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Thoughts from the President

Spring has returned to the Bluff, and with it we welcome a new class of Duquesne University alumni. We often think of graduation as the end of a chapter in a student’s life, but the term “commencement” suggests a deeper meaning. These men and women are beginning their journey into successful careers and a lifetime of learning. We congratulate them and look forward to their achievements in the years to come.

To see the potential of our newest alumni, we need look no further than the thousands of graduates who have preceded them. We meet several of them in this issue, including 1978 Law alumna Mary Grealy, who recently gave the keynote address at our annual Downtown Alumni Luncheon. As president of the Healthcare Leadership Council, Grealy spearheads efforts to solve many of today’s most difficult public policy issues.

We also catch up with 1983 Business alumna Gretchen Smarto. Recently appointed chief financial officer for FedEx Ground, Smarto credits her Duquesne experience with helping her deliver excellence, both as an executive and as a parent.

While we recognize our alumni, we remain focused on further improving our current and future students’ preparation for lives and careers beyond the Bluff. In this issue, you’ll learn how our Journalism program is going back to the future, with a twist. Soon to be separated from the Communication Department, where they have resided for the past two decades, our undergraduate Journalism offerings are being revamped and merged with our Interactive Media Department to give students a stronger foundation in writing and production for print, broadcast and emerging Web-based media. This new arrangement also benefits our Communication and Rhetorical Studies Department, which has a well-deserved national reputation as one of our best graduate programs. This change allows the department to concentrate more directly on its areas of excellence, including philosophy and ethics.

Internet technology also allows us to offer the benefits of a Duquesne education to students far from campus. In these pages, we examine how our School of Leadership and Professional Advancement is serving military personnel based around the world.

As always, we actively pursue our Spiritan founders’ commitment to outreach. In a region where African-American unemployment is among the highest in the nation, Duquesne’s Institute for Economic Transformation is helping hundreds of local high school students prepare for college and careers. Read on for details about how the CLAAY program is giving youth “High Hopes.” Meanwhile, our Music students are teaming up with the Salvation Army to bring joy to Pittsburgh grandparents.

Our cover story this month also comes from the Mary Pappert School of Music. We note the “Passing of the Trumpet,” as renowned teacher/performer Sean Jones succeeds the legendary John Wilson as director of our outstanding jazz ensemble.

Elsewhere on campus, we are pleased to introduce three new deans, as Rear Admiral Donald J. Guter takes the helm of our Law School, Dr. Alan Miciak heads our Schools of Business, and Dr. Olga Welch assumes leadership of our School of Education.

Finally, we note the passing of Pope John Paul II from a unique vantage point. Students at our Italian Campus in Rome were truly witnesses to history, joining millions in mourning the Holy Father’s death while celebrating his life and legacy. These students were also among the first to have an audience with the new pope, Benedict XVI, who recognized our Italian Campus and its students during his first greeting to the faithful. This recognition demonstrates knowledge of and respect for Duquesne University at the highest levels of the Church.

In this season of endings and beginnings, we celebrate Duquesne’s past, present and future. We hope you enjoy this issue, and thank you for being part of our tradition.

Sincerely,

Charles J. Dougherty, Ph.D.
Duquesne University President
School of Music Performances Brighten Meetings for Grandparents

For a growing number of grandparents, raising children is a two-generation endeavor. Their job doesn’t end when their children become adults. For a variety of reasons, ranging from financial to health to legal, many grandparents find themselves raising their grandchildren.

Twelve years ago, the Salvation Army in Pittsburgh started a support group for grandparents who are raising children once again. Every other Friday from September to June, the grandparents meet at the Salvation Army’s headquarters in Pittsburgh and McKeesport. They gather to be with each other. Sometimes, a grandchild tags along. But, for the most part, when the room fills for the God-Sent Grandparents program, they can relax and take a break from rearing their grandchildren.

“It makes you want to get up and do a little ‘mmm, mmm, mmm,’” said Dana Colvin, dancing to the music while in her seat. She’s raising her 3-year-old granddaughter, Chanya.

The School of Music’s involvement with the program began when Diane Clark, office assistant in the school, was looking for a volunteer opportunity for musicians. Students had just finished volunteering at Miller Academy, a school in Pittsburgh’s Hill District neighborhood.

“I wanted to keep doing something like this because there was so much joy from it,” said Clark.

She thought of a women’s shelter, but discovered that with children in school, the shelter would be virtually empty during the day. She volunteers with the Salvation Army and thought students could play music for homeless families, but once again, realized that the children would be in school during the day. Her contact at the Salvation Army suggested the God-Sent Grandparents Program.

“This is something for them, for their hearts, to say, ‘You’re wonderful – you took this on, you’re surviving and you’re raising good kids,’” said Clark.

So far, the grandparents have heard jazz and popular songs from the middle part of the
Clark will retire in July, but will volunteer to coordinate the Music School/Salvation Army partnership for the next year because both sides have found that music brings people together and touches them on a personal level.

20th century, in addition to tango. They have appreciated each performance. “We’ve really been enjoying it,” said Noreen Marshman, who is raising two grandchildren. “We think they’re wonderful. It’s a joy having them.” Windsor enjoyed the music so much, she wanted to make a request. “I’d like to get over there and get them to play Autumn in New York,” she said.

The music has not only been a welcome addition to the group’s meetings, but also something to enhance their overall well-being. “They’re there to bring a different kind of relief – 45 minutes of music that they (the grandparents) can’t afford,” said Fran Lewis, supervisor of social services at the Salvation Army and also director of God-Sent Grandparents. “They don’t have the money to go out and hear this kind of music, to smile, tap their feet, to sing along.”

The students view their visits to the Salvation Army each month as any other performance and take a lot of time preparing the type of music that will be played with the audience in mind.

Sment, who just finished a master’s degree in composition, and Ugartenendia played for the group in March. Sment estimates they spent more than six hours arranging music for their performance. They thought tango music would provide uplifting sounds for their audience.

“Tango is a very emotional and expressive music but yet it incorporates a rhythm and an upbeat dance feel and combines it with a classical technique and a genuine acoustic sound,” said Sment, who arranges and plays bass. “I felt that they would like something that was kind of rhythmic and upbeat.”

When Mervyn Johnston, who just finished earning a bachelor’s degree in saxophone, was preparing for his performance, he decided to take the grandparents down memory lane. “I had a feel for the audience and thought they were going to know a lot of the old show tunes and popular songs of the ’30s, ’40s and ’50s,” he said.

The grandparents enjoyed reminiscing and asked Johnston to play their favorite old songs. He was happy to have made such an impression. “It’s nice to give something back,” he said. “I had a good time playing for them.”

Sment and Ugartenendia were also happy to play. “It seemed like a worthy cause and we were happy to share some of our music,” said Sment.

Clark will retire in July, but will volunteer to coordinate the Music School/Salvation Army partnership for the next year because both sides have found that music brings people together and touches them on a personal level.

And, students have found yet another way to put the words of the Duquesne University Mission into action. “Students give with their hearts,” said Clark. “But, they have gotten back even more than what they gave.”

By Megan Tressler
Two months into their stay, the students found themselves at the heart of the international outpouring for Pope John Paul II, waiting in line with millions of people to file past the pontiff's body in St. Peter's Basilica and watching the funeral live on large screens in St. John Lateran Basilica.

"I often pondered if there would be students studying here when John Paul died," said Michael Wright, A’01, resident director of the Italian Campus for the past four years. "I thought about the opportunity they would have to be part of history in the making. And it happened for the members of the Italian Campus Spring class of 2005."

On April 19, Duquesne students from the Italian campus again witnessed another historic moment in Rome—the election of Cardinal Joseph Ratzinger as the 265th pontiff, Pope Benedict XVI. All students were notified of the election in a campus-wide text message to their cell phones. Many immediately hurried to St. Peter's Square.

Before the month ended, Duquesne students participated in Pope Benedict XVI's first public audience. During his address the pope mentioned...
Duquesne’s Italian Campus, showing the knowledge of Duquesne at the highest levels of the Church.

These students—sophomores and juniors of different faiths, backgrounds and majors—now share a common bond.

The Death of a Pope

“They’ve experienced the same mounting trepidation succeeded by grief that Rome has known many times in its millennial history. But they have also seen things that Rome has never seen before, such as the overwhelming outpouring of love for John Paul II, from Romans and foreigners alike,” noted Elizabeth Lev, a Vatican guide who also teaches Christian art and architecture at Duquesne’s Rome campus.

Matt Sundo, a 20-year-old marketing major, recalled hearing of the pontiff’s death from another student while finishing a paper in his dorm room Saturday evening. Within minutes, he received a call from his family in Pittsburgh, confirming that the news had been simulcast worldwide. Matt and his father Doug, E’79, had been together in Italy for World Youth Day 2000 and Doug also visited his son at the Italian Campus over spring break. The two attended Easter Sunday Mass together at St. Peter’s just a week earlier.

“I had planned in advance to be in Rome with Matt for Easter, but I was unprepared for how weak and sick the pope appeared. I now believe he was holding on, so his death wouldn’t overshadow the message of Easter—the joy of Christ’s resurrection,” said Doug Sundo.

“In 2000, Pope John Paul was so energetic. It was shocking to see him on Easter struggle to speak,” the younger Sundo added.

He and numerous classmates joined the throngs of people at St. Peter’s Square for evening prayer vigils on Thursday and Friday before the pope’s death. The Reverend James P. McCloskey, C.S.Sp., an alumnus and member of the General Council of the worldwide Spiritan Congregation headquartered in Rome, was among the pilgrims who came to pray.

“Despite our awareness of the Holy Father’s suffering and imminent death, there wasn’t a terrible sadness. There was a quiet, respectful murmur of prayers in the piazza from thousands of people, some praying the rosary, some quietly singing, in many different languages. What touched me most was the variety of the crowd—young, old, sick, well people from every part of the world, all in quiet devotion,” he recalled.

Sophomore Laura Paterra, an Italian-American on her first trip outside of the United States, was looking forward to exploring her heritage, learning the language and eating authentic Italian food. “I experienced all that and so much more. Being here during the events surrounding the pope’s death added so much meaning to this trip. I feel that my faith is so much stronger,” she said.

Paterra was in one of the first groups of mourners to see Pope John Paul II as he was lying in state. She waited in line for six and one-half hours and passed within two feet of the Holy Father.

“There were tons of people but everyone was calm. When I entered the church, everything was very quiet, except for music playing in the background. As soon as I saw the pope, I began to cry. It was an emotional, bittersweet moment. I felt lucky to be there, but at the same time very sad,” she recalled.

“I’ve always been interested in history, but never imagined I would become part of it,” said Michael Yacavino, a 19-year-old business major.

He and dozens of his classmates were shuttled from the Italian Campus in the middle of the night by a private bus arranged by the University. They arrived at St. Peter’s Square at 4 a.m. and joined hundreds of thousands of pilgrims who waited for more than 11 hours to pay their respects to the Holy Father. Once inside, however, the long wait became insignificant.

“It’s hard to explain how I felt but I’m glad I went,” said Yacavino. “I thought about how just a few months ago, I was 4,000 miles away, and now I am inside St. Peter’s Basilica and actually in the presence of the pope, with people from all over the world . . . it was very somber and overwhelming.”

Health Management Systems major Katey Mauro agreed.

“Studying and living in Rome has been such a great experience and this event adds to it. This whole experience has truly made me a different person,” she said.

The cohort postponed plans for a weekend excursion to Pompeii and Paestum so that they could attend the funeral. Fifteen students joined resident director Wright at St. John Lateran Basilica, where the faithful could watch events unfold on two large screens. And two intrepid students made it into St. Peter’s Square, where an estimated two million pilgrims converged to say good-bye to the pontiff. The majority of the students, however, watched the ceremony on campus via satellite hook-up to the London-based SKY broadcast, commented by Father Thomas Williams, director of Spiritual Life at the Italian Campus, who served as the Vatican correspondent for NBC.

Emily Prendergast, who stayed on campus, commented, “Our group has become increasingly close since coming to Rome, and being together as we watched this momentous occasion was unbelievable. I

Duquesne students (left to right) Kristen Mavrich, DeAnna Buccilli and Christina Capaldi were among the thousands who watched the pope’s funeral from St. John Lateran, basilica of the popes.
was moved to see so many different people gather together to mourn and celebrate the life of the uomo buono, or ‘good man,’ as the thousands of posters around the city proclaimed.”

According to Sarah Boyle, an international business major who is Presbyterian, the funeral was just as poignant for non-Catholics. “The thing is, be it Presbyterian, Catholic, or another form of Christianity, underneath it all we believe in Jesus Christ as our Lord and Savior. It says a lot when leaders from all over the world who hold different beliefs and opinions put their differences aside and come together to honor one great man who spent his entire life in service to God,” she said.

Wright, a Mormon, agreed. “John Paul II was a great leader who championed many fundamental Christian principles—love your neighbor no matter who he may be or what he may believe, be true to yourself and your beliefs, and endure to the end.”

Wright acknowledged that the week following the pope’s death was stressful, physically and emotionally exhausting, but ultimately uplifting. He credited the students for their patience, their spirit of sacrifice and their maturity, noting that they used their experiences to edify themselves and support one another.

“Their experiences at the Italian Campus will shape the memories of their time in Rome for the rest of their lives. They will always remember where they were and what they felt during those days when the city lost its adopted son. They’ll remember the chants and candles from the prayer vigils in the square and the crowds and the silence of the basilica,” he said. “As they tell their children and their children’s children, tears will well up in their eyes as they remember a week that was supposed to be like any other, but instead marked a moment in history that they—and the world—will never forget.”

**A New Pope is Named**

Many Duquesne students were present in St. Peter’s Square on April 19 when white smoke announced a momentous moment in Catholic Church history.

Student Tess Madden was on site for art history class and decided to stay for the cardinals’ evening vote. At ten minutes of six, she and a group of friends watched small puffs of gray smoke emanate from the Sistine Chapel’s chimney. The smoke gradually appeared white, then bells began to chime.

“Now, none of us simple American college students had any idea we would react the way we did, but those bells stirred us to shout, cry, cheer, dance, hug, and celebrate like we never had before,” said Madden.

The students waited and watched while Pope Benedict XVI was introduced to the world. As the new pontiff gave benediction to the crowd, Tess and her classmates knelt and prayed.

“It was so beautiful,” she said. “Afterward I turned around and saw that tens of thousands had filled the square and the streets leading into it. We cheered some more and the pope and cardinals retreated back inside.”

To close out their Italian experience, the students participated in Pope Benedict XVI’s first public audience, where they cheered when the pope mentioned Duquesne’s Italian Campus.

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**Memories of Pope John Paul II, 1920-2005**

Dr. Francesco Cesareo, dean of the McAnulty College & Graduate School of Liberal Arts, had two personal audiences (the last was in March 2004) and more than 20 general audiences with the pope. He is considered an expert on the papacy:

“In the year 2000, I was in Rome for a meeting of professors at Catholic universities sponsored by the Vatican. I was invited to the papal apartment to attend the Holy Father’s private morning Mass, followed by a private audience. I recall walking into the pope’s chapel and being stunned to see the Holy Father there in prayer before the Blessed Sacrament. The feeling of holiness and humility was immediately apparent. It was clear that this was a man who drew his strength from God and whose ministry was deeply rooted in the fulfillment of God’s will. You could hear him conversing with God. I felt God’s presence in that chapel in a way that I had never felt before—it touched the very depths of my being. It really is difficult for me to explain what that moment felt like. In our encounter after Mass I thanked him for his ministry and his witness to the Gospel. We spoke briefly about Catholic higher education and its future. In March 2004, I again had the privilege of a private audience. I had taken my students on a pilgrimage to Rome and arranged for the students to meet with the Holy Father. We presented him with a gift and expressed our thanks for his continued leadership.”

The Reverend Sean Kealy, C.S.Sp. met the pope several times and especially remembers presenting a book to the pope in Africa. He wished to describe John Paul II as follows:


Stephanie Shields, assistant to the vice president of University Advancement, was visiting Rome in March with her husband. They attended Easter Sunday Mass and were blessed by Pope John Paul II:

“At the last minute we changed our tour plan, not realizing the once in a lifetime experience we would encounter. Early Easter Sunday morning our guide led us through pouring rain to the impressive Trevi Fountain and Bernini’s Piazza Navona, then on to the magnificent Pantheon. Little did we realize that he saved the best for last. We went on to Mass in St. Peter’s Square. The rain stopped; clouds parted giving way to sunshine and blue sky. TOUCHED by lifting sounds from the choir, we heard Latin Mass. Then all eyes turned to the second window from the right in the papal apartment building. There he was—Pope John Paul II. He motioned to the 200,000 faithful gathered in the square. Tears flowed, hands clapped and hearts were overjoyed to see him gently wave to all of us. The crowd quieted as the Holy Father tried several times to speak. Silently he blessed the gathering. We were overcome with emotion that to this day is hard to describe. That morning was shared by our son Evan whose spirit was in that sunshine.”

Chancellor Dr. John Murray attended an audience with Pope John Paul II during a visit to Rome to meet with the Superior General of the Congregation of the Holy Spirit and his Council:

“He greeted me warmly, grasping both my hands. Though others were present, it was as if the two of us were alone in this room. His smiling eyes at once created the impression of genuine joy. I brought him greetings from Duquesne University in Pittsburgh. He immediately responded to Duquesne and Pittsburgh, which he clearly knew. When I repeated the Duquesne motto, “Spiritus est qui vivificat,” he smiled broadly and nodded, saying, “Yes, the Holy Spirit that gives life.” In this brief encounter, there was a joyous calm and serenity, the like of which I have never experienced. He was the personification of faith, hope and love. I left that meeting thanking God for providing all of us with the gift of this magnificent Vicar of Christ.”

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By Kim Saunders
Duquesne “Scores” with New Sports Leadership Program

This fall not only will mark the start of another new football season, it also could denote the start of a new era in sports—one where sports professionals are specifically trained in sports leadership from a management perspective, including the application of ethics and leadership.

Duquesne is launching a new program in September: a Master of Science degree in sports leadership. Courses cover not only traditional sports business acumen like marketing and sales management, but also deal with issues and challenges that today’s sports leaders face including legal issues, negotiation and workplace diversity. Key to the program, however, is instilling the ethical values and developing leadership talent that tie all those skills into place.

The program is a collaborative effort between the John F. Donahue Graduate School of Business, which provides the sports business expertise, and the School of Leadership and Professional Advancement, which offers the leadership courses.

“Our online graduate programs are growing steadily as more professionals seek the convenience of online courses combined with academic excellence. This new program is relevant and timely as it expands educational opportunities—and skills—for professionals in the field of sports.

We are delighted to be a partner in this new venture,” said Dr. Benjamin Hodes, dean of the School of Leadership and Professional Advancement.

“It’s a great blend,” said Dr. John Lanasa, chairman of the Sports Marketing Department.

Steve Greenberg, executive in residence with the sports marketing program and former Pittsburgh Pirates executive, is hoping the program will leave a lasting impression. “The business of sports is usually so specialized on public relations, promotions, operations and finance,” Greenberg said.

“And in all those areas there’s an academic background of knowledge to learn.”

The one area where there’s no specific academic body of knowledge is how to train people to become better leaders, he said. “By providing an academic opportunity, we can create better leaders, which will create better organizations,” Greenberg said. “It’s an opportunity to make the industry better.”

Mark Hart, director of business for the Pittsburgh Steelers, sees where a program like Duquesne’s could be beneficial to the industry. “There are a lot of programs that can teach students the nuts and bolts of sports business and sports marketing,” Hart said. “It’s unique that Duquesne is trying to incorporate the aspect of leadership into its curriculum. It serves students well to learn to operate and negotiate from a position of ethical strength.”

While Hart said it’s common in the industry for sports management professionals to have advanced degrees in law, business or marketing, he sees a need for added value. “It’s unique to have the leadership component,” Hart said. “I think combining sports management, marketing and all these points of emphasis is going to be very valuable.”

To create the course, Lanasa said they sought feedback from industry professionals and researched other programs. “There’s no other program in sports leadership like this, and also no other one that’s 100 percent online,” Lanasa said.

Lanasa designed and developed Duquesne’s undergraduate sports marketing program, which currently has 120 students enrolled, in 1997. He said program alumni are one area to draw on for the master’s program, but the main target market is current sports industry professionals.

“This program has tremendous potential for national recognition for Duquesne University,” he said.

The online nature of the program allows busy sports professionals to take part in an academic pursuit while continuing with business that takes them across the country frequently and for extended periods of time, Lanasa said.

“Our primary market is these people who work a ridiculous amount of hours,” Greenberg said. “There are no 40-hour work weeks in sports.”

The online aspect of the program is designed to allow participants to perform academic work at their leisure, working it into their schedule, rather than around the University’s schedule.

“In sports, their season never ends, at least for the administration types,” Lanasa said. “It’s impossible for someone who works in the sports venue to come to class, say, every Monday night for the next 15 weeks.”

While on-the-job-training received through everyday business is invaluable for obtaining skills, Greenberg said sports professionals can benefit from academic training. He has direct experience.

“The president sent me to a creative leadership seminar for 10 days,” Greenberg said. “It was an incredible retreat where I learned how to become a leader.”

Lanasa said that in all business, managers are frequently appointed because of their job skills and successes, not necessarily their leadership ability.

“We take people who are appointed and make them better leaders,” Lanasa said.

And Greenberg knows about the sports industry firsthand. He has spent nearly three decades in professional sports management, most recently as the Pittsburgh Pirates’ director of new ballpark development and communications. Prior to that position, he was vice president of marketing for the team for 11 years. He said a course like Duquesne’s would have come in handy during his career.

“Having served in the sports industry for 28 years, I can tell you I spent a lot more time on conflict resolution and how to manage a diverse workforce than I ever did in deciding what promotion to do Friday night,” Greenberg said.

By Maria Guzzo
Dr. Johanna Mendelson Forman, the senior program officer for peace, security and human rights at the United Nations Foundation, addressed hundreds of local high school students at Duquesne’s annual Model U.N. Competition in January. Pictured are Dr. Mendelson Forman, students from Butler High School and Dr. Clifford Bob, assistant professor of political science and Duquesne’s Model U.N. advisor.

Pittsburgh guitar legend Joe Negri was presented with an honorary doctor of music degree at Duquesne’s winter commencement ceremony in December. Upon receiving the degree, Negri performed two pieces, including music written by his former Mister Rogers’ Neighborhood co-star Fred Rogers.

Duquesne is proud to be home to the first full-service Starbucks on a college campus in the Commonwealth of Pennsylvania. In March, faculty, staff and students enjoyed the grand opening, where samples of tasty pastries and drinks were served.

In March, U.S. Senator Rick Santorum visited campus to describe his position on the future of social security.

More than 900 people attended Duquesne University’s annual Downtown Alumni Luncheon at the Hilton Hotel in April. Pictured with President Charles J. Dougherty are master of ceremonies Marilyn Brooks, LPA’03, WTAE-TV health editor; and keynote speaker Mary R. Grealy, L’78, president of the Healthcare Leadership Council.

Pictured are University President Charles J. Dougherty (center) with his daughter Connie (left) and Neven Jurica, Croatian ambassador to the United States (right). Around 100 Duquesne alumni and friends from the Washington, D.C. area attended an April 14 reception held at the Croatian embassy. The Duquesne delegation also included members of the Tamburitzans, who performed Croatian music and dances during the event.
A CLASSROOM in the Midst of COMBAT
Duquesne's Online Courses Appeal to U.S. Soldiers Around the World

TOM MANGAN ALWAYS WANTED TO BE A DUQUESNE UNIVERSITY STUDENT. He grew up in North Huntingdon, Pa., just 25 miles from Pittsburgh, and was a musically inclined child. He began organ lessons in third grade and trombone lessons in fourth. Over the years, he attended several summer music workshops at the University, refining his musical talent.

When high school graduation time came, however, he enrolled instead in the military.

But 20 years later, Mangan’s wish for a Duquesne University education has come true. Eight months ago, he enrolled in the School of Leadership and Professional Advancement’s master’s degree program in Leadership and Business Ethics.

“I had to travel 7,000 miles to finally become a Duquesne student,” says Mangan, referring to his “classroom”: Iraq.

He started classes while serving as a chief warrant officer with the Marine Corps in Operation Iraqi Freedom, where he was also director of the Marine Corps Band.

“One of the goals I set for myself before retiring from the Marine Corps was to have a master’s,” said Mangan, 39, who has completed his deployment and is continuing the online program while stationed in San Diego, Calif. “I was looking at getting my master’s in music ed. I had made arrangements to get that going and was really excited about it. But then that little deployment thing got in the way.”

While the School of Leadership and Professional Advancement's (SLPA) online degree has been around for eight years, its reach into the military has been expanded recently, with more military personnel being served this year than any time since its inception. Naturally, its online capacity is key to their participation, but the school’s leadership-based majors also are a draw for students who face authority and command challenges daily.

“The courses are part of a desirable program that meets the needs of servicemen and servicewomen,” said Dr. Benjamin Hodes, dean of the SLPA. “Our leadership orientation is a good natural fit with the interests of the military.”

The SLPA offers four online master’s degrees: M.S. in Community Leadership; M.A. in Leadership and Liberal Studies in conjunction with the Graduate School of Liberal Arts; and M.S. in Leadership and Information Technology, both in conjunction with the John F. Donahue Graduate School of Business.

The SLPA also offers online bachelor’s degrees, from which students choose two concentrations, including criminal justice and forensic science, computer technology, organizational leadership and professional communication.

What’s more, the school recently launched Learning-on-the-Go PDA, which lets students use handheld computer personal digital assistants (PDAs) to support their online coursework. On the desert warfront, computers and stable Internet connections are few and far between and the PDAs allow students to download their studies and work whenever it’s convenient.

Another reason the program has become so popular within the military is Duquesne’s outreach into that community. Kelley Maloney, SLPA marketing and communications director, said that for the past five years the online program has had participation from just five to 10 military personnel a year at the most. But within the last two years, because of the proactive outreach by Mary Jane Snyder, it’s boosted that number to 150, with participation from every service branch, the Coast Guard and each of their reserves. The SLPA’s online programs have 300 students total.

The SLPA drafted Snyder 18 months ago as its director of military education, after her work at the University for 11 years in various capacities.

“Once we devoted a full-time director to this we started to increase our enrollments,” Maloney said. “We started the process of proactively promoting and making service members aware through a number of channels.”

Snyder said she gets the word out about the program through educational fairs, educational Web sites like military.com and through the Department of Defense’s Defense Activity for Nontraditional Education Support (DANTES) program, which helps coordinate the off-duty, voluntary education programs of military personnel.

While serving in a war is a 24/7 commitment, military personnel do have some down time in which to relax or pursue educational programs like Duquesne’s.

“I just had an email from one gentleman,” Snyder said. “He said he thinks Duquesne offers a great inspiration for furthering education. He’s able to attend classes while in a hostile environment and hitting the books takes his mind off not being at home.”

Michael Pattison, a U.S. Army cavalry scout, agrees that the courses he takes...
It's hard to be able to download the software for the PDA on a government computer, so many people just use flash drives and use their personal laptops that they've brought with them,” Pattison said.

The PDA is handy, however, and he and other soldiers have a low-tech way of keeping the tiny computer safe from sandy and windy desert conditions.

“I keep my PDA in the case that was provided with me along with a Ziploc bag,” Pattison said. “So far it has been working pretty well.”

Mangan, the Marine band director, agreed that the military’s technological access in the theater of war can leave a lot to be desired.

“I had to plan my Internet access time because Internet connections were a precious commodity over there,” Mangan said. “They were painfully slow. Then, any time there’s an attack or a training accident or something significant, they’d shut down the Internet and the phone connections. It’s not the kind of thing you put in your day planner. Enemy attacks at random hours are not something you can plan.”

As Pattison noted, another obstacle was the Internet access in the theater of war can leave a lot to be desired.

“Everyone was juggling all their leadership and professional advancement, and doing house searches.

In Iraq since December, Pattison, 21, started taking undergraduate classes in Leadership and Professional Advancement in January after hearing about the program from a U.S. Army captain. He said he knows of at least three other soldiers taking online courses from Duquesne within his group.

“I chose it because Duquesne has an outstanding reputation and this program will help me to earn credits while I am deployed overseas,” Pattison said. “Studying helps me escape the realities and the environment I’m currently stuck in. It helps me forget all the unfortunate outcomes of war and helps me keep my head up and stay goal-oriented for my future back in the states. I want to thank Duquesne University for such a great program for all of us soldiers.”

If he wasn’t taking the Duquesne courses, Pattison said he’d probably be watching even more DVDs on his laptop.

“My mom is sending over a lot of new DVDs that have come out since I’ve left home,” Pattison said.

Both Pattison and Mangan said taking the courses is not only challenging academically, but also technologically because of the military’s limited access to online connections.

“(Coursework is interrupted) almost daily, either because of missions or the Internet being down where I’m stationed,” Pattison said, noting his unit’s Morale, Welfare and Recreation Tent. There, computers and online access are set up for soldiers, but with a 30 minute time limit to allow access for everyone. “Depending on the upcoming missions I usually can get online about three to five times a week.”

Although he has a PDA through Duquesne, Pattison uses a smart card/flash drive to download material from the University’s Web site. Then he downloads the class work from that device onto his personal computer at his barracks.

“It’s hard to be able to download the software for the PDA on a government
What’s New at DU

Fifty Percent Increase in Applications

Duquesne’s Office of Admissions announced a 50 percent increase in applications received from prospective students. The increase is the result of an integrated effort that includes the work of the recently created Office of Enrollment Research within Admissions and Academic Affairs, strategic outreach to prospective students, a strategic pulsing and communication sequence, a recruitment-focused television ad campaign, an early application fee waiver, a larger prospective student lead pool and a dedication over the last several years by the Admissions team to collaborate with other departments and personalize student outreach.

Forbes Plan Receives Unanimous Support

Duquesne received unanimous approval in January from the City of Pittsburgh Planning Commission for its revised campus master plan. The plan includes the Forbes Avenue mixed-use development, a two-acre parcel of recently acquired land along Forbes Avenue that will enhance the “front door” of the campus. Plans for the site include a music recital hall, coffeehouse, restaurant, retail stores and an apartment complex. The first priority for the development is an athletic recreation complex that will be an integral part of Duquesne’s recruiting efforts. The complex will likely include a new fitness and recreation center as well as new athletic offices.

“Our vision for this project will not only serve our students better, it will also strengthen the University, the neighborhood and the city of Pittsburgh,” said Duquesne President Charles J. Dougherty.

The construction timetable will be determined when a development partner is announced.

More Recordings, Less Space

Just off the elevators on the fifth floor of Gumberg Library, nearly 17,000 music recordings sit in plain sight. But thousands more can’t be seen because they are not stored on LPs, CDs or DVDs—they are in streaming audio format. These Web-based recordings—more than 75,000 titles—comprise the Naxos Music Library, a new service made available recently to music students and faculty. The Naxos Music Library is a service of the Naxos record label, which specializes in classical, jazz and world music. It can be heard at Gumberg Library’s two new listening stations. Each of the computer-based stations, one of which is a MAC and one a PC, allows as many as four listeners with headphones to hear the Naxos recordings simultaneously. With a broadband connection the music plays at near-CD quality.

Year of the Eucharist Events Planned at Duquesne

In order to allow all Catholics time for spiritual renewal and personal growth, the late Pope John Paul II proclaimed this The Year of the Eucharist. Through this tribute to the Eucharist, Campus Ministry and The Office of Mission and Identity have planned several special activities that will bring this theme to campus.

“The Eucharist empowers us to step out of the Church and respond to the needs we encounter,” explained the Reverend Timothy Hickey, C.S.Sp., executive director of Mission and Identity. “It strengthens us to go out into the world and proclaim the Good News.”

Events include an inter-faith discussion panel and a special outdoor Mass on the Assumption Commons. A weekly luncheon series was held during Lent. The Office of Mission and Identity has also launched a special section of the DU Daily Web site (www.dudaily.duq.edu) to serve as a resource to answer questions and share ideas about the Eucharist.

Research Around the Clock

There is a reference librarian on duty almost every hour Gumberg Library is open. Six full-time and three part-time reference librarians, each with an academic specialty, help students and faculty navigate the intricate and rapidly expanding realm of print and digital information needed for academic research. Now, through its “Live Chat” online reference service, the library is making sure that off-campus researchers get the same personal attention to their research questions. Through the service, reference librarians and library patrons are able to co-browse, meaning that the librarian and patron can examine and
search Web pages and database files simultaneously.

**Starbucks Opens its First Pennsylvania College Store at Duquesne University**

Duquesne University and Starbucks recently hosted the grand opening ceremony of Pennsylvania’s first and only fully licensed Starbucks store on a college campus. Hundreds were on hand for the ribbon cutting, and coffee and pastry samplings. The store is located on the second floor of the Duquesne Union, across from the campus bookstore. The store is offering specialty drinks, pastries and whole bean coffees sold by the pound. Other products, such as travel mugs and coffee makers, are also available. The new Starbucks is the result of efforts by University administration to bring to campus brand amenities that students desire.

**Fifth Graders Rescue Lost Spacecraft in Fisher Hall**

Ongoing tests of a new science program developed in collaboration between the School of Education’s Instructional Technology (IT) Program and the Challenger Learning Center at Wheeling Jesuit University have brought local elementary school students to Duquesne University to hone their math, science and communication skills. The program, “Moon, Mars and Beyond,” uses high-tech tools like computer simulations and videoconferencing to stage a make-believe rescue mission for a wayward spacecraft in the year 2080. It’s one of several simulations called e-Missions, created by the Challenger Learning Center. Dr. David Carbonara, assistant professor in the School of Education, teamed up with IT graduate students to create the “Moon, Mars and Beyond” program. After weeks of preparation in their respective schools, the young students travel to the IT Program’s computer lab in Fisher Hall, which was transformed to a NASA rescue center, complete with banks of laptops, tracking charts, a wall-sized world map and a video conferencing setup that links students to “mission control” in Wheeling.

**McAnulty College Prepares for Residential Learning Communities**

When first initiated as a pilot project four years ago, the McAnulty College Learning Communities grouped a number of freshmen based on the classes they were taking. An immediate success, the communities have continued to thrive and in 2003, they were increased to include nearly every freshman enrolled in the college. As the result of another innovative development, the Learning Communities model will expand to Duquesne’s residence halls this fall. Designed to increase the opportunities for interaction among the members of a particular Learning Community, the year-long residential Learning Communities will help make possible the introduction of co-curricular and extracurricular activities that will reinforce and supplement classroom work. The residential Learning Communities will be broken down into six different themes from which incoming freshmen can choose, and students will be housed with their peers on floors in both the St. Ann’s and St. Martin’s residence halls based on each theme.

**Duquesne Helps Area Seniors “Net” Important Health Information**

In the age of electronic information, the use of the Internet to do everything from shopping and paying bills to communicating with each other continues to grow exponentially across all age groups in America. However, there is a definite generation gap. Not only does Internet use decline as a person ages, but research shows that there is a huge gap among senior citizens who frequently use the Internet to find health care information. To help close this gap, Gumberg Library, the John G. Rangos Sr. School of Health Sciences and the School of Nursing have launched the new community initiative: “Empowering Seniors Through Health Information Literacy.” Funded by a $40,000 grant from the National Network of Libraries of Medicine, the cooperative project aims to educate adults over age 65 on how to use a computer and how to access and evaluate health information using the Internet. Working in collaboration with various community partners, Duquesne’s researchers assist seniors in underserved communities who might otherwise never use a computer. The program was launched recently at two Pittsburgh senior high-rise apartment complexes, with program objectives including using a computer and Web browser to access the Internet; locating health-related information using search engines; evaluating health information found on the Internet; and finding and using Web sites for reliable health information.
When Gretchen Smarto, B’83, was growing up in Bethel Park, she would trail wide-eyed with her six siblings through Sears department store. She would watch her father, a store manager, in action, greeting each employee personally. “I would be amazed that my dad could walk through a store with hundreds of employees and know them all by name,” she recalls. And, reflecting on her own success in business, she has to admit, “there’s a lot of my dad in me.”

Recently named chief financial officer of FedEx Ground, FedEx Corporation’s ground transportation division, Smarto emphasizes that what she values most are the relationships she builds with her staff. “As a leader, one of the keys is building a very successful team: identifying and hiring and being able to keep the best people,” she said.

In her new role she is responsible for all aspects of financial functions. She is also involved in making broader guiding decisions and developing strategies for the company as a whole. “It’s an opportunity to work with all of the FedEx organization,” she says. “There is a lot that we work together on.”

A certified public accountant and an 11-year veteran of FedEx Ground, Smarto was most recently vice president and controller of the company. She also spent 10 years with Ernst and Young’s Pittsburgh office. FedEx is a good fit for Smarto. In addition to being part of a strong corporate team, she is able to work as a “champion” for her customers.

“Our culture is driven by the customer,” she says. “We talk about service, we talk about product quality, we talk about customer contact and we do it right. We drive ourselves by what our customer needs—which changes every day.”

And keeping up with constant change, especially rapidly evolving technology, requires a good deal of time management—something Smarto prides herself on. She’s been juggling different tasks since her days commuting to Duquesne by trolley so that she could continue to work 30 hours a week at Red Cap Cleaners. “I’ve been busy my whole life,” she said, laughing.

She credits Duquesne with helping to solidify her path toward a career in accounting. Her membership in the business fraternity, Beta Alpha Phi, gave her what she feels is some of the best advice she received. “We talked a lot about the need to differentiate yourself,” she recalls. And that’s a goal she continues to work toward today. “I’m successful in business,” she said, “because I understand and value people, and that is certainly supported by my faith and my values. Throughout the Duquesne education we had the opportunity on campus to experience some great things.”

She and her husband, Michael, were married in the Duquesne Chapel, and their values continue to be an important part of the life they’ve built around their children. “Absolutely the biggest success in my life and the most important thing to me, despite the fact that I have this opportunity here at FedEx Ground, is my family. I’m all about them,” says Smarto.

She uses her time management skills at home, too, and gets a kick out of her kids’ efforts to stick to the schedule. “They know about being punctual and being on time,” she says. “It actually drives me. ‘Okay Mom,’ they’ll say, ‘we’re not just going to be on time, we’re going to be early.’”

When they’re not dividing their time between children’s activities (the household has four children under the age of 12), Smarto and her family enjoy spending as much time as possible on the river—much in keeping with how she grew up. “I’m very much a Pittsburgh person,” she says. “We take advantage of all the water events.”

Smarto admits it’s not always easy being a working mother, but her kids are, as she puts it, “my greatest stress relievers. It’s just delightful to go home. I watch the kids and it’s like watching a movie. I just think, ‘Oh my.’ And as successful as my father was in business, I think now, being a parent and knowing the challenges we have with our kids today, that really, at the end of the day, they are the biggest success.”

By Alison D’Addieco
Name: Gretchen Smarto

Duquesne Graduation: Bachelor’s in business, 1983

Special Interests: “I enjoy discovering Pittsburgh points of nostalgia and visiting places around the city. Many of my staff team building events include trivia about Pittsburgh in addition to the history (past and present) of FedEx Ground. My family and I have enjoyed many shows at the Benedum Center, the Mellon Arena and the stadiums.”

Ties to Pittsburgh: “I grew up in Bethel Park, and much of my family still lives in the Pittsburgh area. I am from a boating family and as long as I can remember we spent time on the water. We always enjoyed the Three Rivers Regatta, the Three Rivers Arts Festival and other summer events, as well as the access to local skiing and ice skating facilities in the winter. Pittsburgh certainly has a lot to offer!”

Greatest Honor: “To be a part of a terrific family that continues to grow.”

Duquesne Honors: “I was very fortunate to have the opportunity to attend Duquesne University. The curriculum was both challenging and rewarding. My participation in Beta Alpha Phi and other programs for the business students (such as the mock interview sessions) facilitated my success in attaining my initial position as an intern at Consolidation Coal Company and then subsequently a position on the audit staff of Ernst and Young.”

Family: Married 17 years this July to Michael G. Smarto with four children, ages 7-11. Michael is the president of ISSCO and WTM in Aetna, Pa.

Balancing Work and Family Life: “I want to stress that I do not do it alone. My husband plays an equal role in balancing our life with the kids and we also get a great deal of support from our family.”
Mike Tomaro, M’80, who chairs the Jazz Studies Department, is confident about the program’s future, but he is equally grateful for its past.

Tomaro and Dean Edward Kocher of the Mary Pappert School of Music are both quick to point out that any future accomplishments would not be possible were it not for the excellent reputation the department has earned since it began in 1972. Tomaro and Kocher also agree that from the beginning, the faculty standard-bearer for earning and keeping that reputation has been the Jazz Studies Department’s former chair, John “Doc” Wilson.

Wilson not only taught hundreds of students, including Tomaro, who have made their mark in jazz, he also helped create the Jazz Studies Department and served as chair for nearly three decades, from the program’s launch until Tomaro took over in 1997.

Under Wilson, Jazz Studies at Duquesne went from obscurity to distinction. Today, its alumni are teaching in high schools and colleges across the country as well as making music in recording sessions in Los Angeles or club dates in New York and Las Vegas, and the program is well known among musicians and educators.

Wilson is particularly proud of arrangements written by his students, and claims that he can walk into any major music store in the nation and find arrangements penned by his former pupils.

Wilson retired from teaching full-time in 1997, and still continues to teach part-time, yet he never set out to be a teacher. “I never pictured myself doing anything other than being a professional musician,” he remarked, and by “musician,” Wilson means “performer.”

Graduating high school a year early, Wilson hit the road during World War II with various swing bands until he was drafted. On a train bound for Fort Indiantown Gap, Pennsylvania, he crossed paths with another future Duquesne faculty member, guitarist Joe Negri, who like Wilson, was headed for basic training packing an instrument. Three decades later, they would teach together at Duquesne—but only after lots of practice.

For Wilson, that meant a short stint with Army bands in Europe and a longer one in the Army of Occupation in Japan, where he played in Armed Forces Radio broadcasts for the troops. When mustered out, Wilson headed for New York for more practice.

There, during the postwar years, a time that critics have called jazz’s golden age, Wilson got a chance to listen to and jam with the best. Those were the years when bebop was revolutionizing the sound of jazz, and artists like alto saxophonist Charlie Parker set undreamed-of standards for defining what it means to master an instrument.

“When I came home and heard Charlie Parker the first time I was scared to death,” Wilson remembered. “Here I am 21 or 22 years old and I’m thinking I’m out of it already.”
Not long after getting his doctorate, a colleague told Wilson about Duquesne University, which wanted to start a jazz studies program.

“When you think about it, for a little Catholic university that was pretty hip,” Wilson said. “To have a tenure-track professor running a jazz program was unheard of in those days.”

Duquesne created one of the first programs of its kind in the region, and Wilson brought impeccable knowledge, proficiency and credibility to the task of getting it off the ground. Those qualities along with the hard work of the faculty, students and alumni of the School of Music in the first three decades of the program’s existence have positioned it well, but changes are in the offing that will make it even stronger.

“We are very pleased that demand for the big band, combo, arranging and jazz history courses is strong, and we also are proud of the fact jazz enriches the entire curriculum,” said Kocher. “In fact, classes in jazz and non-Western music are part of every music student’s experience at Duquesne.”

Continued growth in the Jazz Studies Department will attract more qualified music students who are interested in a jazz concentration, and it may be possible to re-establish an undergraduate jazz degree and perhaps add a graduate program.

But Tomaro, who returned to Duquesne after an 18-year hitch with the United States Army's Jazz and Blues Band and two years directing the jazz studies program at George Mason University, points out that will also be essential to continue to attract talented professors.

“Our department is the largest in the area, and the faculty is a great mix of local jazz players as well as internationally known artists,” Tomaro said.

Scanning the faculty roll bears that out. The faculty has well known artists, including Martin Ashby, guitar; Ronald Bickel, piano; Joe Dallas, trombone; Dwayne Dolphin, bass; James Guerra, saxophone; Roger Humphries, percussion; Sean Jones, trumpet; Brian Stahurskie, electric bass; and—of course—John Wilson, trumpet.

Outside of the classroom, that group’s credentials include recordings as well as composing and arranging credits, and jazz fans in Pittsburgh would find it nearly impossible to attend a live performance in the area and not come across one or several faculty members on the bandstand.

The Pappert School’s Guitar Department not only has Joe Negri, but also Catch-22 guitar ensemble, which features Guitar Department faculty members Ken Karsh, Bill Purse, Mark Koch and Jeff Mangone, along with drummer Billy Kuhn, extends Duquesne’s jazz reputation and visibility even further through their recordings and performances.

Rounding out faculty efforts to drive Duquesne’s jazz program into the spotlight is Tony Mowod, the founder of the Pittsburgh Jazz Society, DUQ radio host (see sidebar) and tireless advocate for jazz in Pittsburgh, who brings his unequalled knowledge to a course titled Jazz: An American Art Form.

According to Tomaro and Kocher, the Jazz Studies Department will continue to gain attention through performances and recordings, and both point to the newly hired Jazz Ensemble Director Sean Jones to set the pace for heightened visibility.

Like Wilson, Jones brings a superb resume. The 26-year-old native of Warren, Ohio, has been playing trumpet since fifth grade and has earned a master’s degree in trumpet from Rutgers University. He has also won numerous awards, including the Downbeat 2000 Jazz on Campus Award and the Downbeat Notable Performance Award 2001.

Jones is also a permanent member of New York’s Lincoln Center Jazz Orchestra, where he holds the lead trumpet job. That 15-member band, under the direction of Wynton Marsalis, has a busy performing and recording schedule, including concerts in Africa and Latin America in the upcoming season, along with numerous Lincoln Center performances.

Jones also has his own recordings. In addition to being a sought-after accompanist, his first CD as a leader, Eternal Journey, on Mack Avenue Records, is drawing popular and critical praise as well as high rankings on broadcast industry tracking charts, and he has just completed mixing a second solo CD for the same label, titled Gemini, which is slated for release in June.

Like Tomaro and Kocher, he knows that performing and recording may be indispensable.
for taking the jazz program to a higher level, but teaching comes first, and for Jones that means sacrificing for his students.

“There are a couple of students here who say ‘I really want to be great,’ and I feel that if you want to be great then I have to be great with you. A couple of them get up at seven o’clock in the morning to practice, and I say ‘OK, I’ll get up at seven o’clock with you, and we’ll practice together.’ Why not? I’m teaching, yes, but it’s more of a sharing experience for me.”

Jones, who was artist-in-residence at the School of Music for a year before beginning full-time in the 2004 fall semester, instructs big band classes and directs the Jazz Workshop and Jazz Ensemble. He also works with the small jazz combo program and gives individual lessons.

“When you’re young, you can work hard,” Jones said. “For me it’s a 24-hour-a-day job.”

And because he is African-American, Jones hopes to be a bridge to students of color, so the jazz program, as well as the School of Music, can sooner reach their goal of greater diversity.

“If I go to the Hill District, those kids are going to pay attention to me,” Jones said. “I’m young, and I’m a black guy, and I know their language, so I can bridge a cultural barrier. Someone has to let those kids know that there’s another way, and I would like to be that person.”

But Jones, who has performed with a number of popular artists, including Alicia Keys, is quick to point out that being fluent with pop culture cannot replace technical proficiency. “I’m a musician first,” Jones said succinctly. Nevertheless, musical diversity—being able to turn out graduates able to play in a number of different styles—is already one of Duquesne’s real strengths, according to Jones.

“That’s what this program can offer that a lot of schools can’t,” Jones said. “In the jazz curriculum, you have to take classical lessons. You have to be in an ensemble. You have to take orchestra [classes]. You have to know classical theory. You have to study classical music history. In today’s music climate, you won’t make it if you have a narrow focus.”

“We offer what I feel is a comprehensive jazz experience,” Tomaro added. “Our course offerings teach skills that enable the students to survive in the real world, and our classes and ensembles look backward and forward for our inspiration.

“The ultimate goal, which I stated when I returned to Duquesne University eight years ago, is to bring the level of the jazz department up to that of the major jazz performance schools in the country,” Tomaro said.

Stepping into the national spotlight is not just a dream, says Kocher.

“We have a superb group of adjunct professors from Pittsburgh’s legendary jazz community. When we look at the great jazz tradition in Pittsburgh, the vital role of DUQ in finding new audiences for jazz, the legacy of John Wilson, the continuity of Mike Tomaro and the promise of Sean Jones, we have a great feeling about the future of jazz at Duquesne University.”

By Richard Tourtellott
For nearly 60 years, Duquesne's journalism program has given us the voices we hear on the television news and the reports we read in newspapers and magazines. Now, as we settle into the digital age and the Internet plays an increasing role in the dissemination of information, Duquesne has announced plans to merge the Interactive Media Department with the journalism program to create the new Journalism and Multimedia Arts Department.

“This merger is the perfect marriage of content and delivery,” said journalism professor Dr. Mike Dillon. “We are excited to offer a practical approach that will prepare students to enter the workforce.”

The new department brings four full-time faculty from the Interactive Media Department together with six communications faculty, and will offer five majors to prepare students to work in both traditional media outlets, as well as emerging outlets.

Journalism first became a separate department at Duquesne in 1948, under the direction of the Rev. Joseph A. Lauritis, C.S.Sp. Lauritis had been teaching journalism and advertising in the English Department before successfully arguing to take the program independent, and his efforts proved to be worth the fight.

In its first decade of existence, the Journalism Department created the radio station now known as WDUQ, a radio major, a television studio and a reputation for its chairman.

Lauritis, according to James Graham, A'51, was a fair man who welcomed students into his office. But he was stubborn, too, a lesson Graham learned when he asked Lauritis to consider offering a shorthand class for print journalism majors.

“What do you think this is—a trade school?” Lauritis bellowed. “This is a university.”

“We never did get our shorthand class,” said Graham, chuckling at the memory.

But that didn’t stop the department’s early graduates from finding success. The late Jim Snyder, a member of the first graduating class in 1949, worked for KDKA and Westinghouse Broadcasting before he joined one of the country’s great broadcasting institutions: CBS Evening News with Walter Cronkite.

And even without that shorthand class, Graham was hired by United Press International in Pittsburgh two months before he graduated. He covered the celebrated 1951 boxing match in which Jersey Joe Walcott knocked out Ezzard Charles in seven rounds to claim the heavyweight championship. And he once interviewed golfer Sam Snead in the shower, moments after Snead missed the qualifying round of a tournament by a single stroke.

“I can’t tell you what he said,” Graham said with a laugh. “It wasn’t fit for print.”

After three years at United Press, Graham jumped into the marketing, advertising and public relations industries, where he spent 40 years as a writer, editor and communications manager.

Meanwhile his alma mater was also making changes. In 1965, the administration made changes to broaden the Journalism Department’s curriculum beyond the professional track.

Duquesne journalism graduates have found success in local and national outlets. Talented graduates, including Marc USA Chairman and CEO Tony Bucci, Emmy-award winning television writer Paul Raley, KDKA-TV producer and host Lynne Hayes-Freeland and USA Weekend senior writer Dennis McCafferty, are at the forefront of the communication field.

McCafferty, A'85, enrolled at Duquesne during the journalism program’s peak, when so many students wanted to study print, radio and television the department had to turn some away.

McCafferty took all the required writing classes, and a few more advanced reporting courses with Associate Professor of Communication Maggie Patterson, and he received further education outside of the classroom.

“I think the thing the professors were good at was pushing us out the door and encouraging us to get a decent share of practical knowledge working for the Duke (Duquesne’s student national in Pittsburgh two months before he graduated. He covered the celebrated 1951 boxing match in which Jersey Joe Walcott knocked out Ezzard Charles in seven rounds to claim the heavyweight championship. And he once interviewed golfer Sam Snead in the shower, moments after Snead missed the qualifying round of a tournament by a single stroke.

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To best serve our students, we need to offer exposure to a variety of career opportunities within the communication arena, in both traditional and emerging venues.

The new department, which will be led by Dr. John Shepherd, will utilize emerging technology to position graduates for success in the marketplace.

“Developing two unique departments will allow the Communications and Rhetorical Studies Department to continue enhancing its excellent reputation, particularly in philosophy and ethics, while providing an opportunity for students to more fully explore the journalism and multimedia fields,” said Dr. Francesco Cesareo, dean of the McAnulty College & Graduate School of Liberal Arts.

The 1996 Olympics, and USA Weekend, where he’s interviewed screenwriter M. Night Shyamalan and Russell Crowe and learned more than he ever thought he would know about NASCAR.

McCaflerty did all three and, after a few stops at small and mid-sized newspapers, jumped into the journalism big leagues at the Atlanta Journal-Constitution, where he covered the 1996 Olympics, and USA Weekend, where he’s interviewed screenwriter M. Night Shyamalan and Russell Crowe and learned more than he ever thought he would know about NASCAR.

“Developing two unique departments will allow the Communications and Rhetorical Studies Department to continue enhancing its excellent reputation, particularly in philosophy and ethics, while providing an opportunity for students to more fully explore the journalism and multimedia fields,” said Dr. Francesco Cesareo, dean of the McAnulty College & Graduate School of Liberal Arts.

By April Johnston

April Johnston is a 2001 graduate of Duquesne’s journalism program and former managing editor of the Duquesne Duke. She is now an enterprise reporter for the Beaver County Times.
Students Select Teachers of the Year

On April 18, two members of the Duquesne faculty were honored by their peers and students at the annual “Teacher of the Year” award ceremony sponsored by the Duquesne Chapter of Omicron Delta Kappa (ODK), the National Leadership Honor Society.

ODK created the event in 1992 to give students the opportunity to recognize a teacher they believe best exemplifies leadership and excellence in the classroom. Each year, more than 100 individuals are nominated for this prestigious award.

“This year, we had a tie,” said Jessica Zerishnek, ODK president.

Dr. Lisa Ludvico, assistant professor of biology, and the Rev. John Sawicki, C.S.Sp., assistant professor of political science, were named winners of the award.

Ludvico received a bachelor’s degree in psychology and anthropology from the University of Pittsburgh, and a Master of Arts in anthropology and a doctorate in biological anthropology from the Pennsylvania State University. At Duquesne, she has taught Animal Behavior, Core-Biology, Experimental Biology and DNA Methods and Population Genetics (Forensics).

Sawicki received his B.A. in history/political science with a minor in economics from Heidelberg College. He did post-graduate study at both Duquesne University and Harvard. He received his Master of Divinity degree from the Catholic Theological Union and his doctorate from the Fletcher School of Law and Diplomacy at Tufts University.

A member of the Political Science Department since 2001, he has taught courses such as Terrorism, Crisis Management in Complex Emergencies, War and Peace in the Nuclear Age and International Relations. In addition to his teaching responsibilities, he serves as the secretary/treasurer for the corporation of Duquesne University and is a member of the board of trustees. Sawicki is also the advisor to Sigma Nu fraternity and the International Relations Majors’ Club.

Students provided comments on their nominations for Dr. Lisa Ludvico and the Reverend John Sawicki, C.S.Sp., winners of the annual Teacher of the Year Award. The comments show the students’ enthusiasm for their choices:

“Dr. Ludvico is extremely outgoing and dedicated. The amount of pride and joy she displays for her work and her students’ work inspires me to work harder and to do better!”

“She enjoys what she does and her enthusiasm rubs off on her students. She really cares that her students learn and gain the experience needed to excel.”

“She is the most enthusiastic teacher and she loves to teach. She makes a long, sometimes difficult lab enjoyable and the only class that I look forward to. I wish she taught all of my classes.”

“She loves what she teaches.”

“Dr. Ludvico is awesome!”

“Fr. Sawicki has a very unique teaching method. He loves the material he teaches. He also has great concern for the students and is interested in their lives.”

“He offers great knowledge of the material and always treats students as individuals.”

“Fr. Sawicki knows so much about the world and really makes his students interested in what he teaches.”

“He is so intelligent and projects the information well.”

“Fr. Sawicki rules! He is the best lecturer I’ve ever had!”

“He is the smartest man alive and serves his students well.”

By Kim Saunders
Mary Grealy, L'78, points out that students often graduate and begin working in professions, full of idealism and eager to change the world. As they grow older and become part of the system, that creative energy often fades, as idealism gives way to grudging acceptance of the status quo.

Grealy says that similar attitudinal changes frequently occur among those who set out to reform America’s health care system, but clearly that malaise hasn’t affected her.

Grealy—ranked by Modern Healthcare magazine as one of the 100 Most Powerful People in Healthcare—has been a key player in the debate over health care policy for more than 25 years. After graduating from Duquesne, she served as chief operating office and executive counsel of the Federation of American Health Systems and chief Washington counsel for the American Hospital Association. Since 1999, she has been president of the Healthcare Leadership Council (HLC), a coalition of chief executives of the nation’s leading health care companies and organizations. HLC is the only policy advocacy group representing all sectors of the health care industry.

As keynote speaker at Duquesne University’s annual Downtown Alumni Luncheon, Grealy shared her enthusiasm and optimism that a better health care system is not an impossible dream.

Rather than complaining about the large amounts of money spent on health care, Grealy suggests that Americans should appreciate the payoffs and look for ways to increase efficiency. “Every additional dollar invested in health care generates health gains valued at between $2.40 and $3,” she points out. “In the past 20 years, life span has increased by three years, disabilities have been reduced and the number of days spent in the hospital has been cut by 56 percent.”

Grealy argues that improving American health care will not require a total restructuring or massive new government bureaucracies. Improved technology and a focus on the most vexing problems are the keys, she says.

One of those problems is providing health care coverage for the uninsured. “Eight out of ten people who are uninsured live in a household where someone is working, but they don’t have an opportunity or enough money to buy insurance,” Grealy explains.

Instead of nationalizing health care, Grealy suggests that tax credits could help these people pay private insurance premiums. The payoff would come in reducing the nearly $30 billion spent each year on uncompensated care for the uninsured—a burden which results in higher costs for everyone who now has coverage.

Similarly, Grealy argues for a common sense approach to the proliferation of litigation. “Skyrocketing liability premiums divert resources that could otherwise be spent on providing care,” she says, calling for a solution that preserves patients’ access to the courts while limiting the “Powerball-like” lawsuit awards that drive malpractice costs.

Grealy points to the 2003 Medicare Modernization Act as an example of creative reform that benefits everyone. The new law, which takes full effect in 2006, does more than add a prescription drug benefit. “It shifts the primary purpose of Medicare from simply paying doctor and hospital bills to being an active agent in promoting wellness,” she says. With new features including mandatory intake physicals, screenings, and more consumer choice, Grealy predicts that the value of Medicare coverage should increase while consumers’ out-of-pocket costs decline.

Grealy encourages all Americans to get involved, stay informed and communicate with government officials to promote better health care policy. “The greatest asset in the U.S. health care system is knowledge,” she says. “The only things holding us back are artificial barriers.”

By Bob Woodside
African-American unemployment has historically been high in Pittsburgh. When the latest census figures were released in 2000, the numbers showed no improvement: unemployment among Pittsburgh area African-Americans pushed over 12 percent—three times that of Caucasians—and the Pittsburgh region had one of the highest unemployment rates for urban African-Americans in the country.

A new program at Duquesne University is committed to changing those numbers and altering the region’s economic future, not through an infusion of capital, but rather an investment of time in area high school students.

Career Literacy for African American Youth (CLAAY), a career and college exploration program operated through Duquesne’s Institute for Economic Transformation, matches students with mentors and tutors to plot a course of action for the students’ futures.

“They helped me get here,” said Jessica Taylor. “Without them, it wouldn’t be possible.”

While Taylor attended Peabody High School in Pittsburgh, her CLAAY mentor assisted with college applications. CLAAY pointed her toward a scholarship and the College of St. Mary in Omaha, Neb., which has a special program for young mothers. Now, Taylor is a freshman on a full four-year scholarship at the Catholic college, balancing her double major in special education and elementary education with the needs of her three-year-old son, D.J.

This year, CLAAY is making a difference in the lives of 150 students in Langley, Oliver, Peabody, Perry and Taylor Allderdice high schools in the Pittsburgh Public Schools, McKeesport Area in Allegheny County, and Aliquippa and Beaver Falls in Beaver County. Next year, Dr. Vernon Tipton, Ed.D.’03, director of the program, hopes to touch 450 students in even more schools.

The program offers high schoolers a shot at a better career and, ultimately, a better financial outcome. The program includes guest speakers, a legal study case and an annual recognition event. This summer, select students will take a Southern civil rights tour.

CLAAY is a collaboration of Duquesne University, the Heinz Endowments, state Rep. Mike Veon’s office and the Beaver Initiative for Growth, and a number of local firms, plus government officials and school administrators, teachers and students.

CLAAY aims to provide the region with an educated workforce while students realize their aspirations, said Megan Grabski, GB’99, manager of Duquesne’s Workforce Development Initiatives in the Institute for Economic Transformation. To do so, it focuses on an oft-ignored group: average students, what Tipton calls “the forgotten middle.”

A lack of information has kept these students from doing their best, Tipton said. Planning, confidence and family support school but aren’t at the top of the class. They don’t cause trouble, they don’t draw attention to themselves. And they aren’t necessarily pushed to their potential.

“If you target the middle, you’re really targeting where the bulk of students are,” said Barry Maciak, executive director for Duquesne’s Institute for Economic Transformation.

“If our region is successful in increasing the rate of young African-Americans entering the workforce to the levels achieved in Miami or Dallas, we will add nearly 10,000 African-American workers to the regional labor pool,” Maciak said. “This is a complex issue to solve but we feel that the program is a step in that direction.”

CLAAY’s heart comes from volunteer mentors, many of them Pittsburgh area attorneys, who carve out time to help students choose and stay on a career track.
“With a little bit of information, support and direction, they are able to step out and do the kinds of things that make them be productive citizens,” Tipton said. “It’s a self-fulfilling prophecy in a positive way. You tell them they can move forward and, given the resources, guess what? They move forward.”

So, one student at a time, CLAAY is preparing a workforce, for the benefit of individuals and the region. Mentors and students follow a special curriculum that has students research careers, prepare resumes, visit work sites and job shadow. Mentors and students alike embrace the program.

Mentor Todd Allen knew he’d find a way to fit CLAAY into his crowded schedule. A Beaver Falls school board member, Geneva College communications professor and doctoral student at Duquesne University, he didn’t see any choice.

“My reasons why we’ve gotten where we are, are because of our connections,” said mentor Jamie Tuite, a lawyer at Buchanan Ingersol LLP downtown. “So these students, who otherwise wouldn’t have the opportunities and connections, we’re hoping to get them more connected and plugged in.”

Making the time to mentor twice a month is a challenge, but the payoff is tremendous.

“It just automatically makes you more blessed, and you realize the different blessings you have,” Tuite said. “It’s a relationship and it’s a friendship, and out of that, you benefit.”

In CLAAY, Kirkpatrick and Lockhart Nicholson Graham LLP found a way to expand its diversity program and impact the community over a long period of time, said Carl Cooper, chief diversity officer for the firm. The lawyer-volunteers plugged into the initiative because staff handled the tutoring, leaving volunteers to focus on mentoring.

“This way we’d have a one-two punch...
to add to the student for academic performance and employment prospects,” Cooper said.

Benjamin Kail, a Kirkpatrick Lockhart mentor also sees his student outside of the program. “If you give a teenager access to a mentor or an older guide I think most of them will take advantage of it,” Kail said.

“They just need some opportunities to keep them focused,” said Kibwe Lebna, student services assistant for Pittsburgh Public Schools, who is lobbied by students wanting to join. Participants, he said, become accountable and more responsible for what they want to achieve. “They really believe they can do it now, instead of people just telling them.”

Monet Olivis embodies that kind of change. She plugged through three-hour SAT review sessions on Tuesdays and Thursdays for more than a month, foregoing the cash she could have earned at KFC to study that “kind of boring, SAT stuff.”

Her SAT score soared by 120 points and she admitted, “I kind of expected it.” “They told us shortcuts and how many problems we needed to get the score we wanted,” Monet said. “I was kind of confident.”

Monet’s participation was a given, said her mother, Monique. “Sometimes there’s just not a choice if she doesn’t want to have to hear me,” she said. “I don’t want to overbear her with things, but she needs to use the resources available.”

For 15 Aliquippa High School and 15 Beaver Falls High School students, CLAAY is a new resource introduced to Beaver County, through the support of Veon.

“‘They really believe they can do it now, instead of people just telling them.’”

By Karen Ferrick-Roman
Duquesne Lands

Prestigious University Teaching Conference

For the past 29 years, universities with long academic pedigrees have vied with one another for the privilege of hosting the Improving University Teaching (IUT) conference.

This year, hosting honors go to Duquesne. The IUT conference, an international gathering of professors and administrators dedicated to elevating the quality of instruction in colleges and universities, will take place on campus July 11–14, and educators from every continent are expected to attend.

Landing the IUT conference is an honor as well as a hard-won achievement. For one thing, the upcoming conference marks only the third time in the IUT’s history that the event takes place in the United States, and the last time was more than 10 years ago.

More important, the list of prior IUT sites reads like an inventory of medieval European university towns and exotic tourist destinations: Heidelberg, Aachen, Frankfurt and Berlin, Germany; London and Nottingham, England; Glasgow, Scotland; Utrecht, Netherlands; Dublin, Ireland; Rio de Janeiro, Brazil; Haifa, Israel; Brisbane, Australia; Vilnius, Lithuania; Lausanne and Bern, Switzerland; and Hong Kong.

Dr. Helen Sobehart, director of the School of Education’s Leadership Institute got the idea to pitch Duquesne as a future site for the conference after she presented a paper at the 2003 IUT conference in Vaxjö, Sweden.

Shortly after her return to campus, Sobehart and Dr. Dorothy Frayer, associate vice president in Duquesne’s Center for Teaching Excellence, began making plans to manage the yearlong application process.

They formed a planning committee comprised of faculty and staff from the Leadership Institute and the Center for Teaching Excellence, won the blessing and support of Provost Dr. Ralph Pearson and President Charles Dougherty, and gained critical assistance from Dr. Rick McCown, interim dean of the School of Education.

The committee courted IUT officials, supplanting ignorance about Duquesne and negative stereotypes of Pittsburgh with a persuasive informational campaign that showcased the academic, cultural and scenic strong points the University and city offer.

By the spring of 2004, the IUT proclaimed Duquesne the official site of its 30th annual conference. The Leadership Institute and Center for Teaching Excellence will be co-hosts for the event.

A particularly noteworthy guest will be among the approximately 250 educators who are expected to attend. Dr. Wilbert McKeachie, one of IUT’s founders, will be on hand to receive a special academic award from Duquesne for his decades of work to improve the quality of university instruction.

McKeachie, a professor of psychology at the University of Michigan since earning his doctorate in 1949, is the author of Teaching Tips: Strategies, Research, and Theory for College and University Teachers, a research-based handbook that quickly gained classic status and has remained in print through 12 editions.

Aside from his international standing as a scholar in the field of psychology, McKeachie is a past president of the American Psychological Association as well as past president of the American Association for Higher Education.

According to Dr. Laurel Willingham-McLain, interim director of the Center for Teaching Excellence, having McKeachie in attendance magnifies the honor of hosting the conference.

“About 40 years ago at the University of Michigan he founded one of the first faculty development centers in the country and brought scholarship and rigor to the field of teaching at the higher education level,” Willingham-McLain said.

McCown wholeheartedly agrees. “Bill McKeachie is the epitome of the academy’s ideal, a true teacher-scholar,” McCown said. “He is also a genuinely nice man and we are honored that he will be joining us at Duquesne for the conference.”

This year’s conference, Making a Difference through Higher Education, will provide a valuable forum for exchanging perspectives on the civic function of the university. And with Duquesne’s longstanding commitment to international education, tradition of volunteerism and emerging stress on service learning, which is the integration of community service with academically rigorous learning opportunities, the conference theme and core values of the host university are in perfect harmony.

IUT sessions will take place in the Bayer Learning Center, but the conference hosts have several off-campus events planned to welcome guests, including a dinner and reception at the Senator John Heinz Pittsburgh Regional History Center and trips to area cultural attractions.

For more information, visit www.iutconference.org.

By Richard Tourtellott
DUQUESNE NAMES NEW DEANS

School of Business Administration

Dr. Alan Miciak comes to Duquesne from the Sobey School of Business at Saint Mary’s University in Nova Scotia, Canada, where he has served as dean since 2002.

“Dr. Miciak is a seasoned administrator possessing a combination of strong academic leadership and savvy business sense,” said Dougherty. “I am confident he will enhance the school’s position in the market, strengthening our undergraduate and graduate programs and continuing our tradition of producing some of the region’s top business professionals.”

Under his leadership, the Sobey School of Business developed a new strategic plan for the business school, introduced a new brand identity and successfully achieved accreditation by the Association to Advance Collegiate Schools of Business International (AACSB) in the spring of 2004. Previously, he was a faculty member of Haskayne School of Business at the University of Calgary, where he also served as director of the Executive MBA Program.

“Building on the history and reputation of Duquesne University, the business school will focus on developing “destination quality” graduate and undergraduate programs for regional, national and international markets,” said Miciak. “I look forward to working with the region’s corporate and public sector leaders in aligning the school’s research agenda and academic programs with the economic priorities and opportunities that will support the requirements of local companies.”

Miciak’s research interests include brand management, celebrity advertising, service quality and customer satisfaction measurement, and business-to-business marketing. He serves on the editorial board of the International Journal of Advertising. Miciak’s corporate experience includes being a national account manager for Unisys Corporation. As a teacher, author and consultant, Miciak specializes in marketing management and customer service issues.

Miciak received his Ph.D. from the Graduate School of Management at Kent State University, with a focus on marketing and international business. He will begin his duties as dean on August 1.

School of Education

Dr. Olga Welch will begin her new role on July 18. She is currently a professor in the Department of Theory and Practice in Teacher Education at the University of Tennessee, where she also served as interim head of the Educational Administration and Policy Studies Department, and head of the Counseling, Deafness and Human Services Department.

“Dr. Welch is known for building common ground among diverse constituencies and moving initiatives forward with a shared purpose,” said Dougherty. “She is passionate about preparing the teachers of the future not just to teach, but to make a lasting impact as they lead young minds through the exciting process of learning. She is committed to fostering innovative solutions for educators, counselors and administrators, providing more opportunities for the individuals they serve to develop to their fullest potential.”

Her extensive research and publication record centers on executive mentoring, social justice, equity and diversity. She has been a reviewer for the U.S. Department of Education, and chaired several regional and national advisory boards in education. She is a member of the U.S. Department of Health African American Health Care Congress and the African American Pre-Natal Issues Task Force. She has also served on editorial boards for various journals and publishing companies.

“Duquesne’s spiritual roots, combined with its commitment to instilling leadership skills through both theoretical and practical applications, make the University’s approach to education unique,” says Welch. “As we prepare people to enter the professional education field, we must provide them with holistic and ecological approaches, as well as traditional ones, to meet the challenging and diverse needs of the students and families they serve.”

Welch received a doctorate in educational administration and supervision, and a master’s degree in deaf education from the University of Tennessee. She received her undergraduate degree from Howard University.

School of Law

Rear Admiral Donald J. Guter, Judge Advocate General Corps, U.S. Navy (Ret.), dean of the School of Law, is a 1977 alumnus of the law school and a member of the Duquesne University Law Alumni Association.

“Admiral Guter is a distinguished, proven leader whose extensive legal and administrative expertise has influenced policy on a national level,” said Dougherty. “The breadth and diversity of his experience in issue analysis and research, as well as policy implementation will strengthen Duquesne’s School of Law.”

“I am thrilled with the opportunity to come back to my law school and work with the faculty to ensure Duquesne is the best law school it can be,” said Guter. “My first priorities include getting to know each and every student, forming relationships with faculty, and enhancing the school’s interaction with our many esteemed alumni.”

Guter is best known for his long and influential career in the U.S. Navy, where he served in various high-profile roles, including judge advocate general. As judge advocate general, he advised the secretary of the Navy, the chief of naval operations, and senior government leaders on a wide range of legal issues regarding ethics, environmental law, federal court litigation strategy, international law, criminal law and personnel matters. He led a team of 1,800 active duty, reserve, and civilian lawyers and 1,000 paralegals of the Judge Advocate General’s Corps.

From 1977-2000, Guter served as deputy judge advocate general and commander of the Naval Legal Service Command. His duties included overseeing a worldwide network of 13 major legal offices and 45 branch offices serving the U.S. government and service members. Additionally, he led the Navy’s law school—the Naval Justice School—where he was responsible for administration and curriculum.

Rear Admiral Guter’s personal decorations include the Defense Distinguished Service Medal, the Legion of Merit with two gold stars, the Meritorious Service Medal with two gold stars and the Navy Commendation Medal.

Guter currently serves as chief executive officer of Vinson Hall Corporation, a non-profit continuing care retirement community, and Executive Director of the Navy Marine Coast Guard Residence Foundation.

He will assume the dean’s position on August 1.
Duquesne graduates are sure proud of their DU rings. Since we published an article about the legacy of the DU ring in the last issue of Duquesne University Magazine (Winter 2005), we have received even more touching stories about graduates and their rings.

At the time I graduated from the Duquesne University School of Law, there was no special designation available for law graduates. As such, I did not purchase a ring then, due to the fact that I had already received one from Saint Vincent College, where I received my undergraduate degree. Over the years, I would see many Duquesne graduates wearing their rings. One particular individual who comes to mind was a World War II veteran who told me that he wore his ring daily during the time he spent in the service, and that its emblem was recognized by many fellow GIs from around the nation who served with him. When I discovered that a special Law School shank had become available, I felt it was time for me to join this special club.

My friend, Gary Shockley, GA’91, never had a DU class ring. He decided to go onto E-bay’s Web site to see if he could find a ring. He purchased what he thought was a large, man’s class ring. When it came in the mail, it was the smaller ladies’ version. The seller would not take it back. Gary initially thought of selling the ring, but he had a hunch that the ring was either lost or stolen and he wanted to reunite it with its owner. He discovered the ring was from the class of 1995 and was able to make out a woman’s name and identification number on the inside of the ring. We worked with Duquesne’s Admissions Department to locate the student. Gary was able to contact the student’s mother, who told him Michelle, her daughter, lost the ring three years ago and had been looking for it ever since. Michelle graduated cum laude with a music degree and is presently teaching music and performing. Michelle’s mother was thrilled to hear from Gary; she saved for quite a while to buy Michelle the ring because she was proud of her daughter’s accomplishments. Gary said, “We talked about our mutual faith in God and how God really does look after us. The ring coming back home is a sign for Michelle’s mom that He is with her. What a blessing! I am so glad God used us to bless this family!”

Enjoyed the cover story on the Duquesne ring in the Winter issue of the magazine. I received numerous compliments on my ring’s design over the years, and met many alumni who recognized it. Regrettably, it was stolen along with several other items when my home was burglarized several years ago. At the time, I was living on Oahu, and after the burglary, I made several visits to the nearly 40 pawn shops on the island, hoping it might show up there, but I never found it. I’ve thought about replacing it but somehow, I feel it wouldn’t have quite the same meaning as the one I got while at Duquesne.

My Duquesne ring has been misplaced several times but never lost. I have also had the red/ruby stone replaced or repaired at no charge. I was a veteran going to school. My wife had our first daughter my freshman year, another baby girl my sophomore year and was extremely generous and got me the class ring before our son was born my senior year. It was a $30+ investment and one that I have cherished all these years and I am still proud to wear it because Duquesne University has been doing some outstanding effort in improvements and enrollment. I am very proud to have been a Duquesne University graduate.

Reading the article about the ring brought back fond memories of my mother who passed away in January 1989. I purchased my ring when attending Duquesne Law School’s evening division (class of 1986)—even though my high school and college rings were gold with the ruby stone—primarily because while
As an undergrad, in 1967, there was only one ring available and, fortunately, I did order one. In 2003, when I completed my Ed.D. at Duquesne I had the ring resized and the year changed. It was a bit embarrassing to explain to the helpful Josten rep who answered my telephone call that I needed all four digits changed but Josten did the work for free. Best of all, I still have my distinctive DU ring but now no one knows how old I am. I entered DU as a freshman in the fall of 1963 and received my Ed.D. in May of 2003—it took me 40 years to complete my college education!

- Peg Pankowski, Ed.D., GE’03

Just wanted to tell you how much I enjoyed the story “Ring of Pride” in the Winter 2005 edition of the DU Magazine. I haven’t worn my Duquesne ring for several years but feel re-inspired to start wearing it again. I hope you will consider including interesting stories about the ring as a periodic feature in the magazine.

- Carolyn Rowinski, P’78

My job requires me to travel frequently and on a recent trip through the Chicago O’Hare airport, I couldn’t help but notice that gorgeous Duquesne ring on a man walking in front of me. Imagine, in one of the most crowded airports in the country to be brought back home again with the DU ring. Of course, I spoke to the man and learned he was a graduate of Duquesne’s Business School and was traveling for business. Also, living in the state of Michigan, where many people are fans of the Detroit Tiger baseball team, I am often asked where I got the Detroit Tiger ring (it has the same old English insignia). No comment!

- Janice Casteluono Swanger, P’86

Living in the Detroit, Michigan area, people every so often see my ring and ask: “Did you play for the Tigers?” Most times I simply explain that it’s my college class ring, but sometimes I kid them along by saying, “What, you didn’t know how I had to come in to the third game of the ‘68 series in the seventh inning, up by only one run and two men on base with none out, and managed to pull it out to save Denny McClain’s butt?” They’re often amazed, but then I break up and confess.

- Tom Sheehan, A’64

I graduated from Duquesne with my master’s in physical therapy in 1996. I started working at Union Memorial Hospital in Baltimore, Maryland, right after I graduated (and I’m still there!). One day during my second year at the hospital, I was treating a patient at his bedside when a visitor stopped by. The visitor patiently waited for me to finish and as I was leaving he grabbed my hand to get a better look at my school ring. “You went to Duquesne, too,” he said, as he showed me the ring with the same design that he had gotten in the 1940s. He told me that he returns to campus every year for Carnival and couldn’t wait to go that year. We chatted briefly about the school and Pittsburgh and then I had to leave to see another patient. As I left, he called after me, “I’ll see you at Carnival!” I hope this helps add to your collection. I enjoyed the article about the ring stories in the magazine.

- Nicole Ketterer, GH’96

Although I’ve been faculty in the School of Education for over six years, I’m also an alum. I received my MS.Ed in 1976. My first career was in public education until I retired as a school superintendent just prior to joining the faculty here. When my husband and I were first married almost 38 years ago, we were a struggling young family as I completed my bachelor’s, master’s and doctoral degrees. Purchasing a college ring from any of my three universities was far down the priority pole compared to the more immediate costs of raising two sons. Then the rest of life happens and things like college rings slip further down. Just this past December, my husband and I had the pleasure to again enjoy the Christmas concert sponsored annually by the Duquesne Society. As we sat in the Duquesne Chapel listening to the lovely voices of our choir, my husband whispered to me, “Your Christmas present from me this year is your Duquesne class ring.” So as I type this, 30 years after my graduation, I proudly wear the ring for the first time. As an added bonus, when I wore it on a brief trip to Florida, I was standing on a crowded bus, holding on to the handlebar. A man seated by the handlebar said to me, “You’re from Duquesne, aren’t you?” He went on to tell me that his older brother graduated from Duquesne many years ago and he wanted to attend Duquesne, too, because his brother received such an excellent education, and because he wanted to be able to wear the Duquesne ring like his brother. Unfortunately, his family sent him elsewhere. While he is now a successful doctor, he still wishes he was a Duquesne grad and had a Duquesne ring to wear. I thought your issue on the ring was great! Thanks so much. By the way, there was something I wanted to add to the story—just that the ring is all the more meaningful to me now than it might have been if I had received it normally 30 years ago for two reasons. The first is that, since I am now on faculty, I know what it means from the “other side” to serve God by serving students, since I already experienced that here from the student side. Secondly, the ring was given this time with special love. In fact, my husband had it engraved “To Helen, with love, Joe.”

- Dr. Helen C. Sobehart, GE’76, director, Leadership Institute, Duquesne University School of Education

The Winter 2005 Issue of Duquesne University Magazine featured a story on the Duquesne class ring that focused on one company that manufactures the rings. Minneapolis-based Jostens also makes Duquesne University class rings.
Pharmacy School Ranked Top 50 in Nation

Duquesne's graduate pharmacy program has been named one of "America's Best" by U.S. News & World Report. The program came in at number 40, an impressive ranking that is a testament to the University's increased focus on pharmaceutical sciences.

"We are proud that our concentrated effort to enhance graduate programs and research projects has been recognized at the national level," said Dr. Pete Vanderveen, dean of the Mylan School of Pharmacy.

In the last five years, funding from the National Institutes of Health has increased from $300,000 to about $2 million, and the number of students in the Pharmacy School has doubled to about 50. It continues to be one of Duquesne's most popular programs. With the nation facing a pharmacist shortage, Duquesne's program will remain very strong, says Vanderveen.

"Rankings like this help us to continue to attract top level students who will contribute to the industry in remarkable ways," he said.


Conference Tackles Public Policy and Conflict Resolution

The Graduate Center for Social and Public Policy hosted its second annual Conference on Public Policy and Conflict Resolution on April 14. It included presentations of research papers on diverse issues of social policy and peace studies by graduate students from across Duquesne University and other local universities.

As part of the daylong conference, participants had the opportunity to attend a presentation, sponsored by the University's Social Justice Committee, by renowned communitarian movement guru Amitai Etzioni. Etzioni's address included his views on contemporary international issues and problems, a reflection from his recent book From Empire to Community. The University Professor of The George Washington University, Etzioni is also director of the Institute for Communitarian Policy Studies at the university. He is a distinguished scholar, author and policy maker, past president of the American Sociological Association, and former senior advisor to the White House. In 1990, he founded the Communitarian Network, a not-for-profit, non-partisan organization dedicated to shoring up the moral, social and political foundations of society. Etzioni is editor of the network's quarterly journal The Responsive Community: Rights and Responsibilities.

U3 Festival a Showcase of Contemporary Music

The U3 Festival, a series of concerts showcasing contemporary music ensembles and composers from Duquesne, University of Pittsburgh and Carnegie Mellon University, was held in March. The weeklong festival is a collaboration of the three universities' composition programs.

Highlights of this year's festival included a performance by the Duquesne Symphony Orchestra, under the direction of Sidney Harth, as well as a world premiere by Lynn Purse, assistant professor in the Mary Pappert School of Music: three excerpts from an opera based on the life of Lev Theremin, the Russian engineer and inventor of one of the first electronic instruments. That instrument, the theremin, has been featured in Hollywood soundtracks since the 1940s.
Experts Discuss Marriage Issues and Challenges

Four dynamic speakers gathered to focus on the concept of marriage at Marriages: Issues and Challenges, a symposium hosted by the University’s Family Institute on Feb. 24. Topics included marriage in post-modern culture; the rapidly increasing phenomenon of cohabitation; a model of love that interrelates spousal love and love of God; and gay marriage in terms of justice and ethics. Speakers were Dr. George Worgul, associate director of the Family Institute and professor of theology at Duquesne; Dr. Edwin Yisroel Susskind, a clinical psychologist, author and marital therapist; Dr. Michael Lawler, director of the Center for Marriage and Family, and the Amelia B. and Emil G. Graff Professor of Catholic Theological Studies at Creighton University; and Dr. Jim Hanigan, professor of theology at Duquesne.

United Nations Competition Brings Hundreds of Students to Campus

Dr. Johanna Mendelson Forman, the senior program officer for peace, security and human rights at the United Nations Foundation, addressed hundreds of local high school students at Duquesne’s annual Model U.N. Competition on Jan. 28. The event, which is organized and hosted by Duquesne’s student United Nations Council, provides opportunities for high school students to compete as they represent pre-assigned nations in realistic simulations of actual U.N. committees. Scholarships to Duquesne University are awarded to the top three participants in the competition.

Lecture Explores Pesticide Limiting Amphibian Reproduction

Dr. Tyrone B. Hayes, professor of integrative biology at the University of California at Berkeley and one of the country’s leading experts on endocrine disruption, presented his groundbreaking research linking the pesticide atrazine with the chemical castration of amphibians on March 17 in the Bayer Learning Center’s Pappert Lecture Hall. The presentation was part of the Distinguished Scientist Lecture series, sponsored by the Bayer School of Natural and Environmental Sciences. Hayes’ findings, which were published in Nature in 2002 and the Proceedings of the National Academy of Sciences in 2003, grabbed national headlines and sparked controversy throughout the scientific community. Hayes discovered that tiny amounts of atrazine produce hermaphroditic frogs—the equivalent of chemical castration. Each year, 150 million pounds of atrazine are applied to U.S. corn and soybean crops, as well as golf courses, orchards and lawns. Atrazine is commonly found in rainwater, snow runoff and groundwater and remains stable and toxic for decades in some environments. Hayes’ atrazine research is of particular interest to Duquesne’s scientists who also study atrazine and other chemicals that are known endocrine disruptors—agents that interfere with normal hormonal activity.

Journalist Featured for Black History Month

Author Kevin Powell gave a keynote presentation and book signing for Black History Month on Feb. 10 in the Duquesne Union. A noted author, journalist, political activist and historian, Powell gave a dynamic presentation that reflected the title of his latest book, Who’s Gonna Take the Weight? Manhood, Race, and Power in America. His talk covered a multitude of topics including racism, American pop culture, black and American history, multiculturalism and the history of hip-hop. Powell was part of the Black History Month celebration at Duquesne that was sponsored by the Office of Multicultural Affairs.

Duquesne Law Students Compete in National Championship

Duquesne University finished eighth out of 140 teams competing in The Association of Trial Lawyers of America’s (ATLA) National Student Trial Advocacy Competition, the preeminent nationwide mock trial competition for law students.

The Duquesne team of four law students advanced to the finals after prevailing over eight other law schools, including Dickinson, Temple, Villanova, Michigan State and the University of Virginia, in the regional tournament held in February. Duquesne has been a regional champion four out of the last six years.

The national competition was held from April 7-10 in West Palm Beach, Fla., and focused on civil cases dealing with products liability, medical malpractice/negligence issues or personal injury. Teams were judged on case preparation, opening statements, use of facts, the examination of lay and expert witnesses, and closing arguments.

One of ATLA’s goals is to inspire excellence in trial advocacy through training and education for both law students and practicing attorneys. The Advocacy Competition is an exceptional opportunity for law students to develop and practice their trial advocacy skills before distinguished members of the bar and bench.

Duquesne’s team members who competed in Florida are DeAnna Shirley, Matthew Rippin, Robert Junker and Jill Lipman. Duquesne’s team is coached by Duquesne Law Professors Michael Streib and Bruce Antkowiak.

DU Alumni, Staff and Students Help Tsunami Victims

When one of the worst natural disasters in history hit Indonesia, Sri Lanka, Africa, Thailand, India and other nations on Dec. 26, 2004, the Duquesne campus community sprang into action to help with relief efforts. University employees received pledge cards containing instructions on how to help, and Duquesne students were asked to donate through marked cans around campus. The total raised — $14,604 — surpassed the original goal of $10,000.

“It’s a testament to the giving spirit of the Duquesne community that we surpassed our fundraising goal for tsunami relief,” said Duquesne President Charles J. Dougherty.

All funds raised by the University will be sent to affected areas through Catholic Relief Services, which is providing live-saving support and helping many with the difficult return to their lives.
Robert J. Maguire, A’58, chief executive officer of the Maguire Automotive Group (Bordentown, N.J.), was recently honored by Northwood University. Northwood University honored 11 automobile dealers from across the United States and Canada with its annual Dealer Education Awards. The dealers were recognized for their individual contributions and efforts to improve education at all levels. Some of Maguire’s accomplishments include serving as a director of the Marine Corps Scholarship Foundation since 1962 and as former commissioner and treasurer of the Mercer County Improvement Authority which financed and built the junior/senior high school for the Special Services District.

John Tichon, E’63, GE’71, will be inducted into the Fox Chapel Area School District Sports Hall of Fame in June. He taught English and coached baseball at Fox Chapel between 1969 and 1979.

Jerry Yoest, B’68, retired from his role as a foreign affairs advisor to the commandant and director of international affairs of the U.S. Coast Guard. Rae Ellen (Bunny) O’Hair, E’69, retired from her position as a reading specialist/math teacher in the Pennsylvania Intermediate Unit.

Jerome Loving, GA’70, distinguished professor of English at Texas A&M University, is the author of The Last Titan, A Life of Theodore Dreiser.

Patrick M. Joyce, A’71, has completed all coursework in higher education management and successfully defended his doctoral dissertation. On May 14, he received his Ed.D. from the University of Pennsylvania in Philadelphia. His research has focused on the collaborative advantage that colleges, universities and their community partners can realize through participation in a marketing consortium.

Kenneth P. Davie, JD’73, has been reappointed assistant town attorney for the Town of Kearny and is a member of the Judicial Appointments Committee of the New Jersey State Bar Association. He is also an assistant soccer coach for High Tech High School in North Bergen, N.J., which recently won the Hudson County Conference Championship with a 17-3 record in the Boys Varsity Division.

Timothy J. Logue, A’75, joined Orbital Sciences Corporation in Dulles, Va., as a senior director, business development, in its Space Systems Group. He is also an assistant coach for High Tech High School in North Bergen, N.J., which recently won the Hudson County Conference Championship with a 17-3 record in the Boys Varsity Division.

Katherine M. (Kirk) Scott, A’75, is co-owner of The Fabric Yard (Basking Ridge, N.J.), which sells fabric and provides custom sewing for the home. David V. Breen, JD’77, attorney/arbitrator/mediator and founder of the Breen Law Firm, was appointed as an arbitrator to
History Buff Charting Journey of Lewis and Clark

Who says history never repeats itself? History major Ed Falvo, A’01, GA’03, is reliving the exploits of Lewis and Clark with The Discovery Expedition of St. Charles, Missouri. This nonprofit educational organization is retracing the entire waterway portion of the original 1803-1806 expedition from Elizabeth, Pennsylvania, to Great Falls, Montana. As a member of the Elizabeth Township Historical Society, Ed began working behind the scenes with the group in 2003 as it prepared for the national 2003-2006 Lewis & Clark bicentennial commemoration. Shortly afterward, he found himself traveling with the expedition on a replica of the explorers’ 55-foot keelboat. His latest trip began in March. Like all crew members, Ed dons period clothing and uses the tools and equipment of the time during living history demonstrations along the journey. “When we are back on the river, following the same schedule of 200 years ago, it gives us a profound understanding of what it must have been like for the men of the original expedition,” he said.

1990s

Christine Izaj, CPA, B’92, was promoted to shareholder at Alpern Rosenthal. She provides tax and consulting services to closely-held companies and high net worth individuals, primarily in the real estate and medical industries. Alan A. Petrazzi, MPT’98, was awarded a 2005 Patient

1980s

Victor M. DiBattista, JD’80, joined Pepper Hamilton LLP (Pittsburgh) as of counsel. He focuses on banking and financial services matters and counsels corporations, banks, investment advisers, broker-dealers, mortgage banking firms, insurance firms and other financial institutions on joint ventures, acquisitions, marketing arrangements, regulatory compliance, operating procedures and other legal and regulatory matters. Dr. Seth Borquaye, GS’84, is currently the owner of the comprehensive Obgyn Health Center in Hinesville, Ga. Jalal Ghavami, GE’86, is the author of the recently published Cold Season Poems. He is currently an auditor for Newark. Leann (Muchnok) Gisvold, A’87, a former Tamburitzan, is an admissions representative for the Minnesota School of Business. Sharon F. DiPaolo, E’88, was elected of counsel at Pepper Hamilton LLP (Pittsburgh). She concentrates her practice in real estate litigation, including lease disputes, tax assessment appeals and eminent domain and zoning issues. DiPaolo is also experienced in a variety of commercial litigation matters, including contract, intellectual property, construction and class actions.

the American Arbitration Association (AAA) Labor Panel to hear and decide labor and management disputes. He is also a member of the AAA’s Employment and Commercial Arbitration Panels that deal with the resolution of non-union employment, business and commercial disputes.

Alumni Updates

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DU Alum Called To Assist National Intelligence Chief

In April, Air Force Lt. Gen. Michael V. Hayden, A’67, GA’69, was selected for promotion to general and confirmed as principal deputy director of National Intelligence in Washington, DC. Hayden will assist John Negroponte, who was sworn in as the nation’s first director of National Intelligence in April.

General Hayden joined the Air Force in 1969 after earning a master’s degree in modern American history at Duquesne University. He has served as Air Intelligence Agency commander and Joint Command and Control Warfare Center director. Most recently, he served as National Security Agency director and Central Security Service chief at Fort Meade, Md.

Some of Hayden’s awards and decorations include the Defense Distinguished Service Medal, the Defense Superior Service Medal with oak leaf cluster, the Legion of Merit and the Bronze Star Medal. Elected to Duquesne’s Century Club of Distinguished Alumni in 2000, Hayden was profiled in the inaugural issue of Duquesne University Magazine, Fall 2002.

2000s

Michael O. Palermo, Jr., A’01, graduated from Widener University School of Law, passed the Pennsylvania Bar Exam and joined the firm of Rominger, Bayley & Whare, Carlisle, Pa, as an associate focusing his practice on criminal law. Michelle Castro, A’04, joined GSP Consulting as a government affairs consultant after serving as a staff assistant in U.S. Senator Rick Santorum’s office. She will help clients navigate the government marketplace as they seek to grow their businesses. Benjamin E. Orsatti, JD’04, has become an associate with the matrimonial law firm of Pollock Begg Komar Glasser LLC, whose focus is divorce, equitable distribution, support, custody and prenuptial agreements.

Marriages


New Arrivals

Mary Grace, daughter of Paul Watters, B’79, and Christine Watters. Megan Elizabeth, daughter of Trish Martin Mayro, A’86, and Gene Mayro. Austin...
DU Alum Performs and Arranges Music on “Aviator” Soundtrack

The Aviator, a recent film biography of Howard Hughes, starring Leonardo DiCaprio and directed by Martin Scorsese, showcases the arranging and piano playing of Tom Roberts, M’84.

In addition, Roberts is a member of the orchestra that performs several numbers on the soundtrack.

A performer who is fluent in a wide variety of styles, particularly the jazz and popular music of the early and middle decades of the twentieth century, Roberts has numerous solo CDs that have earned critical praise.

According to Roberts, however, it was a live performance that landed him the soundtrack opportunity. He was performing with Vince Giordano’s Nighthawks at a Greenwich Village nightspot when Scorsese heard the band.

The director tapped the orchestra for the project, and now audiences around the world are hearing Roberts’s orchestral arrangement of Yellow Dog Blues and his raucous solo piano playing on Shake That Thing. In addition he plays piano with the band on other numbers, and he pitched in with bandleader Giordano to create fresh arrangements of George Gershwin’s I’ll Build a Stairway to Paradise and Happy Feet.


In Memoriam


Francis J. Krahe, C’49, GC’50, died on Nov. 17, 2004. Mr. Krahe, who enjoyed the sounds of the Duquesne Wind Symphony and the Symphonic Band, continued to attend events at the University even after a stroke robbed him of his sight in 1996. His spirit continues at Duquesne through the Francis J. Krahe Endowed Scholarship fund. His family ties to the University include Jessica Vaughan, a current music education student; Rebecca Annehinich, A’04; Christy Hoffman, B’95; Linda Krahe, L’87; William Krahe, L’85; and Joan Depp, B’85. What began as one man’s love for a higher, as well as a spiritual, education at Duquesne has influenced many others from his family and will continue through his scholarship fund. He leaves behind his wife of 57 years, nine children, 19 grandchildren and three great-grandchildren.
Be on the lookout for...

June 3, 2005
The SBAAA Golf Outing, Quicksilver Golf Course. For more information, please call Mary Lou Grasser at 412.396.5701.

June 9, 2005

June 10, 2005
Alumni reception at the National Aquarium in Baltimore, Knott Harbor View Room, 6–8 p.m. Online registration now available at: http://www.alumniconnections.com/olc/pub/DUQ/eventscalendar.html

July 11, 2005
John G. Rangos, Sr. School of Health Sciences 11th Annual Golf Invitational at Diamond Run Golf Club, Sewickley, Pa. For more information, contact Deb Durica at 412.396.5551, durica@duq.edu or by fax at 412.396.5554, or register on-line at http://www.healthsciences.duq.edu/main/golf.html

July 27, 2005
Alumni and Friends Second Annual Summer Outdoor Concert in collaboration with the Mary Pappert School of Music, Duquesne Campus, 8 p.m. $15 per person. Online registration now available at: http://www.alumniconnections.com/olc/pub/DUQ/eventscalendar.html

September 29, 2005
School of Business Administration’s alumni reception, Duquesne Campus.

October 14–16, 2005
Homecoming and Freshman Parent Weekend

Save the Dates!

Second Annual Summer Outdoor Campus Concert
Wednesday, July 27, 2005

Homecoming and Freshman Parent Weekend
October 14–16, 2005

For more information, contact Alumni Relations at 412.396.6209.

Share Your News
We want to hear from you. Please keep us posted on your career, education and family news. We’ll print your information in the “Class Notes” section of Duquesne University Magazine.

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Duquesne University Magazine
216 Fisher Hall
600 Forbes Ave.
Pittsburgh, PA 15282
or dumagazine@duq.edu

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223 Fisher Hall
600 Forbes Ave.
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