Feel Fit
The director of fitness and wellness at the Power Recreation Center talks about the path to fitness. Page 2

Inaugural Conference
The Center for the Study of Catholic Social Thought hosts its inaugural conference. Page 3

Polish Consul in Town
DU’s third honorary consul, Dr. Jan Szykielwicz, builds ties between Poland and our region. Page 5

Tech Research to Aid Academics
Dr. Patrick Juola will be perfecting two computer programs that could assist the humanities. Page 6

With Latest Power Purchase, DU Relies Entirely on Clean Energy

By Karen Ferrick-Roman
Duquesne University’s greening efforts have reached an exceptional level with the purchase of more than 8 million kilowatt hours of Renewable Energy Credits from Strategic Energy. With this agreement, the University, which already produces 85 percent of its power, now depends 100 percent on clean energy.

Through this purchase of electricity from naturally generated, non-depleting sources such as hydrogen, wind and solar power, Duquesne has become responsible for removing more than 11.16 million pounds of carbon dioxide emissions from the air, the equivalent of emissions produced by 1,096 passenger cars during one year, according to Strategic Energy. As part of the larger picture, this new power buy addresses concerns of global warming, ozone layer depletion and reliance on fossil fuels.

“Duquesne has always been committed to environmental stewardship,” said George Fecik, executive director of facilities management. “Our University mission encompasses world affairs, and this is one way that we can contribute to easing global energy problems, starting here in Pittsburgh. While renewable energy sells at a premium, we believe this is the right thing to do for our campus and our community. Also, it sets an example for the next generation of leaders that we are educating.”

Ten years ago, the University made the energy-conscious decision to produce the bulk of its own electricity, using a clean-burning natural gas turbine as a co-generator to light, heat and cool the campus. In the past and moving forward, the University continues its environmental stewardship through such energy-saving mechanisms as changing lighting and water fixtures to further increase efficiency.

“Duquesne has always been committed to environmental stewardship. Our University mission encompasses world affairs, and this is one way that we can contribute to easing global energy problems, starting here in Pittsburgh.”

—George Fecik, executive director of facilities management

Peace Corps Fellows Program, Duquesne Celebrate 10 Years of Partnership

By Randy Cole
February marked the 10th anniversary of Duquesne’s involvement in the Peace Corps Fellows program, which provides the University community with one more way of reaching out to its neighbors.

Each year, Duquesne is home to several graduate fellows who study in the School of Business, the Graduate Center for Social and Public Policy or in the environmental science and management program in the Bayer School of Natural and Environmental Sciences after completing their Peace Corps tours.

“Our Peace Corps fellows bring back experiences both from abroad and from the community that enrich the discussion in the classroom,” said Dr. Evan Stoddard, associate dean in the McAnulty College and Graduate School of Liberal Arts.

The program also fits well with Duquesne’s mission and helps to propel community involvement and diversity on campus and in the University’s graduate programs, Stoddard said.

In addition to special University financial support, the Peace Corps requires graduate fellows to obtain part-time work in a community or government organization whose work is geared toward underserved populations—a selling point for many returning volunteers.

See Peace Corps Page 6

Julie Driver, program manager of Peace Corps Fellows USA, presents a plaque to Dr. Evan Stoddard, associate dean, McAnulty College and Graduate School of Liberal Arts, Peace Corps Fellows coordinator, as the Duquesne Peace Corps Fellows Program marks its 10th anniversary. Joining the celebration are, from left: Tanya Griffee, Peace Corps fellow; Diane Ramos, Palumbo-Donahue School of Business; John Cowen and Joan Marshall, Peace Corps fellows; Dr. Stanley Kabala, Center for Environmental Research and Education; Driver; Patty Moore, Palumbo-Donahue School of Business; Stoddard; Erik Kintzel, Peace Corps fellow; Angela Hart-Arrington, Center for Corporate and Executive Education; Dr. Joseph Yenerall, director, Graduate Center for Social and Public Policy; Mark Morrison, Brother’s Brother Foundation, Peace Corps fellow alumnus; and Karen Dempsey, Brother’s Brother Foundation.
Shannon Foster, assistant director of Fitness & Wellness ... on Fitness Programs

Q: What are your primary responsibilities?
A: I assist the director with the overall operation of the fitness areas of the facility: cardiovascular equipment, circuit equipment, free weights, etc. I also design, maintain and facilitate the group fitness classes, organize wellness presentations for Duquesne faculty, students and staff, and work with various departments on campus to provide support to their individual wellness programs.

Q: What is your background?
A: I earned a B.S. degree in sport and exercise science and an M.S. degree in clinical exercise physiology at the University of Florida. I also am a Certified Spinning Instructor. My background includes experience in both corporate fitness and university recreation, including teaching undergraduate classes in exercise physiology. Before coming to Duquesne, I was director of health and fitness for the Western Area YMCA of Pittsburgh.

Q: How do you define fitness?
A: Fitness is a lifestyle choice. I don’t define it within parameters of fitness test results, weight control or capabilities. It means doing something every day and moving your body to maintain your overall health. It is about finding balance in your life to do something for yourself that will provide you with more endurance, strength, flexibility and coordination. Fitness incorporates physical and mental health as well as emotional satisfaction and self-awareness.

Q: What are the advantages of using the Power Center for workouts or exercise programs?
A: The Power Recreation Center is a “one-stop-shop” for fitness. It has three floors devoted to fitness and recreation, plus a walking track on the 3rd floor mezzanine. More space allows us to offer more group fitness classes (currently about 50 classes a week) at a variety of times. The center also has a wide variety of fitness equipment, designed to meet the needs of Duquesne University’s diverse community. This includes:

- 31 pieces of cardiovascular equipment, including treadmills, ellipticals, upright bikes, recumbent bikes, Expresso “virtual reality bikes” fitness bikes, treadclimbers, Stairmasters and step mills.
- A full line of Nautilus Nitro Circuit equipment, which includes at least two machines per muscle group, allowing for a complete body workout.
- A full line of Nautilus Explode free weight equipment.
- A variety of accessories like stability balls, medicine balls, hand weights and mats to allow for other types of exercises, such as core strengthening and flexibility training.

Q: How do you choose what fitness classes to offer?
A: We wanted to give Duquesne faculty, staff and students a wide assortment of options in choosing their work-out avenues while meeting the demands of differing fitness levels and abilities. We truly offer something for everyone. We offer traditional but always popular classes like yoga, Pilates, tai chi, step aerobics, body sculpting and kickboxing. Other classes meet the demands of new fitness trends, like spinning, Zumba (a Latin dance inspired cardiovascular workout), turbo-kickboxing and walk aerobics. And offerings like tango classes or hip hop give our participants an opportunity to learn new and exciting ways to move their bodies. For a current schedule, check the Recreation channel on the DORI LIVING tab.

Q: What are the most popular among faculty and staff participants?
A: Currently the most popular machines are the treadmills and ellipticals. Requests have been made for more cardiovascular equipment, and we are looking to meet those needs in the near future.

- The most popular classes are spinning, yoga, Pilates and after-work aerobics classes. Early morning yoga and Pilates (offered in the convenient hour before the work day begins), averages approximately 25 participants, while lunch and after-work classes average around 30 participants. We are also encouraging people to exercise during their lunch hour.

Q: What if people can’t devote a full hour to a class?
A: People can come to any class, stay for 30 to 40 minutes, stretch before they leave and go back to work. You simply advise the instructor you will have to exit the class early. To meet faculty and staff demands, we also have added some lunchtime classes that give a complete workout in just 30 minutes. These include body sculpting (Tuesdays) and Zumba (Thursdays) from 12:15-12:45 p.m. Also, we have developed several after-work classes with faculty and staff in mind: yoga on Mondays from 4:45-6:15 p.m. and Thursdays from 5–6 p.m., and intro to spinning on Wednesdays from 5-5:45 p.m.

Q: The Power Center offers so much! Where do I begin?
A: Novice exercise participants are encouraged to sign up for a fitness orientation. We’ve designed one-hour instruction sessions for small groups (2-5 people) to provide general information for starting an exercise program as well as guidelines on using each piece of equipment safely and effectively. Sessions are Mondays and Wednesdays at 6:30 a.m. or 7:30 a.m. and Thursdays at 4:45 p.m. or 6:15 p.m. To register, call the Power Recreation Center at 412.396.5050.

Tips for Starting a Fitness Program

Shannon Foster, director of fitness & wellness at the Power Recreation Center, recommends these Mayo Clinic guidelines for participants planning to embark on a fitness regimen:

- Consider your fitness goals. Are you starting a fitness program to help lose weight or prepare for a 5K race? Having clear goals can help you gauge your progress.
- Think about your likes and dislikes. Choose activities you’ll enjoy. If you have fun doing the exercises you’ve selected, you’re more likely to keep doing them.
- Plan a logical progression of activity. Start cautiously and progress slowly. If you have an injury or a medical condition, consult with a medical professional for help designing a fitness program that gradually improves your range of motion, strength and endurance.
- Build activity into your daily routine. Schedule time to exercise as you would any other appointment. Plan to watch your favorite show while walking on the treadmill or read while riding a stationary bike.
- Think variety. Varying your activities (cross-training) can keep exercise boredom at bay and also reduces the risk of injuring or overusing one specific muscle or joint. Plan to alternate among activities that emphasize different parts of your body, such as walking, swimming and strength training.
- Allow time for recovery. Many people start working out too long or too intensively—and give up when their muscles and joints become sore or injured. Plan time between sessions for your body to rest and recover.
- Put it on paper. A written plan may encourage you to stay on track.
- Start slowly and build up gradually. Give yourself plenty of time to warm up and cool down with easy walking or gentle stretching. Then speed up to a pace you can continue for five to 10 minutes without getting overly tired. If you can’t carry on a conversation while you exercise, you’re probably pushing too hard. As your stamina improves, increase the amount of time you exercise by one to five minutes a session. Aim for at least 30 minutes of exercise most days of the week.
- Break things up if you have to. Ten minutes of exercise three times a day may fit into your schedule better than a single 30-minute session. Shorter but more frequent sessions have aerobic benefits too.
- Be creative. Maybe your workout routine includes various activities, such as walking, bicycling or rowing. But don’t stop there. Take a weekend hike with your family or spend an evening ballroom dancing.
- Listen to your body. If you feel pain, shortness of breath, dizziness or nausea, take a break. You may be pushing yourself too hard.
- Be flexible. If you’re not feeling well, give yourself permission to take a day or two off.

The Pursuit of Healthier Lifestyle Three Steps at a Time

By Carolina Pais-Barreto Beyers

In February, Duquesne kicked off its 2008 wellness programs during the University’s first Wellness Expo. Many employees attended, taking advantage of fitness demonstrations, educational sessions and vendors’ exhibits. The Three Steps to 100 Wellness Dollars Program launched at the expo is part of a multifaceted endeavor to promote healthy living among University employees.

Upon completing the three steps—undertaking free health screenings, attending a wellness educational session and completing an online health assessment—employees become eligible to enter a drawing to win $100 in Flexible Spending Account money.

Other wellness programs already available to Duquesne employees include fitness classes in the Power Recreation Center, wellness educational sessions, free health screenings through the School of Pharmacy Wellness Mondays and a variety of activities offered by insurance providers Highmark and UPMC.

Programs geared toward mental wellness and healthy aging will soon be under way, together with a wellness channel in DORI.
**Handgun Violence:**

Jim Brady, Parents of School Shooting Victims to Speak

By Emily Goossen

Handguns claim 80 lives in America every day. For each gun death, two more are wounded, reported the Brady Center to Prevent Gun Violence in 2004. As this loss of life and other physical, emotional and societal damage continues to leave scars across all spectrums of society, Duquesne University is hosting a symposium to address America’s growing handgun violence crisis. The National Symposium on Handgun Violence, slated for Wednesday, April 9, at 3 p.m. in the Power Center Ballroom, will focus on the armed violence in American cities and schools. Cynthia A. Baldwin, partner at Duane Morris LLP and retired justice of the Pennsylvania Supreme Court, will serve as moderator.

The featured speaker is Jim Brady, press secretary to President Ronald Reagan who was shot during an assassination attempt in 1981. In a special video appearance, Kathleen Kennedy Townsend, daughter of the late Senator Robert F. Kennedy, will address the assassinations of her father (RFK) and uncle (JFK).

Also invited to attend are Mayor Michael Nutter of Philadelphia and Mayor Luke Ravenstahl of Pittsburgh, both members of Mayors Against Illegal Gun Coalition, and a representative from the Pennsylvania National Rifle Association.

Special guests include parents of victims of the Virginia Tech and Columbine tragedies, who will discuss the growing epidemic of violence in schools. Dr. Diane Strollo, clinical professor of radiology at UPMC, whose daughter was shot but survived the 2007 Virginia Tech tragedy, will speak in addition to Tom Mauser, whose son was killed at Columbine High School in 1999. Additionally, former Secret Service Agent Marisa Randazzo, a specialist in assessing school threats, will address gun violence in schools.

Dr. David Hemenway, author of Private Guns: Public Health and Director of Harvard Injury Control Research Center and the Harvard Youth Violence Prevention Center, will address handgun violence as a national health and safety epidemic.

This important symposium is free and open to the public. To register and reserve a seat, visit www.duq.edu/handgun or call 412.396.5131.

**Welfare Reform Discussion Prompted by Center for the Study of Catholic Social Thought**

By Randy Cole

The Center for the Study of Catholic Social Thought will address The Politics and Ethics of Welfare Reform: A Continuing Debate at its opening conference April 15-16 in the Bayer Learning Center’s Pappert Lecture Hall.

The conference will feature the Rev. Thomas J. Massaro, author of United States Welfare Policy: A Catholic Response. Massaro, one of two keynote speakers, will discuss ongoing ethical concerns with welfare reform as it relates to Catholic teaching. Dr. Frances Fox Piven, president of the American Sociological Society, will deliver a keynote titled Challenging Authority and Welfare Policy.

A panel composed of government, community and academic participants also will present thoughts and ideas for welfare reform.

The conference will explore not only the politics of welfare, but also the ethical concerns surrounding welfare.

The conference will explore not only the politics of welfare, but also the ethical concerns surrounding welfare.

**McCollester, a Professor, Activist, Historian and Laborer, to Deliver Msgr. Charles Owen Rice Lecture**

By Kelsey Sobecki

Dr. Charles McCollester, laborer, activist, historian and author, will be this year’s keynote speaker at the Msgr. Charles Owen Rice Endowed Lectureship in Catholic Social Thought. The lecture will be held on Wednesday, April 2, at 4 p.m. in the Power Center Ballroom. Free and open to the public, a reception will follow the event.

McCollester, a professor in the Department of Industrial and Labor Relations at Indiana University of Pennsylvania, was active in President John F. Kennedy's campaign and participated in the Freedom Ride and the March on Washington during his college years. He received his doctorate while studying in Belgium and moved to Pittsburgh after hitch-hiking across Africa. He then embarked on a blue-collar lifestyle, working as a carpenter, machinist and in the restaurant business before joining academia.

The endowed lecture is in honor of Rice, a Duquesne alumnus and a priest in the Pittsburgh diocese who died in 2005. He took on three great causes in his life: labor rights, civil rights/anti-racism and peace. Throughout his controversial career, Rice proudly bore the title “labor priest,” delivering pointed social commentary for nearly 60 years as a columnist in the Pittsburgh Catholic and as a radio commentator for several decades.
Fact Meets Fiction: Forensic Science and Pop Culture Intersect

By Emily Goosser

Calling all mystery and true crime readers, CSI and Forensic Files enthusiasts, forensic scientists, trial attorneys and judges: this year’s Forensic Science and Law Conference is for you.


The symposium provides the opportunity for fans to come and meet the minds behind some of America’s most popular mystery novels, true crime books and TV shows, as well as the real-life forensic scientists, criminal attorneys and others whose work serves as the basis for the books and shows.

Featured guests include Linda Fairstein, internationally best-selling author of the Alex Cooper Crime Novel series and a former sex crimes prosecutor; David Berman for the books and shows. CSI: Crime Scene Investigation; Robert Tanenbaum, author and former homicide prosecutor; Karen T. Taylor, forensic artist whose work has been featured on network and cable television; Andrew Wilder, writer for Criminal Minds; and Jan Burke, an Edgar Award-winning crime novelist.

As any bookstore browser or prime-time TV viewer knows, the CSI era is enjoying more than a mere 15 minutes of fame. As forensic science continues to influence the television and publishing industries, legal practitioners and experts they consult are encountering heightened juror expectations and more ambitious adversaries in the courtroom, in a phenomenon known as the "CSI effect." The symposium provides forensic professionals and creators of forensic science-pop culture a vehicle to understand the ways they can learn from and contribute to each other’s work.

This conference is being offered in collaboration with the Pittsburgh 250 initiative, an event sponsor. Registration, program and hotel information is available at duq.edu/factmeetsfiction. To add your name to the e-mail list, contact factmeetsfiction@duq.edu or 412.396.1350.

Unity Banquet Speaker Serves Up Inspiration

By Kimberly Saunders

The Office of Multicultural Affairs (OMA) will host the second annual Unity Banquet and Scholarship Benefit Friday, April 18, at 6 p.m. in the Power Center Ballroom. The event was established to celebrate diversity and academic excellence among Duquesne’s community of scholars and to honor a select group of students for their outstanding accomplishments.

Best-selling author, scholar and cultural critic Dr. Michael Eric Dyson will deliver the keynote address. Dyson was named by Essence magazine as one of the 40 most inspiring African-Americans and by Ebony magazine as one of the 100 most influential black Americans. The Chronicle of Higher Education proclaimed that Dyson “can rock classroom and chapel alike” with his eclectic oratory style recounting his rise from welfare father to Princeton Ph.D., from church pastor to college professor and from a factory worker who didn’t start college until he was 21 to a public intellectual.

“Called a ‘superstar professor’ by the Washington Post, Dyson is a professor at Georgetown University, where he teaches a range of courses related to religion, culture and society. He also hosts the syndicated radio show, The Michael Eric Dyson Show, which addresses social, cultural and political issues in a contemporary vein.

“I am really excited that we were able to bring someone like Michael Eric Dyson to Duquesne University to share his perspective about the importance of unity across racial lines,” said Rahmon Hart, director of the Office of Multicultural Affairs. “Dr. Dyson has a presentation style that grabs the audience and keeps them hanging on his every word. I encourage the entire Duquesne family to take advantage of this opportunity to hear this intellectual giant’s message.”

The OMA Unity Banquet and Scholarship Benefit, which also includes a reception before dinner, is open to all members of the University community. Admission is $40, free to Duquesne University students.

Proceeds will benefit the OMA Scholarship Fund, which assists multicultural students or student leaders served under the umbrella of the OMA who demonstrate financial need. For tickets or more information, call the OMA at 412.396.1117.

Benefits Fair Planned for April

All Duquesne University employees and their spouses are invited to the 2008 Benefits Fair on Wednesday, April 16, from 10 a.m. to 2 p.m. in the Duquesne University Ballroom.

Representatives from benefits providers and the staff from the University’s benefits office will be present to answer questions about health care, life insurance, retirement planning and other services available to Duquesne employees. The University’s Wellness Program will offer free blood pressure screenings, glucose testing and massages. Door prizes will be given away throughout the event.

Vital Discussions Set for Science, Technology, Engineering and Math Education and Evaluation

In a world of globalization, how critical are the fields of science, technology, engineering and mathematics (STEM) for the future of our nation? What role do educators play in developing student interest in these areas? How might universities and school districts collaborate to enhance participation in these fields? How do advances in educational evaluation contribute to developing and studying these educational programs?

These points will be discussed on Thursday, April 10, as the Duquesne University School of Education and the Bayer School of Natural and Environmental Sciences co-host a forum on opportunities for collaboration, research and development of STEM education and evaluation. The panel discussion, which is part of the School of Education Dialogue Series, will be held in the Union’s Duquesne Room from 12:30-2:30 p.m. and is free and open to the public.

Dr. Rodney Hopson, the Hillman Distinguished Professor in the School of Education’s Department of Educational Foundations and Leadership, will serve as the moderator for the panel, which will include prominent scholars discussing the importance of STEM education and the issues facing public schools. Panelists will include Dr. Jennifer Greene, professor of educational psychology at the University of Illinois at Urbana-Champaign and author of Mixed Methods in Social Inquiry; Dr. Bernice Anderson, senior advisor for evaluation at the National Science Foundation; and Dr. Frances Lawrenz, associate vice president for research and Wallace Professor of Teaching and Learning in the College of Education and Human Development at the University of Minnesota.

Hopson was approached by Dr. Jeff Miller, associate dean for graduate studies and research, about the idea of the Dialogue Series topic.

“Right away, I knew this was something we could do,” Hopson said. “The Dialogue Series will be an excellent opportunity to bring together three renowned and important colleagues in education and evaluation to our campus, situating Duquesne University as a player in these conversations at a national level. The hope is not only to engage in important conversations about STEM, education and evaluation but to build continued partnerships between schools of education, schools of natural sciences and local school districts.”

The Dialogue Series was designed as a way to explore how scholarship shapes public policy in the field of education.
Board Diversity: Beard Center Ethics Forum Focuses on Getting the Right People in Place

By Randy Cole

Diversity in the boardroom is the topic of an upcoming Ethics Luncheon Forum presented by the Beard Center for Leadership in Ethics. Keynote speaker Heather Arnet, executive director of the Women and Girls Foundation, will discuss the value of diversification on boards, how to attract the right people to your board as well as how to operate effectively and efficiently as a diverse group of individuals. The event is slated to take place on Wednesday, April 2, from 11:45 a.m. to 1:30 p.m. at the Duquesne Club, Downtown.

Diversity is a growing concern for many organizations—both for-profit and non-profit—and is becoming more critical as diversity is linked to better decision-making and enhancement of an organization’s reputation among its stakeholders.

“More and more organizations, from large corporations to small businesses and nonprofits, are discovering that diversity in the boardroom can be a competitive advantage, a way for leaders of organizations to come to better decisions and practices,” said Dr. Jim Weber, director of the Beard Center for Leadership in Ethics. “As a 2006 Pittsburgh Post-Gazette study reported, Pittsburgh has been slow to integrate diversity into its boardrooms, making this a relevant and timely topic for discussion in the Pittsburgh region. Heather Arnet, who assisted in the study, believes that if Pittsburgh organizations seize the opportunity to diversify their boards, it may result in new thinking, innovation and economic stimulus that the region needs.”

The Beard Center for Leadership in Ethics, housed in the School of Business, was founded in 1993 with the help of a grant from Duquesne alumnus Eugene P. Beard. The mission of the Beard Center is to promote integrity and moral behavior through ethics education and training to those who encountered, or are preparing to encounter, moral challenges in the business world. The Beard Center hosts events throughout the year.

For more information or to register for the luncheon, visit www.business.duq.edu/beard or contact Rebecca Ellsworth Ligman at 412.396.4005 or beardscenter@duq.edu.

Saykiewicz Named City’s First Polish Honorary Consul in City Since 1945

By Karen Ferrick-Roman

Dr. Jan Saykiewicz, professor of marketing and international marketing at the Palumbo-Donahue School of Business, has become the first Polish honorary consul in Pittsburgh since 1945—and the third current Duquesne professor to hold the position of honorary consul.

The Polish consulate has been re-established because of the city’s many cultural and historic ties to Poland. As honorary consul, Saykiewicz is accredited by the U.S. Department of State to represent Poland on an honorary basis. In this position, Saykiewicz will strengthen scientific, academic, cultural and commercial ties between Poland the Pittsburgh region; help Americans interact with the Polish government and other institutions in Poland; assist citizens of Poland in this area; and help scholars and others obtain information from Poland and translate Polish documents. Saykiewicz’s work will be conducted at his Squirrel Hill home as well as his Duquesne University office in Room 825, Rockwell Hall. A former Ford Foundation Fellow and Fulbright Professor, Saykiewicz received an award for his contribution to the success of International Management Development Association’s 16th World Business Congress in Maastricht, the Netherlands, in 2007. Saykiewicz, who has lived in the United States since 1987, is one of Poland’s 15 honorary consuls in the United States. An official consulate general of the Polish Ministry of Foreign Affairs was established in Pittsburgh in 1918 and operated until 1945. It was the third consulate founded in the U.S., after New York and Chicago.

Dr. Carla Lucente, professor of modern languages and literature and director of the international relations program, has served as the honorary consul for Italy for western Pennsylvania and most of West Virginia since 1999. She conducts consulate work from an office in Rockwell Hall, 412.765.0273. Margarita Winikoff, an adjunct professor in Spanish, also has served as an honorary consul of Guatemala. Winikoff, who has been at Duquesne since 1994, has held the consul position for 44 years.

International Student Organization Puts World on Display April 7-10

The World on Display is the theme of this year's annual International Student Organization (ISO) Week, which will be held from April 7-10. The series of events culminates on Thursday, April 10, with ISO Night in the Duquesne Union Ballroom. The week's free events include:

• Monday, April 7: 7 p.m., ecumenical international prayer service. Academic Walk

• Tuesday, April 8: 3 p.m., guest speaker Ethan Casey, an international journalist previously based in Bangkok and London who authored Alive and Well in Pakistan,

• Wednesday, April 9: 7 p.m., salsa lessons with Marlom Silva, Nitespot, Duquesne Union

• Thursday, April 10: 5:30 p.m., ISO Night dinner with a program before and during the meal featuring dances and music from around the world, Duquesne Ballroom.

International lunch will be sold Monday through Wednesday in the Union. For a detailed listing of the week's events, visit www.oip.duq.edu.
Juola’s Research: Bringing Better Digital Tools to the Humanities

Two Prestigious Grants Propel Work on Authenticating Writings, Indexing

By Karen Ferrick-Roman

Did Shakespeare write A Midsummer Night’s Dream? Is Jennifer’s research paper really created by Jennifer? And why isn’t there an easy way to automatically index a book?

Dr. Patrick Juola, associate professor of computer science, has received two federal grants to answer these questions, with the indexing grant breaking ground under a new National Endowment for the Humanities (NEH) initiative.

A three-year, National Science Foundation grant of $212,000 will help Juola develop a computer program to discern, based on the language used, whether documents are authentic, whether from famed authors and historical figures or from students accused of plagiarism.

Policy makers, politicians, historians, scientists and national security investigators would have uses for this program, Juola said. The legal community also could turn to it when wrangling with the question of whether a suicide note was written by the deceased.

In the classroom setting, an authentication program could determine copied from ones created by students. A computer program that would create more efficient indexing certainly falls within these parameters, and certainly illustrates increasing interdisciplinary collaboration between the sciences and the humanities.”

Currently, Juola said, “A couple of programs purport to do indexing, but they are very, very bad. Actually, a lot of human judgment goes into deciding what to put into the index. You’re taking 10 pages to summarize 200. What do you leave in? How do you structure it? What terms or synonyms do you use or do you put them under one heading. When is ‘see also’ appropriate, and when is it unnecessary?”

For readers, the issue appears as black and white as subjects and page numbers, but Juola sees philosophical questions to be answered.

“It’s about how humans work with language inside the mind, the language in your mind versus the language in my mind. Otherwise, there wouldn’t be misunderstandings.”

Dr. Patrick Juola

Peace Corps Fellows Propel Work on Authenticating Writings, Indexing

This project is part of a new NEH digital humanities initiative to support projects using or studying the impact of digital technology that offers scholars new methods of conducting research and presenting academic ideas.

“This indexing project is part of the first wave of a major shift in funding priorities at the NEH, so it’s quite significant,” Phillips said. “NEH is interested in spurring the growth of digital humanities, including projects that use digital technologies to enhance understanding of a topic or show how digital technology has impacted the humanities, as well as those that allow greater public accessibility to humanities information. A computer program that would create more efficient indexing certainly falls within these parameters, and certainly illustrates increasing interdisciplinary collaboration between the sciences and the humanities.”

Currently, Juola said, “A couple of programs purport to do indexing, but they are very, very bad. Actually, a lot of human judgment goes into deciding what to put into the index. You’re taking 10 pages to summarize 200. What do you leave in? How do you structure it? What terms or synonyms do you use or do you put them under one heading. When is ‘see also’ appropriate, and when is it unnecessary?”

For readers, the issue appears as black and white as subjects and page numbers, but Juola sees philosophical questions to be answered.

“It’s about how humans work with language inside the mind, the language in your mind versus the language in my mind. Otherwise, there wouldn’t be misunderstandings.”

Peace Corps fellows Tanya Griffey and John Cowen are pursuing degrees from the Donahue Graduate School of Business and work in various capacities within the school. Erik Kintzel, a graduate student of environment science and management, also works part-time with the Pennsylvania Resources Council, a citizen-action environmental group.

The Peace Corps Fellows program, which began at Columbia University in 1985 as a teacher education program for returning Peace Corps volunteers, has expanded to include partner universities across the country.

For more information about the Peace Corps Fellows program at Duquesne, visit www.policycenter.duq.edu/pcfellow.html.

Peace Corps continued from Page 1

“...the opportunity to work with the community was important to me,” said Joan Marshall, a graduate fellow in peace studies and conflict resolution.

One of four fellows on campus this year, Marshall worked in community health and AIDS prevention in Togo during her Peace Corps years. A graduate of The College of New Jersey, she learned about Duquesne from a list of partner universities on the Peace Corps’ Web site and chose Duquesne after the Graduate Center for Social and Public Policy’s program piqued her interest.

Marshall works part-time with Brother’s Brother Foundation, a non-profit organization on Pittsburgh’s North Side that mobilizes resources and connects them with people in crisis.

For more information about the Peace Corps Fellows program at Duquesne, visit www.policycenter.duq.edu/pcfellow.html.

The Rev. Martin Hehri, C.S.Sp., started a law school downtown on Fourth Avenue for night students in 1911 and opened a business school in the same building in 1913. Both schools would remain there until the Rev. Vernon Gallagher, C.S.Sp., built Rockwell Hall in the 1950s.
By Kimberly Saunders
Trinity Hall, the community home of the Duquesne University Spiritans, boasts many beautiful features, including unique artwork that graces its many rooms.

A particularly interesting mural, painted by a student in 1953, dominates the dining room. The painting depicting Jesus and his 12 apostles at the Last Supper appears to replicate Leonardo da Vinci’s classic work of art, but a closer inspection reveals some distinctive differences.

“Jesus is not at the center, but at the head of the table, the place of honor. And four of the apostles in the group have the faces of Spiritans who were part of the community at that time,” explained Dr. David Smith, C.S.Sp., Professor Emeritus, Department of Psychology.


The fourth “apostle” was Portuguese Spiritan, the Rev. Joaquim Alves Correia, C.S.Sp., noted for his white goatee.

Smith, who came to Duquesne in 1959, knew Gallagher, Recktenwald and Crowley personally, but delights in telling the story of Correia, who sought political asylum at Duquesne and taught sociology.

“The story, as I was told, was that Correia was a personal friend of the dictator of Portugal, Antonio de Oliveira Salazar, back in the 1940s,” explained Smith. “They had very different positions on many issues, especially concerning social justice and human rights, but because they were friends Salazar tolerated their political differences—until an article by Correia criticizing the policies of Salazar appeared in the opposition newspaper.

“Apparently this was too much for Salazar. He approached the Provincial Superior of the Spiritans and demanded that Fr. Correia leave the country or he would be arrested. That is how he came to Duquesne University,” Smith continued.

The mural, and a companion piece on the opposite wall depicting the parable of the loaves and fishes, was painted in 1953 by student John Baker. Although Baker didn’t finish his degree at Duquesne, he was the brother of one of Duquesne’s most prominent alumna, Lt. Governor Catherine Baker Knoll.

By Randy Cole
Each year at Duquesne, a faithful few make the decision to formalize their Catholic faith by participating in the process Rite of Christian Initiation of Adults (RCIA). This year, six members of the Duquesne community have chosen to embark on a journey to learn about the Catholic faith and formally become part of the Roman Catholic Church, including staff member Sydney Walden and students Sara Cimino, Danyelle Garcia and Kelley McAuliffe.

RCIA, a process of several months, is marked by a number of rites. The formal Sacraments of Initiation take place at Duquesne on the Sunday after Easter, March 30. At that point the candidates become full members of the Roman Catholic Church.

This is not the end of a spiritual journey, however. “We believe that one’s faith journey is a lifelong process of continued spiritual growth, and we encourage new members to remain engaged in the active process of study, prayer and life within the Catholic Christian community,” said Fran Tarkett, campus minister.

In a parish, RCIA would be a year-long process, culminating on Easter weekend. Because of Duquesne’s academic calendar, the process begins in September and is condensed into a six- to seven-month process, concluding on the Sunday after Easter because of the University’s break to celebrate the holiday.

RCIA is open to adults who may have never been baptized, may have been baptized in a Christian tradition other than Catholicism or who may have been baptized as a Catholic, but who never completed the sacraments of baptism, Holy Eucharist and confirmation.

RCIA is a ministry of Spiritan Campus Ministry. For those interested in learning more about RCIA or the other work of Spiritan Campus Ministry, visit www.campusministry.duq.edu.
Methanol, Titanium and Sunlight Equal Renewable Fuel
Chemistry Professor Seeks New Ways to Eliminate Oil Dependency

By Karen Ferrick-Roman

Splitting water into hydrogen fuel and oxygen basically is an easy chemical process. But making the split in a way that it provides more energy than it requires is the challenge. The double challenge is making the split so it is not only energy-efficient, but marketable.

Dr. Shahed Khan, associate professor of chemistry at Duquesne, has been tackling this task for the past six years in hopes of creating a renewable energy supply for the U.S. and, most recently, is looking for ways to make a continuous, renewable energy supply possible using a continuous loop of carbon dioxide and methanol.

Both processes make use of sunlight, so are considered photochemical, and involve modified titanium, which enhances the solar energy.

Khan’s most recent research on renewable energy, which has been published online in the October 2007 chemical physics journal, ScienceDirect.com, converts water to hydrogen fuel and oxygen using actual sunlight.

“You can convert carbon dioxide to methanol with sunlight, so you can use methanol for electricity generation and get back more methanol. Also, you are not producing any carbon dioxide; you are using it again. It is a loop process, a dynamic process, and extra carbon dioxide is not emitted into the atmosphere.”

To eventually make practical use of this procedure, Khan is seeking additional grant funding. His past research has focused on producing hydrogen by splitting water with the energy of sunlight, enhanced by modified titanium oxide.

His other research, funded in 2003 and 2004 by the National Energy Technology Lab of the Department of Energy, focuses on creating hydrogen to be burned as a fuel, like petroleum, by splitting water. Producing hydrogen power requires at least 10 percent efficiency to be marketable, Khan said; by chemical modification of the titanium, Khan has reached about 10 percent efficiency in the laboratory.

While titanium is stable, abundant, inexpensive and efficient enough in this process to be marketable, it would take a plot of desert land about 100 by 100 miles covered with titanium plates—and a nearby lake—to produce enough hydrogen to meet the energy needs of the United States, said Khan. He is seeking research funding to allow a pilot plant to be constructed.

While some may see an eventual use or need for hydrogen fuel, Khan considers the situation more dire. “In 40 years, we will not have any petroleum left on our planet,” he said. “The whole thing is that if our government does not want to take a big step, this will be delayed. If they take this big step, this could be to the marketplace quickly, in five to 10 years,” Khan said.
Law-Income Tax Practicum

In the Spotlight focuses on the variety of centers and clinics operating on campus, sharing information about their accomplishments in the University community and beyond.

To help spread the word about other outstanding work being carried out by clinics and centers at Duquesne, please e-mail In the Spotlight suggestions to ferrickro-manh@duq.edu.

What: Low-Income Tax Practicum

Located: The Low-Income Tax Practicum is located in the Duquesne University School of Law, Hanley Hall.

Director/Staff: Director Alice L. Stewart; supervising attorneys Raymond Voglione of Eckert, Seamans, Chrin & Mellott and Damien Schorr.

Services: The Tax Practicum provides free legal representation to low-income individuals who have a controversy with the Internal Revenue Service (IRS). The practicum does not do tax return preparation, but works with people from across Pittsburgh and surrounding communities, even into Erie and Youngstown, who have been non-filers, have been audited, are appealing collections such as liens and levies or are involved in U.S. tax court cases. The practicum deals strictly with federal income tax issues, not state taxes. The service itself is free, but clients must pay all filing fees. The office tries to make appointments within a week of being called and provides its service-year-round.

Notable/Quotable: The practicum, which started in 1998, is willing to help any qualified taxpayer involved IRS controversies in which the amount in controversy is less than $50,000.

Contact Information: Alice L. Stewart, professor of clinical legal education, Hanley Hall, stewarta@duq.edu or 412.396.5877.

Duquesne Named Again to President’s Community Service Honor Roll

By Rose Ravasio

For the second consecutive year, Duquesne University has been named to the President’s Higher Education Community Service Honor Roll, which recognizes colleges and universities nationwide that support innovative and effective community service and service-learning programs.

“This distinction from the highest levels of government recognizes your institution’s leadership in helping to build a culture of service and civic engagement on campuses and in our nation,” wrote Amy Cohen, director of Learn and Serve America, a program of the Corporation for National and Community Service, which co-sponsors the Higher Education Community Service Honor Roll.

Duquesne’s recognition was based upon an application compiled by the Office of Service-Learning. Numerous program profiles were submitted, including Spiritan Campus Ministry cross-cultural mission experiences and Spring Clean-Up, the Spiritan Division’s Project for Academic Coaching through Tutoring (PACT) Program, the University-wide Service-Learning program, the School of Nursing’s community-based curriculum and several others.

“We are thrilled that the University was named to the President’s Higher Education Community Service Honor Roll again,” said Linda Dostilio, director of the Office of Service-Learning.

“Many, many students, faculty and staff across campus participate in selfless yet rewarding community outreach programs and activities in support of Duquesne’s mission. To see their efforts rewarded in this way is very gratifying.”

Other sponsors of the Honor Roll include the Department of Education, the Department of Housing and Urban Development, USA Freedom Corps, Campus Compact, and the President’s Council on Service and Civic Participation.

Spring Break Provides Students With Opportunities to Serve

By Randy Cole

On Saturday, March 15, two groups of Duquesne students will embark from campus on week-long trips to Immokalee, Fla., and New Orleans to donate their time, energy and spring breaks to helping migrant workers in Florida and the still-recovering New Orleans victims of Hurricane Katrina.

Eleven students will volunteer and live at an Immokalee Non-Profit Housing apartment complex. The organization provides highly-subsidized apartment homes for immigrant farmers in Collier County, Fla. While there, the group will participate in after school programs for the farmers’ children, who are mostly Haitian, Guatemalan and Mexican. They will also provide catechism classes and assist with immigration classes. In exchange for the group’s help, families in the apartment community act as host families for a night, allowing students to gain a first-hand understanding of Latin American culture and migrant farming in the United States.

Meanwhile, a group of 15 students will travel to New Orleans, where they will stay with roughly 170 other college students at Annunciation Mission’s church. There, they will assist in the rebuilding efforts in the badly damaged Ninth Ward.

“It’s such a complicated situation, economically and politically,” said Matt Welsh, campus minister, of the destruction in New Orleans.

Students will gain an understanding of the issues surrounding the 2005 disaster and will rebuild the homes and businesses that the group helped to restore during last year’s trip.

The trips, which are largely subsidized to minimize student expenses for flights, are scheduled every spring in addition to the Pittsburgh Plunge, a local trip that takes place the same week and that allows students to volunteer in underserved areas of the city. This year’s Pittsburgh Plunge is a commuter trip where students volunteer across the city during each day, but will be able to return to campus or their homes at night.

To learn more about how you can be involved with Spiritan Campus Ministry, please call 412.396.6020 or visit campusministry.duq.edu.
New Clinic Helps Community with Environmental Issues

By Emily Goossen

Area residents involved in appeals cases before the Pennsylvania Environmental Hearing Board can find answers and support from a new Environmental Law Clinic, an initiative launched this spring by the Duquesne University School of Law, in collaboration with the Bayer School of Natural and Environmental Sciences.

The clinic, sponsored by Duquesne University School of Law, endows the Heinz Endowments that funds parallel projects to reduce greenhouse gases on campus. The facility management department recently acquired another BigBelly Solar trash receptacle that uses solar energy to compress waste, is part of the University's efforts to improve the environmental quality of its daily operations, and is a smart and effective way to control litter. When the receptacle contents reach a specific level, it automatically compresses the waste, increasing its capacity and decreasing the need for collection trips. BigBelly draws 100 percent of its energy from the sun, but it is also connected to a 5-watt battery that ensures it is functioning even on rainy days.

Currently, there are two BigBelly containers on campus; one outside of the Duquesne Union and the newest one, outside of the Power Center.

Currently, there are two BigBelly containers on campus; one outside of the Duquesne Union and the newest one, outside of the Power Center. The University has two of only five of these environmentally-friendly waste receptacles found in Pittsburgh. Around the country, BigBelly can be found on the streets corners of several cities, including Boston, Baltimore, Cincinnati, New York and San Diego.

CERE’s Experience in Emissions Inventory Leads to Grant Funding

By Karen Ferrick-Roman

Duquesne’s Center for Environmental Research and Education (CERE) has been awarded a $40,000 grant from the Heinz Endowments to carry out a wide-ranging project to assess the greenhouse gas “footprint” of the University and conduct educational and technical projects to reduce greenhouse gases on campus.

This grant supplements a previous $100,000, one-year grant from the Heinz Endowments that funds parallel projects at Duquesne, Pitt and Carnegie Mellon that allows the three universities to work together on reducing their carbon footprints.

Under the grants, CERE will share its experience in using specialized software tools to conduct greenhouse gas emissions inventories with partner institutions, said Dr. Stanley Kabala of CERE. CERE recently completed a yearlong emissions survey at Duquesne and presented its findings in January. Based upon this experience in assembling and analyzing data for this purpose, CERE will serve in a mentoring capacity for students at the University of Pittsburgh seeking to conduct similar projects.

“This grant allows CERE to share information and hands-on experience that will pave the way for other institutions to gather practical information on how their programs and operations affect their carbon footprints,” Kabala said. “Armed with this inventory, researchers then can make comparisons and craft recommendations for local action that will help to stem the tide of global warming.”

One More BigBelly to Feed

The facilities management department recently acquired another BigBelly Solar for our campus. The BigBelly, a trash receptacle that uses solar energy to compress waste, is part of the University’s efforts to improve the environmental quality of its daily operations, and is a smart and effective way to control litter. When the receptacle contents reach a specific level, it automatically compresses the waste, increasing its capacity and decreasing the need for collection trips. BigBelly draws 100 percent of its energy from the sun, but it is also connected to a 5-watt battery that ensures it is functioning even on rainy days.

Currently, there are two BigBelly containers on campus; one outside of the Duquesne Union and the newest one, outside of the Power Center. The University has two of only five of these environmentally-friendly waste receptacles found in Pittsburgh. Around the country, BigBelly can be found on the street corners of several cities, including Boston, Baltimore, Cincinnati, New York and San Diego.

Facilities Management not only manages Duquesne University’s “green campus” efforts, but also leads the charge. This new feature will highlight the University’s efforts to conserve, preserve and protect resources and promote environmentally sound practices across campus.

Selecting paint for Duquesne’s facilities involves much more than choosing color palettes; it entails environmental considerations consistent with the University’s high sustainable standards. For this reason, Duquesne purchases paints that use innovative technology and are of superior environmental quality.

Traditional paints contain high levels of volatile organic compounds (VOC), gases that evaporate quickly and are absorbed by the atmosphere, causing detrimental impact on air quality. Last year, Duquesne University used approximately 700 gallons of paints that are VOC-free and have been recognized for meeting environmental standards.
DU In The News

Below is a sampling of recent news coverage:

Ban on Teacher Strikes in State Unlike the Jan. 23 Tribune-Review quoted Jake McElligott, director of career services and alumni affairs for the School of Education, about proposals to ban teacher strikes leading to a debate about unionism in general.

Cultural Events in the City The Jan. 23 Tribune-Review noted that pianist David Allen Wehr’s recital concludes with the masterpiece by Russian composer Modest Mussorgsky. Wehr is the Jack W. Geltz Distinguished Piano Chair at Duquesne University.

Investors Advised to Ride Out Downturn In The Jan. 23 Tribune-Review, Tom Nist, an investment management expert at Duquesne University and a former PNC Bank executive, was quoted regarding investment strategies in the tumbling stock market.

Mind Matter: Leaving a Job Gracefully The Jan. 24 Science Careers quoted Dr. Janie Harden Fritz, associate professor of communication and rhetorical studies, as promoting civil behavior when leaving a job.

DU Research Shows Chicken Feed Additive May Pose Danger The Jan. 24 Sri Lanka Island reported that some chicken feed contains roxarsone, a compound containing organic arsenic that changes into the cancer-causing inorganic arsenic in the presence of bacteria. Studies, including those by Dr. Partha Basu of the chemistry department at Duquesne, show that roxarsone becomes arsenic potentially harmful in less than 10 days and could provide an environmental risk. The Feb. 7 Post-Gazette featured research conducted by Dr. Partha Basu, associate professor in Duquesne’s Department of Chemistry and Biochemistry, on the potential human health risk from an arsenic additive to chicken feed for farm workers. Stories on the research also were featured on KDKA-TV and WTVAY-TV.

Demographers Mull Effects of Aging Population The Jan. 24 Science A Go Go reported that Duquesne political science researcher Dr. Mark L. Haas foresees areas of potential political violence around the world stabilizing by the year 2030. Driving this new era of peace and goodwill, he believes, is the simple fact that the world’s population is aging and, in the future, there will far fewer dissatisfied young people. Haas’ work on this also was featured in the Jan. 27 Medicalnewstoday.com.

Time—It’s Not on Our Side The Jan. 25 Toronto Globe and Mail quoted Duquesne economics professor Dr. Antony Davies about time and its cost. Regardless of how much people thrive for a universal time, the likelihood of this happening is slim due to human error.

College Endowments Increase 18 Percent The Jan. 26 Tribune-Review reported that Duquesne’s endowment has increased by 21.8 percent over the last year. The Jan. 28 Pittsburgh Business Times also mentioned Duquesne’s growing endowment.

Alaska: Lease Sale Sparks Political Row A Jan. 27 Alaska Report article regarding the possible oil and gas activities off Alaska quoted Dr. Kent Moors, director of the Energy Policy Research Group at Duquesne, on statistics about expected production being overstated.

The Thinkers: Prof Says Women Vital to the Birth of America The Jan. 27 Post-Gazette Thinkers column featured history chair and professor Dr. Holley Mayer and her thesis that the camp followers who accompanied the Revolutionary army were relatives of the soldiers.

Dateline Pittsburgh The Jan. 28 Post-Gazette reported that Pam Kryecci, manager of Duquesne Mailing Services, is on the board of the Greater Pittsburgh Postal Customer Council and co-chair of the Industry Committee.

Trained to Follow Money Trail A Jan. 27 article on forensic accounting in the Tribune-Review mentioned that Duquesne University’s John F. Donahue Graduate School of Business’ concentration in forensic accounting has been offered since 2005.

Film Notes The Jan. 31 Post-Gazette noted that eight films, including God Grew Tired of Us and Sophie Scholl, will be shown at Duquesne as part of the University’s free film series exploring the scourge of exclusion and exploitation. Information on the series also appeared in City Paper.

Drugs Costs: Newer, Expensive Brand Name Drugs Not Always Best On Jan. 31, a WPXI-TV story addressed the efficiency of people trying for a universal time, the likeness of this happening is slim due to human error.

New Purchase Makes All of Its Power Clear The Feb. 15 Pittsburgh Business Times reported that Duquesne is serious about having clean energy and, because of a renewable buy with Strategic Energy, now relies completely on clean energy. The Tribune-Review reported on the renewable energy purchase as well. KDKA-Radio, WDQK-FM and WISH 99.7 interviewed George Feoktistov, executive director of Facilities Management, about the renewable energy buy, and Steve Schillo, vice president for management and business, discussed the purchase on KDKA-TV’s Sunday Business Page on Feb. 23.

Successful Presidents Conjure ‘Luck,’ ‘Vision’ An Feb. 16 Tribune-Review article about key traits of the next president included observations by Dr. Pat Dunham, chair and professor of political science. She listed presidential intelligence as a key trait.

Religious, Secular Universities Help Students Find Meaning An article in the Feb. 18 Tribune-Review explored spiritually on Catholic and secular campuses, including Duquesne University. It noted that schools affiliated with religious denominations such as Duquesne, always have tapped into students’ spirituality and quoted Fr. Ray French of S�파리탄 Campus Ministry on students’ needs to serve others.

Classical Music Notes The Feb. 21 Post-Gazette reported that the Duquesne University Wind Symphony will perform at the Feb. 29 College Band Directors National Association Eastern Division Conference in Washington, D.C. Robert C. Cameron will direct the group.

Weekend Hotlist The Feb. 21 Post-Gazette reported that the final concert in Duquesne University’s Brahms on the Bluff recital series focuses on the clarinet and Brahms’ Clarinet Trio. The Tribune-Review also reported on the Johannes Brahms’ Clarinet Quintet as a fitting conclusion Sunday to the three-year presentation of chamber music.

By Alison Conte and Dan Halpern

Spring Cleaning for the Web “We need a new home page. Can we get a different look for our Web site?” These requests for new Web pages come around each year, sure as spring robins and daffodils. Giving your Web page a good spring cleaning is a great idea. But you don’t need to renovate the whole house, just shake out the rugs and put out a welcome mat.

Help Users Find Their Way The biggest misconception among those who create Web content is that people are out there reading it. Web visitors are not readers; they are hunters, searching for information. Help them find what they are looking for by stating the purpose of the site right away.

A simple summary paragraph on your home page will tell users if they are in the right place. Then begin every page with a one-line summary statement or a brief contents list. Do not allow anything to push this overview down; move What’s New to a separate page.

• Pick Your Key Phrases: When Web users hunt, they look for keywords to guide them on the path. Determine what your main messages are and then use those words frequently. This will also help search engines—and searching people—find your site.

• Organize Copy: Start pages, sections and paragraphs with key ideas, news or conclusions. Move long policies, directions, descriptions and supplemental materials to another page and link to it.

• Use Descriptive Links: While links should be short, they should not be vague. Let users know where they will go if they click that link. Including links within copy provides immediate context.

Headings and Chunks When working with Web text, break with tradition and do things that you normally wouldn’t do with printed text:

• Break paragraphs into 1-3 sentence “chunks”

• Add frequent subheadings to identify key points

• Reduce text

• Add bulleted lists

• Work with short phrases instead of long sentences

By “chunking” the text and adding descriptive headings, pages become much more inviting for Web visitors.

Modifying text to be clear and brief is the foundation of a truly effective Web text.

Cmsg Everyone who is responsible for posting or creating content for Duquesne University Web pages is invited to the initial meeting of Cmug, Duquesne’s new Content Manager User Group. We will exchange ideas and challenges that users are experiencing across the University. If you don’t get an e-mail invitation and want to attend, contact Alison Conte at contea@duq.edu.

SSL Spells Success On Feb. 5, Duquesne staff, faculty and students were asked to change their e-mail account settings to use an encrypted connection, known as SSL. We achieved a high participation rate and the project was a success. Your e-mail is more secure because you took this extra step, and we thank you for your participation.
Spring Clean-Up Just Around the Corner
The 19th annual Spring Clean-Up will take place on Saturday, April 19. Sponsored by Spiritan Campus Ministry, Spring Clean-Up helps to strengthen Duquesne’s longstanding relationship with the local neighborhoods while performing community service. The event is aimed at raising the consciousness of student, faculty and staff participants about the local community and provides a way to show city neighbors that Duquesne cares about them.

Duquesne clean-up teams will be dispersed in Uptown, the Hill District and the South Side. Check-in and breakfast are at 9 a.m. under Mellon Pario, and lunch will be provided.

All students, faculty and staff are welcome to participate. Families of faculty and staff with children over the age of 12 are welcome to join.

Team sign-up sheets are due to the Spiritan Campus Ministry Center in the Towers Living-Learning Center by Friday, April 4. Sign-up sheets can be downloaded at www.campusministry.duq.edu. For more information, contact Luci-Jo DiMaggio at 412.396.1405 or dimaggi171@duq.edu.

Barnes & Noble Grand Opening
The Barnes & Noble at Duquesne University hosted its grand opening celebration on Thursday, March 13. The event, which was open to the Duquesne campus community and to the public, offered people a great opportunity to explore the two-story bookstore in the new Power Center.

A ribbon-cutting ceremony was held with President Charles J. Dougherty and Mayor Luke Ravenstahl. A string trio from the Mary Pappert School of Music as well as a jazz trio performed for all in attendance. In addition, Duquesne’s Student Health Service conducted blood pressure screenings and distributed nutritional information as part of National Nutrition Month, and attendees were treated to samplings of drinks and food items from Barnes & Noble café. The celebration also included book signings from various authors.

Proceeds from sales during the event will benefit Greater Pittsburgh Literacy Council.

DU Community Calendar
March & April 2008

Friday, March 14
University Reception
Duquesne Room, Duquesne Union 4-6 p.m.

Sunday, March 30
Duquesne University Jazz Ensemble
Mike Tomaro, director
A Pittsburgh Jazz Retrospective
Tiffany Concert Series by the Allegheny Historical Preservation Society
4 p.m./Calvary United Methodist Church
Ticket Information: General $10, Senior $8, Student $5

Sunday, March 30
Duquesne University Symphony Orchestra
The Dean’s Concert
Works by Ezra Laderman, former dean, Yale School of Music
Dean Robert Sirotta, Manhattan School of Music
Marilyn Tott Thomas, former head, Carnegie Mellon University
School of Music, and a performance of Concerto No. 14 in E flat, KV 449 by W.A. Mozart with soloist
Dean Robert Blocker, piano, Yale School of Music
Sidney Harth, music director
8 p.m./Carnegie Music Hall, Oakland
$10 suggested donation

Wednesday, April 2
Duquesne University Jazz Workshop
Sean Jones and Jim Guerra, directors
8 p.m./Room 322, School of Music
$10 suggested donation

Thursday, April 3
Jazz Chamber Concert
Sean Jones and Jim Guerra, directors
8 p.m./PNC Recital Hall, School of Music
Free admission

Sunday, April 6
Pappert Women’s Chorale, Pappert Men’s Chorale, Voices of Spirit
Christine Jordanoff and Richard Teaster, conductors
3 p.m./Epiphany Church, 1018 Centre Ave. (across from Chatham Center)
Free admission

Sunday, April 6
Pittsburgh Symphony Brass
J.S. Bach: The Art of the Fugue
7 p.m./DU Chapel
$10 suggested donation

Sunday, April 6
Duquesne University Jazz Guitar Ensemble
Bill Purse, director
Mark Koch and Ken Karsh, associate directors
7:30 p.m./Room 322, School of Music
Free admission

Monday, April 7
Duquesne Classical Guitar Ensemble
Michael Chapman, director
8 p.m./PNC Recital Hall, School of Music
Free admission

Tuesday, April 8
Faculty Recital
Micaiah Howard, double bass
8 p.m./PNC Recital Hall, School of Music
$10 suggested donation

Wednesday, April 9
Duquesne University Electronic Ensemble
Ken Karsh, director
8 p.m./PNC Recital Hall, School of Music
$10 suggested donation

Thursday, April 10
ISO World Night
Union Ballroom, Duquesne Union
5:30 p.m.
Free admission

Sunday, April 6
Duquesne University Jazz Guitar Ensemble
Bill Purse, director
Mark Koch and Ken Karsh, associate directors
7:30 p.m./Room 322, School of Music
Free admission

Monday, April 7
Duquesne Classical Guitar Ensemble
Michael Chapman, director
8 p.m./PNC Recital Hall, School of Music
Free admission

Tuesday, April 8
Faculty Recital
Micaiah Howard, double bass
8 p.m./PNC Recital Hall, School of Music
$10 suggested donation

Wednesday, April 9
Duquesne University Electronic Ensemble
Ken Karsh, director
8 p.m./PNC Recital Hall, School of Music
$10 suggested donation

Thursday, April 10
ISO World Night
Union Ballroom, Duquesne Union
5:30 p.m.
Free admission

Thursday, April 10
The Duquesne Contemporary Ensemble
David Stock, conductor
8 p.m./PNC Recital Hall, School of Music
$10 suggested donation

Sunday, April 13
Women’s Guild Fashion Show
Union Ballroom, Duquesne Union
Doors open at 11 a.m.
Luncheon at noon

Monday, April 14
Spring Convocation by President Dougherty
Power Center Ballroom
3 p.m. (Reception following)

Monday, April 14
Duquesne University Jazz Ensemble
Mike Tomaro, director
Featuring Chuck Loeb
8 p.m./Manchester Craftsmen’s Guild

Tuesday, April 15
Faculty Chamber Music Recital
Jeff Turner and Friends
Quintets by Schubert and Dvorak
8 p.m./PNC Recital Hall, School of Music
$10 suggested donation

Calendar Notice: Please submit information for the April/May DU Community Calendar by 3 p.m. Fri., March 28. Please include event title, name and title of speaker(s), date, time(s) and location(s). Send information to mcsues@duq.edu.

Ribbon Cutting
A Feb. 26 dedication ceremony for the new home of the Center for Nursing Research in 310 Fisher Hall, University President Charles Dougherty [left] reacts to remarks made by Linda Gospodarow, clinical associate professor of nursing, the interim director of the Center. The Center for Nursing Research was established in 2006 to promote research and scholarly activity among School of Nursing faculty and students.