hoffmann Murtaugh Advertising, Inc. Scott H. Lamparski, GE’95, GE’00, was hired by the Highlands School District (Natrona Heights, Pa.) as an assistant principal at Highlands High School for the 2004-2005 school year. He spent the last seven years in South Carolina working as a teacher/assistant principal and earned an Ed.S. (Specialist in Education) degree in Educational Leadership from The Citadel in 2002. Elizabeth A. Burkett, MBA’96, JD’00, formed a new law firm, Witt Burkett, LLC, with friend Wendy P. Witt, Esq. The firm practices Elder Law and Estate Planning/Administration and is located in the Fox Chapel/O’Hara Township area of Pittsburgh. Kathleen A. Henderson, RN, N’96, was promoted to clinician at the University of Pittsburgh Medical Center (UPMC) Abdominal Transplant Unit. She was also elected secretary of the Golden Triangle Chapter of the International Transplant Nursing Society. Rev. Matthew Ernest, M’98, was ordained a Catholic priest for the Archdiocese of New York by His Eminence Edward Cardinal Egan. He was appointed to the Archdiocese of New York Music Commission. Michael Grandinetti, B’99, illusionist, performed for the second year in a row on the Jerry Lewis Muscular Dystrophy Association Telethon. He premiered several new routines showcasing his wide variety of magical styles from sleight of hand to grand illusion.
2000s

Daniel Mark Nasr, S’00, received a doctor of medicine degree from Jefferson Medical College, Thomas Jefferson University, in Philadelphia. He will complete a residency in anesthesiology at Thomas Jefferson University Hospital. Jennell Hoak, HS’02, was awarded the Duquesne University School of Education Dean’s Teaching Fellows Award. Michael David McCloskey, M’02, is entering his second year of Cantorial School at Hebrew College in Boston. He teaches at the Prozdor Hebrew High School and serves on the Graduate Student Knesset and Library Council. In his spare time, he enjoys teaching beginning voice and piano students.

Marriages


New Arrivals


In Memoriam

Do More...

DU Students Star in Latest Advertising Campaign

For Duquesne’s latest advertising campaign, the University turned to who knows it best – students.

A diverse group of students inspired the content, look and feel of the television and radio ads, which will air this fall and later in 2005. The campaign is designed to build awareness of Duquesne University among teenagers and to strengthen recruitment.

The spots are focused on Duquesne’s tag line “Do More,” and feature students talking about how Duquesne is helping them fulfill their dreams and reach their goals. The ad begins with the question, “What do you want out of life?” Students respond with “a good job,” “a challenge,” “to make my father proud,” “freedom to be myself,” “to make a difference,” and “to change the world,” among other phrases.

“It was exciting to participate and to potentially influence teens’ decision to come here,” said senior Krisha Mackulin, who appears in the ads. “I’ve had a tremendous experience at Duquesne.”
Be on the lookout for...

October 5, 2004
Delta Chi Fraternity Pinning Ceremony
– 9 p.m. in Room 613, Duquesne Union
For more info, please contact Greek Life at 412.396.6651 or greeklife@duq.edu.

October 6, 2004
Sigma Tau Gamma Fraternity Pinning Ceremony – 9 p.m. in Room 613, Duquesne Union. For more info, please contact Greek Life at 412.396.6651 or greeklife@duq.edu.

October 7, 2004
Law Alumni Reception – PNC Park, Home Plate Club, 5:30-7:30 p.m. For more info, please contact Cynthia Gilfoyle at 412.396.5215 or gilfoyle@duq.edu.

October 17-24, 2004
Greek Week 2004. Greek Sing will be on October 24 at 8 p.m. in the Duquesne Ballroom. For more info, please contact Greek Life at 412.396.6651 or greeklife@duq.edu.

October 22-24, 2004
Beethoven's Dynamic Duos – Beethoven's Complete Sonatas for Violin and Piano. David Allen Wehr, piano and Charles Stegeman, violin. Concerts at 8 p.m. Friday & Saturday, 3:00 p.m. Sunday, at the PNC Recital Hall. Suggested $10 donation per concert. For more info, please contact 412.396.4632 or www.music.duq.edu.

October 28, 2004
Law Alumni Reception – The Cosmos Club, Washington, D.C., 5:30-7:30 p.m. For more info, please contact Cynthia Gilfoyle at 412.396.5215 or gilfoyle@duq.edu.

October 29-31, 2004
Homecoming and Freshman Parent Weekend

November 12, 2004
New York City Alumni Luncheon at Sardi's

November 20, 2004
Law Alumni Reception and Symphony, Classical Mystery Tour – A Beatles Tribute! For more info, please contact Cynthia Gilfoyle at 412.396.5215 or gilfoyle@duq.edu.

December 2, 2004
Alumni and Friends Ice Skating at PPG in downtown Pittsburgh

Bring Home Duquesne for the Holidays!

The first recording of its kind, Christmas at Duquesne Vol. 1, shares the abundant talent of faculty and students of the Mary Pappert School of Music, and special guests. Inspired by frequent requests from alumni and friends, this unique compilation features the diverse artistry of numerous musicians.

The tentative release date is Nov. 1. The compact disc is $15 plus $2 shipping and handling. Limited quantities are available, so reserve your copy now. Visit the music school or the Duquesne Union Bookstore, or send check or money order to:

Duquesne University • Mary Pappert School of Music
Kathy Ingold, Assistant to the Dean
600 Forbes Avenue • Pittsburgh, PA 15282

Make checks payable to: Duquesne University.
All proceeds benefit students of the Mary Pappert School of Music

For more information on these and other alumni events, please call the Alumni Relations office at (800) I-LOVE-DU or visit our website at www.alumni.duq.edu