By Carolina Pais-Barreto Beyers

University Launches Wellness in Motion Program

The University has launched Wellness in Motion, a program for full-time employees that aligns new initiatives on campus with existing ones and offers attractive incentives. The program aims to increase participation in the many wellness-related activities and services available at Duquesne, ultimately improving employees’ quality of life.

“As employees of this University, we are privileged to have health care professionals willing to share expertise and extend their services to us. A variety of health screenings and assessments, fitness classes and much more is available on campus. Most of these services are offered at no cost for employees,” said Donna Steed, benefits manager for the Office of Human Resources.

Coordinated by the University Wellness Committee, Wellness in Motion’s initial lineup of services, activities and incentives will run until May. This four-month inaugural cycle will provide the Wellness Committee with direction, feedback and measures to develop the first yearlong Wellness in Motion cycle beginning this fall. Future cycles may vary in services, activities and incentives, based on employee participation and feedback.

Among the many elements included in the current program is Medication Therapy Management (MTM), a new resource that could make employees with chronic health conditions eligible for a copayment waiver on medications. Sponsored by the Mylan School of Pharmacy, MTM will assist employees with conditions such as...
Wellness continued from Page 1

high cholesterol, asthma, depression, chronic pain, acid reflux and diabetes. Through private and confidential consultations with pharmacists from the school, employees can review their medication and consult about their overall health, with the goal of enhancing understanding of their condition and medication. The program is not intended to replace regular physician visits.

Beyond the immediate personal benefits that engaging in wellness activities provide, full-time employees may also receive incentives for participating in Wellness in Motion initiatives. In the first cycle, a total of $10,000 in incentives will be awarded.

“We are very fortunate to have wonderful fitness facilities—which I have used often since coming to Duquesne—and the Center for Pharmacy Care, where I go for regular cholesterol screenings,” said Dan Donnelly, associate academic vice president and associate provost. “I believe that regular physical activity has improved my overall health and well-being, and I am very happy that we have introduced the Wellness in Motion program to help motivate us all to get more exercise. We are all busy professionals with demanding schedules, but making time for wellness pursuits, especially in light of all that we have available on campus, should be a high priority in our schedules.”

See sidebar for additional Wellness details. Complete information about Wellness in Motion, incentives and activities schedule is available on DORI.

The Five Components of Wellness in Motion

1. Medication Therapy Management (MTM): MTM is a new resource for full-time Duquesne employees with chronic health conditions. It is sponsored by the Mylan School of Pharmacy. Employees who participate may be eligible for a copayment waiver for medications related to high cholesterol, asthma, chronic pain, depression, diabetes and GERD/acid reflux.

2. Screenings and Assessments: A variety of health/fitness screenings are offered through the Mylan School of Pharmacy, the recreation department, the Rangos School of Health Sciences, the School of Nursing and the University’s health care insurance providers.

3. Fitness: Classes and activities are offered by the recreation department to full-time employees at the Power Center.

4. Education: Classes, lectures and services encompassing the many aspects of wellness, such as nutrition, prevention, beginning an exercise regimen, mental wellness, financial wellness and spiritual wellness are sponsored by campus experts.

5. Self-initiated, Off-campus Wellness Pursuits: Inclusion of full-time employees already engaged in off-campus wellness activities in incentive opportunities.

Wellness in Motion Incentive Opportunities

In the first cycle of the Wellness in Motion program $10,000 in incentives will be awarded based on the following process:

• Participating full-time employees will log their attendance with the program/activity sponsor. Sponsors will then submit participant names to the benefits office for monthly drawings.

• Employees who engage in off-campus wellness initiatives will be able to print a voucher from the Wellness in Motion Web page. Vouchers received by the benefits office on the last business day of each month will also be entered in the drawings.

The Benefits Office Staff will conduct:

• Monthly drawings for 10 $50 Giant Eagle gift cards
• Monthly drawings for five $100 Giant Eagle gift cards
• End-of-cycle grand prize drawing of DUFlex credits:
  • Four prizes of $250
  • Two prizes of $500
  • Four prizes of $1,000

Wellness Committee Members

Mary Ellen Baney, Human Resource Management
Hildegarde Berdine, School of Pharmacy
Carolina Pais-Barreto Beyer, Public Affairs
Joann Bruni, School of Education
Gina Conroy, Human Resource Management
Ryan Dawson, Human Resource Management
Luci-Jo Dimaggio, Spiritan Campus Ministry
Melissa Ebig, Intercollegiate Athletics
Ian Edwards, University Counseling Center

Shannon Foster, Recreation Department
Thomas Mattei, School of Pharmacy
Carol Negley, Human Resource Management
Chris O’Neil, School of Pharmacy
Scott Richards, Auxiliary Services
Monica Skomo, School of Pharmacy
Donna Steed, Human Resource Management
Paula Turowy, Athletic Training Education
Joyce Valenta, Human Resource Management
Cynthia Vinaraki, Support Services
Cynthia Walters, School of Nursing

New Director of Office Of Government Relations

Duquesne University has established an office of government relations to serve as the main liaison between the University and local, state and federal government agencies.

Michelle Castro assumed her position as director of government relations on Jan. 1. The Office of Government Relations is part of the Division of University Advancement.

“Creating this office will allow the University to more effectively develop positive working relationships with government agencies and officials,” said John Pante, vice president for university advancement. “Michelle’s experience and expertise will be invaluable to the University in developing new partnerships at the local, state and federal levels.”

Duquesne alumna Castro returned to Duquesne in April 2008 as a major gifts officer for the University and has been responsible for building and managing relationships with more than 30 prospective donors in the Northeast. Previously, she served as a government relations analyst for Blank Rome Government Relations LLC in Washington, D.C., expediting research and analysis on a range of policy issues, including health care and transportation. In this position, she also attended congressional committee hearings and issue briefings on Capitol Hill with policy experts, congressional members and staff, and industry representatives.

Castro’s background in government relations includes serving as a consultant and lobbyist for Pittsburgh-based GSP Consulting at state and federal levels, focusing on education, energy, technology, economic development and health care, and helping to secure more than $1 million in congressional appropriations. She graduated cum laude from Duquesne in 2004 with a degree in liberal arts and is pursuing her master’s in public policy and administration at Duquesne.

By Alison Conte

What’s in Your DORI Site?

There are now about 480 Web pages in DORI. These sites are accessible through the DORI Index icon (in the DORI tool bar, upper right of every tab).

In addition to human resources and business/finance sites for employees, there are DORI sites from campus services and schools, like the Counseling Center, Computer Store, liberal arts, nursing, tutoring, Spiritan Division, student activities and Duquesne Program Council.

What Should I Post?

Think about the kind of information your program or department needs to share with students, staff and faculty. Think about the phone calls and email questions you answer every day. What is posted on the bulletin board outside your offices? While academic and course information can remain on Blackboard, items to be posted on your DORI site might include:

• Committee agendas and minutes
• Deadlines and schedules
• Information on jobs, contests, certification, internships, fellowships and clinics
• Internal online response forms
• Guidelines for academic and administrative tasks.

Thousands of students go to DORI every day to get to Banner, read the news and get into Blackboard. If you have services or products for students, DORI is the place to reach them. The public Web site is a marketing tool. It is where we talk to prospective students, faculty and staff to make a good impression. When we talk to current students, faculty and staff, we can be more direct and practical. DORI is the place to distribute information and get work done.

This summer, the Office of Public Affairs Web team will offer workshops on developing DORI sites. If you have an immediate need, contact us directly. You can find us in DORI!
New Book Revisits Presidential Scandal, Impeachment

By Rose Ravasio

While U.S. President Bill Clinton and his administration are credited with many achievements, including overseeing the country’s longest peacetime economic expansion, historically, Clinton will always be remembered for being the only second president to be impeached. Although the two-term leader was acquitted by the Senate, his presidency is marred by the scandals that nearly destroyed it.

In his new book, The Death of American Virtue: Clinton vs. Starr, Interim Dean and Law Professor Ken Gormley not only gives a balanced and accurate account of the dark events of the Clinton presidency but also reveals new information and relevant facts.

“The Death of American Virtue is geared toward a general audience and is about politics, history, government and one of the biggest political scandals in modern history,” said Gormley, who first started working on the book in 2000. “It’s designed to read more like a novel, but is completely accurate and documented so that it is hopefully considered to be the last word on this topic that people choose to read 100 years from now when they look back on this period.”

Gormley conducted extensive interviews with prosecutor Kenneth Starr; Monica Lewinsky; Linda Tripp; Paula Jones; Henry Hyde; and various Supreme Court justices, among others. After a preliminary discussion about the book with Clinton at Pittsburgh’s William Penn Hotel, Gormley did three sit-down interviews with Clinton, two of which were at the president’s Chappaqua home. Was he intimidated at the thought of interviewing Clinton about such personal and controversial issues? “Certainly I was apprehensive. He’s bigger than life,” explained Gormley. “He knows where he wants to go and what he wants to talk about, but there were times I had to interrupt him in order to steer him back to the things I wanted to talk about. You question whether you should be doing that, because it is the former president of the United States, but your job is to get the story. It turned out that these were very engaging and interesting interviews for me.”

According to Gormley, The Death of American Virtue features a multitude of revelations. When asked which he thought was among the most surprising, Gormley cited when he literally “got his hands on” a draft indictment of first lady Hillary Clinton that no one else—including the Clintons themselves—had or have ever seen. “That was kind of a heart-pounding moment when I came across that document in a place that it shouldn’t have been,” said Gormley. “I was able to read it and record for the first time what the effort was by Ken Starr’s office to try to indict the First Lady.”

Gormley spent nine years working on the book, a decision he said was the right one. “I set out to do this as a long-term project, and that turned out to be a good decision because if I had rushed it, I don’t think that it would have turned out nearly as well in the end,” said Gormley.

Undergraduate researchers at Duquesne University presented their work at the second annual Undergraduate Research and Scholarship Symposium on Feb. 17. Dr. Anetha Ball, the Dr. Barbara Sizemore Distinguished Professor in Urban Education in the School of Education, gave the keynote address, which was followed by two formal presentation sessions. Overall, eight students gave presentations and 45 participated in the informal poster session. The Division of Academic Affairs, the Office of Research and the Center for Biotechnology provided support to the event.

Academic Sustainability Committee Holds Open House to Raise Awareness

To raise campus awareness about how Duquesne is integrating sustainability into all levels of education and research, the Academic Sustainability Committee hosted an open house on Jan. 27. Representatives from the academic community, campus ministry and facilities management, among others, were invited to participate in a discussion about green efforts at Duquesne.

Operating as a parallel to the Facilities Management Sustainability Committee, the Academic Sustainability Committee sees a need for and has a common vision to fully integrate sustainability efforts into the campus curriculum. Approved as a committee by the provost last spring, representatives include those from the Palumbo • Donahue School of Business, the McAnulty College and Graduate School of Liberal Arts, the Bayer School of Natural and Environmental Sciences and the School of Law.

For more information about the committee, contact Dr. David Seybert, dean of the Bayer School, at 412.396.4877.

Duquesne University: Engaged In the Pittsburgh Community

By Kimberly Saunders

Service to others is at the very core of Duquesne University’s identity. It can be traced back more than 130 years, when our Spiritan founders established Pittsburgh’s first educational institution dedicated to ministering to the educational, socio-economic and spiritual needs of the children of immigrant steelworkers.

Duquesne University honors and upholds this extraordinary heritage through a continuing commitment to this legacy of service. Community engagement initiatives are incorporated into our curriculum, research endeavors, volunteer opportunities, strategic partnerships and philanthropic initiatives. And we continue to respond to—and seek—opportunities to support and enhance our surrounding communities and their residents.

Highlights of Duquesne University’s Community Impact Efforts:

• Last year alone, more than 8,000 students and University employees donated over 200,000 volunteer hours with an estimated value of more than $4 million.

• Since 2006, our service-learning initiatives have placed more than 3,700 students with local agencies and organizations to address community-identified needs. The students provided over 43,000 hours of service, valued at more than $850,000.

• The University allocated more than $850,000 of its permanent operating budget to fund the operations and staff for volunteerism, service-learning and outreach programs designed to meet community needs.

• In 2008, the University secured and deployed more than $11 million of external funding to help support a variety of community engagement efforts, such as after-school tutoring, Internet training for the elderly and business development programs for entrepreneurs.

For more information, visit www.duq.edu/community.

There were a lot of days and nights holed up in the study working away on a project like this, and it was a big commitment for our whole family, but it will be nice to sit back and enjoy the fruits of that labor.”

The Death of American Virtue: Clinton vs. Starr has already received stellar reviews from the likes of Publishers Weekly, Library Journal and Kirkus Reviews. Media coverage of the book has included articles in Politico.com, the New York Times and the Associated Press as well as appearances by Gormley on The Today Show, the O’Reilly Report, NPR’s Fresh Air and C-SPAN’s After Words.

“I have to say, I never got tired of working on the book—if I had another year, I'd keep working away at it and enjoy it. This kind of writing for me is a lot of fun,” said Gormley.
Center for the Study of Catholic Social Thought to Present March Rice Lecture

By Randy Cole

Health care reform will be the focus of the second annual Monsignor Rice Lecture on Wednesday, March 10, in the Power Center Ballroom.

The Ethics and Politics of Health Care Reform will feature the Rev. Philip S. Keane, S.S., S.T.D., a leading scholar in medical ethics and former professor of moral theology at St. Mary’s Seminary and University in Baltimore. Keane is also the author of numerous articles and books, and serves as an ethics consultant to Catholic Charities and a number of health systems. Before the lecture, attendees can watch a screening of an hour-long PBS Frontline documentary, Sick Around the World, at 2 p.m. The film contrasts the U.S. health care system with other systems around the world. The lecture will begin at 3 p.m. with a question-and-answer session to follow.

“Heath care is a basic human right founded on the inviolable dignity of the human person,” said Dr. Ma. Christina Astorga, director of the Center for the Study of Catholic Social Thought. “This basic human right must be protected with a primary concern for the poor and the disadvantaged.”

Admission is free, and the event is open to the public. For more information on the Center for the Study of Catholic Social Thought and its programs, visit www.duq.edu/cst.

PCKIZ Firms Receive More Than $1 Million in Support

Startups Obtain Second-Highest Total of Tax Credits in Pennsylvania

By Karen Ferrick-Roman

The Pittsburgh Central Keystone Innovation Zone (PCKIZ) will funnel more than $1 million to local startups, and its companies will receive the second-highest tax credit total among the designated economic development areas across the state.

“The hope is that our companies will reinvest this funding to bring even more jobs growth above and beyond the positions they’ve already created. As the economy improves, we’re expecting a substantial increase in jobs,” said William Generett Jr., executive director of the PCKIZ, a venture started in 2007 by Duquesne, Carlow and Point Park universities, the Community College of Allegheny County and 12 other nonprofit, government and business organizations. Substantial financial support has come from the Pennsylvania Department of Community and Economic Development, The Heinz Endowments and the Richard King Mellon Foundation.

The PCKIZ delivered $807,000 in tax credits, the second-highest amount statewide received by 26 of the Keystone Innovation Zones (KIZs). Only the I-99 Innovation Zone in the Centre County area received more.

Also, the PCKIZ reported the fourth-largest number of companies sharing in these tax credit dollars statewide. Ten of nearly 30 PCKIZ companies in the Hill District, Uptown, Downtown, North Shore and South Side areas qualified for state tax credits in December. Six were approved for the $100,000 maximum.

“One of the key foundations and successes of our economic development policy has been leveraging the resources of our world-renowned universities and research institutions to create and expand high-tech businesses and jobs,” said Allegheny County Executive Dan Onorato. “Programs such as PCKIZ build on our efforts and are helping us to create a climate where entrepreneurship and innovation thrive and businesses succeed.”

“The dedication and commitment of the KIZ coordinator and the KIZ partnership is the reason PCKIZ has been successful,” said Sheri Collins, Department of Community and Economic Development KIZ program manager. “PCKIZ has been instrumental in the success of its companies and continues to play a critical role in tech-based economic development in Pittsburgh.”

In addition to adding jobs and diversity among small businesses, the PCKIZ companies have provided students with 46 graduate and undergraduate internship opportunities.

How tax credits work

Tax credits improve cash flow for startups, Generett explained that eligible companies in a KIZ earn tax credits based upon the increase in gross revenue. If, for instance, a new company had no gross revenue in Year 1, but $200,000 in Year 2, it could earn a tax credit for 50 percent of its increase in gross revenue—the $100,000 maximum.

Through brokers, companies can sell the tax credits, generally for 85 to 90 cents on the dollar, to big corporations in the state that want to offset tax liabilities.

“The startups get cash with no restrictions on it, so the tax credit ends up being a cash benefit to these companies,” Generett explained.

Autism Program Focused On School-to-Work Transition Expands with Funding

By Karen Ferrick-Roman

A Duquesne University pilot program that improves school-to-work transitions for students with autism will be replicated, thanks to a $25,000 grant from Autism Speaks, an autism advocacy organization.

Dr. Ann Huang, assistant professor in the Department of Counseling, Psychology and Special Education in Duquesne University’s School of Education, received the community services grant to introduce a program that strengthens life and job skills for young adults with autism. The program will be replicated with five students, ages 16 to 21, at Wesley Spectrum Services.

With or without a recession, jobs are tough to come by for the 74,000-plus Pennsylvanians—most of them adults—who have autism. The unemployment rate reaches as high as 90 percent, according to the state chapter of the Autism Society of America.

With funding from the Pennsylvania Department of Public Welfare and Duquesne University, Huang has developed a program that incorporates vocational assessment and training, work-related social skills training, life-skills building, and employer and co-worker training to help higher-functioning students with autism and Asperger’s syndrome lead productive lives. Her pilot program, which focuses on individual strengths and interests, has been in place at the St. Anthony Secondary Program at Duquesne and at Spectrum Charter School since February 2008 with excellent results. Nineteen students received services for 18 months, and five students graduated, all of them succeeding in gaining part- or full-time jobs.

In most cases, social skills, not job skills, provide the biggest hurdles to employment for high-functioning students with autism. The students need to be taught ways of interacting that seem to come naturally to typical students.

“Social interaction on the job is the biggest issue,” Huang explained. “If we are able to be supportive and offer training to the students and to the employer and other employees, we are able to help them better understand workers with autism.”

For instance, children with autism often have sensory hypersensitivity to perfumes, soaps, lights, even warmth. “We teach them to communicate in a socially appropriate way in these types of situations,” Huang said.

Huang will be working with teachers and administrators at Wesley Spectrum Services to establish the program, which will operate for a year.
Is Football Bad for the Brain?

Amidst the growing controversy surrounding the impact of chronic trauma on the brains of National Football League players, several leading medical, scientific, legal and athletic training authorities on this issue will gather at Duquesne University to present on and discuss the latest clinical and pathological research, as well as the legal and societal implications.

The Cyril H. Wecht Institute of Forensic Science and Law will host Is Football Bad for the Brain? Forensic Science and Law will host Is Football Bad for the Brain? Forensic Scientific, Medical-Legal and Societal Aspects of the Concussion Debate, as part of its Forensic Fridays continuing legal education (CLE) and professional education seminar series on Friday, March 12 and Saturday, March 13, in the Power Center Ballroom. The event is co-sponsored by the Rangos School of Health Sciences and the Department of Athletic Training. Presenters at the event include Robert P. Fitzsimmons, former attorney for the late Pittsburgh Steeler Mike Webster; John A. Norwig, head athletic trainer for the Pittsburgh Steelers; Dr. Mark R. Lovell, founding director of the UPMC Sports Medicine Concussion Program; and Dr. Julian Bailes, professor and chair of neurosurgery at the West Virginia University Medical School, among others.

Cost is $90 per person and $225 for professional registration. Call 412.396.1330 or visit www.duq.edu/forensics for more information.

School of Education Welcomes Internationally Acclaimed Poet

By Emily Goossen

The School of Education will host internationally renowned poet James Ragan for a special reading of his works on Monday, March 22, at 5 p.m. in the Power Center Ballroom.

A prominent literary force whose writing brings awareness to global concerns and issues of social justice, Ragan has read his poetry all over the world and has been honored here and abroad as an ambassador of poetry. “We are so very pleased to welcome internationally acclaimed poet James Ragan to Duquesne as his work brings awareness to global concerns and issues of social justice,” said Dr. Jim Henderson, professor in the School of Education and director of the University Council for Educational Administration (UCEA) Center. “Members of the UCEA Center for Educational Leadership and Social Justice believe we must do more to identify and remedy conditions that marginalize, trivialize, and suppress ‘have not’ students, schools and communities.”

Ragan has read for five heads of state, including Mikhail Gorbachev and Czech President Vaclav Havel, and was invited in 2008 to give the keynote address at the World Literature Today conference in Beijing, China.

Ragan is the author of Too Long a Solitude, In the Talking Hours, Womb-Weary, The Hunger Wall, Lusions, Selected Poems, and Shouldering the World. His poetry has been translated into twelve European and Asian languages.

Ragan was born in Slovakia, but emigrated to the U.S. at the age of five, when his family settled in Pittsburgh.

Ragan has contributed to many areas of the literary world. He has served as director of the Graduate Professional Writing Program at the University of Southern California for 25 years, was three-times a former Fullbright professor, received the Emerson Poetry Prize, a Pulitzer Prize nomination and eight Pushcart Prize nominations, among many other honors. As a playwright and screenwriter, he has worked on projects with Clint Eastwood, Raymond Burr, Dyan Cannon and Olympia Dukakis and was involved with the production of such films as The Longest Yard, The Border, Matilda, and the Academy Award winners, The Deer Hunter.

This event is funded through the Czech Republic Consulate and sponsored by the UCEA Center for Educational Leadership and Social Justice and the School of Education.

This event is free and open to the public. Refreshments will be served. For more information, call 412.396.5274.

Duquesne Students Sought For Top Fellowships

by Alison Conte

Dr. Lew Irwin is looking to conduct Duquesne’s best and brightest students on a quest for honor and thousands of dollars in fellowships and scholarships. Irwin, an associate professor of political science, has been working with the Honors College and faculty to find and cultivate candidates for the highest national and international academic fellowships.

Duquesne has formalized this effort into the Office for National Fellowships (ONF), an institutional resource with the goal of helping our students achieve more success in the competition for these prestigious awards.

“We need faculty and staff to help us spot students with potential. These are excellent students (3.5 GPA) who are leaders in service activities and campus organizations. You would expect them to have a high-level impact on society,” Irwin said.

“We want to show the world that Duquesne students have the potential to compete in their fields for these major prizes.”

The ONF will promote fellowships at www.duq.edu/national-fellowships and help students prepare for the application and interview process. Each candidate will have a faculty expert in their field, as well as Irwin, serving as advisor. The University will pay the expenses involved in traveling to interviews.

Most of the fellowships support tuition costs for graduate studies, but students should begin the process as sophomores or juniors.

Irwin can be contacted at irwinl@duq.edu, 412.396.1844 or by visiting Room 521 of College Hall.
Speaker Reveals America’s Debt to Blaise Pascal

By Richard Tourtellott

Renowned historian of the American intellectual tradition Wilfred M. McClay visited campus to shine a light on the nation’s debt to French philosopher Blaise Pascal.

McClay delivered the keynote address at this year’s Pascal Day celebration, sponsored by the McNulty College and Graduate School of Liberal Arts. His presentation, L’Esprit de la Frontier: Blaise Pascal and the American Mind, was held on Feb. 22, in the Power Center Ballroom.

McClay, who holds the SUNY Trust Bank Chair of Excellence in Humanities at the University of Tennessee at Chattanooga, is a member of the National Council on the Humanities and is a senior scholar at the Woodrow Wilson Center. His book, The Masterline: Self and Society in Modern America, won the 1995 Merle Curti Award of the Organization of American Historians.

As McClay sees it, America’s perception of its own intellectual tradition comes with a pedigree. In the 1830s, Alexis de Tocqueville, a French aristocrat, traveled the United States for a close look at government and society. His classic work Democracy in America states that the ideals and organization of our political and social institutions draw deeply from rational and empirical habits of thought.

That opinion holds today: Our Founding Fathers were heirs of the Enlightenment, and their thinking—clear-eyed, implicitly scientific and wary of religion—has left an indelible mark on the nation’s character. McClay argues that one can build a better case that in the Republic’s first decades we were influenced more by Pascal’s “supple and intuitive mind, as well a host of religious thinkers, from the Old Testament to St. Augustine, who inspired him.”

Pascal, a 17th-century polymath who made long-lasting contributions to mathematics and the physical sciences, was also a theologian and a man of profound faith. His life and writings have come to symbolize the all-too-elusive unity of reason and revelation.

According to Dr. Charles Rubin, associate professor of political science and Pascal Day organizer, “Pascal is an exemplary case of the high achievements possible through an approach to the world that is both faithful and rational—a topic properly of central concern to a Catholic university.”

New Teaching Degree in Business, Computer And Information Technology Offered at DU

By Karen Ferrick-Roman

A new degree for teachers, focusing on technology and business needs in grades K-12, is being launched at Duquesne University this fall.

Offered as both an undergraduate and graduate program, the state-approved Business, Computer and Information Technology (BCIT) specialty certifies teachers in computer applications and business courses.

With this program, Duquesne becomes one of 15 institutions in the state to offer such a K-12 Pennsylvania Department of Education (PDE) instructional certificate.

“We do consider BCIT an area of need in Pennsylvania since there is a high request for emergency permits in this area that has remained relatively consistent,” said Mary Herster, PDE certification coordinator.

An emergency permit is issued on a school-year basis to a school district when a certified and fully qualified teacher cannot be located. Those who receive permits are required to complete credits in an approved teacher preparation program leading to certification in that specific area. During the 2006-07 school year, 28 percent of all BCIT certificates issued were emergency permits, Herster explained, and that demand has continued.

Not only will Duquesne’s new degree program, a joint venture of Duquesne’s schools of education and business, help to address this need; it will also meet the gold standard of its field. The School of Education’s Leading Teacher Program is fully certified by the National Council for the Accreditation of Educations and the Palumbo-Donahue School of Business has long been accredited by the Association to Advance Collegiate Schools of Business.

The new program provides three areas of expertise: business, instructional technology and education courses, explained Dr. David Carbonara, assistant professor of instructional technology in the School of Education, who was instrumental in developing the program.

Drawing on strengths in courses already offered in the schools of education and business, the new degree emphasizes not only knowledge of business and technology, but how to use that technology to teach children and how to educate other teachers, including those already in the classroom, to use technological tools. The degree requirements have been updated to reflect upcoming changes in state regulations for special education and teaching English as a second language. Additionally, these graduates will have at least 195 field hours of work.

“We underwent a rigorous evaluation by the state Department of Education, with experts in the field critiquing the content and making site visits,” Carbonara said. “We feel this program offers both the individual and the school district great flexibility in an area of growing need. A teacher with this degree might be in a second-grade classroom teaching keyboarding, an eighth-grade class on databases and a high school accounting class.”

As a former assistant school superintendent and current assistant business professor at Duquesne, Dr. Ron Surmacz, who worked with Carbonara to develop the program, observed that local schools have been challenged to find teachers with business education certificates, yet a significant number of undergraduate business majors were interested in teaching and sought a program that offered this special certification. The new degree is anticipated to fill that gap.

“The business courses obviously would be primarily aimed at students in Grades 5 through 12,” Carbonara said. “Instructional technology would be built into the curriculum, but districts still need specialists in pre-kindergarten through 8 because the techniques for teaching these subjects are different from those for math and English.”

“When you’re spending thousands of dollars on a computer lab, you need someone who knows how to run it,” Surmacz added. “The more skills these folks have, the more utilized the equipment will be.”

Duquesne offers a convenient location, especially for those interested in the graduate program, as well as a sterling reputation for developing new teachers, Surmacz said.

The fall’s incoming freshmen can start directly in this program. Students currently enrolled in education and business programs at Duquesne, as well as those interested in the Master’s of Science in Education Degree in this area, may obtain more information by calling 412.396.1995. General information on the School of Education is available online at www.duq.edu/education.
Duquesne University Rome Campus
Marks 10 Years with Celebration Weekend

By Randy Cole

To mark the 10th anniversary of Duquesne University’s Italian Campus program in the 2010-2011 academic year, the University is planning an October celebration trip to Rome with the option of a three-day Amalfi Coast extension at the end of the trip.

“This is a momentous occasion for the Italian Campus and for Duquesne as it marks a decade of international presence for us,” said Dr. Roberta Aronson, executive director of the Office of International Programs at Duquesne.

“One thousand of our students will have had the opportunity to study at the Italian Campus by the 10-year anniversary this fall, and the experience has been life-changing for many of them. It teaches them to live and work in a culture that is in many ways entirely different from their own. Many come home with a new kind of confidence.”

Open to students, alumni, parents, employees and friends of the University, travelers will arrive in Rome on Friday, Oct. 8, and take part in a weekend of celebratory events at the campus, located in the northwestern suburbs of Rome, near Vatican City. Travelers will also attend Mass and tour some of the most famous sites throughout the Eternal City.

“It’s a great time for the campus community to come together to celebrate 10 years, and what’s great is that those who come will also be able to see other parts of Rome and Italy,” said Michael Wright, director of the Italian Campus. Other highlights of the trip include a private tour of the Sistine Chapel, Mass at the Tomb of St. Peter, and a reception at the Spiritan Generalate.

The main trip runs from Thursday, Oct. 7, through Tuesday, Oct. 12, with the Amalfi Coast option extending the trip until Saturday, Oct. 16. Arrangements are being planned by Classic Travel in partnership with the Office of International Programs at Duquesne. Those going may choose the group flight or may book their own travel arrangements. Registration is on a first-come, first-served basis. For more details, visit www.duq.edu/italy10years.

People on the Move

The Pittsburgh Business Times announced on Nov. 16 that Linda Drago has been named vice president for legal affairs and general counsel at Duquesne, in addition to her role as secretary to the University’s board of directors.

Merry or Humbug?

The Nov. 19 Tribune-Review featured a question-and-answer interview with Dr. Audrey Guskey, associate professor of marketing at Duquesne and a leading consumer expert, about her predictions of the upcoming holiday shopping season.

Bold Moves Pay Off for Martini’s Wood Fired

Dr. Mary McKinley, director of Duquesne’s Small Business Development Center, was interviewed in a Nov. 20 article in the Pittsburgh Business Times about location and low-cost marketing being the key to the success of a local South Side restaurant during these tough economic times.

Shoppers, Listen Up:

Black Friday Deals Leaked Inside

WPXI-TV interviewed Dr. Audrey Guskey, a marketing professor and consumer expert, on Nov. 20 for a story about Black Friday holiday shopping specials.

Jailing of Sex Offenders in Westmoreland County

The Dec. 9 article in the Tribune-Review addressed how Ashaolu has inspired parts of Rome and Italy,” said Michael Wright, director of the Italian Campus. Other highlights of the trip include a private tour of the Sistine Chapel, Mass at the Tomb of St. Peter, and a reception at the Spiritan Generalate.

“Tribune-Review

Newsmaker in the Nov. 24 Tribune-Review

Dr. Lawrence Block, a professor of pharmacology at Duquesne, was featured as a Newsmaker in the Nov. 24 Tribune-Review for being named a 2009 Fellow by the American Association of Pharmaceutical Scientists. A similar announcement appeared in the Dec. 14 Pittsburgh Business Times.

Upside-Down Flag Leads to Filing of Criminal Charge in Butler County

Interim Law School Dean Ken Gormley was quoted in a Dec. 2 article in the Tribune-Review about a local man who was charged with committing insults to a national or commonwealth flag for flying the flag upside down.

The Top MBA Programs

Integrating Sustainability and CSR

Reuters news agency reported on Dec. 2 that the Aspen Institute recently released the 2009-2010 edition of Beyond Grey Pinstripes, a biennial survey and popular alternative ranking of full-time MBA programs that integrate sustainability and social responsibility into the curriculum. Duquesne University was included in the Top 20 schools ranked.

Duquesne Honors Legacy of Chuck Cooper

The Post-Gazette featured an article on Dec. 6 about how Duquesne University honored alumnus Chuck Cooper, the first African American to be drafted in the National Basketball Association, at the inaugural Chuck Cooper Classic basketball tournament. A similar article also appeared in the Tribune-Review.

Legislative Corruption Scandal

Could Undermine Job At Hand

The Tribune-Review quoted Bruce Antkowiak, a Duquesne law professor and former federal prosecutor, in a Dec. 5 article about the ongoing investigation of corruption in the Pennsylvania Legislature.

Hurdles that Complicate Efforts

To Sue the Vatican

Law Professor Nick Cafard was quoted in a Dec. 4 Irish Times article about a victim of clerical abuse from the United States tackling Vatican diplomatic immunity in pursuit of redress.

Duquesne Professor’s Research

Earns Green Grant

Dr. Tomislav Pintaric, a chemistry and biochemistry professor, was featured in a Dec. 9 article in the Tribune-Review about his recent $550,000 National Science Foundation grant to study a copper and vitamin C catalyzed method he developed to reduce cost and waste materials in processes common to the pharmaceutical and industrial chemical industries.

Allegheny County DA: ‘We Want to do Right by Police Officers’

The Tribune-Review featured a Dec. 10 article about how a 911 call recording and the tracking of a monitored ankle bracelet will be used to prosecuthe a paroled felon for the murder of a local police officer. Associate Law Professor Bruce Antkowiak was interviewed for the article.

Native Slovak’s Experience Made Him Solid Choice for U.S. Steel Post

Angela Arrington, director of Duquesne’s Center for Corporate and Executive Education, was quoted in a Dec. 13 article in The Tribune-Review about a native of Slovakia who is the new vice president of supply chain and customer service at U.S. Steel Corp.

Duquesne Professors Get Federal Funds

To Study Cocaine Addiction

The Pittsburgh Business Times reported on Dec. 4 that three Duquesne professors are combining their expertise and their grant money to develop drugs that would fight cocaine and amphetamines addiction. Dr. Christopher Surratt, division head of pharmaceutical sciences and associate professor, Dr. David Lapinsky, assistant professor of medicinal chemistry, and Dr. Jeffry Madura, chair of the chemistry department, received grants from the National Institutes of Health that total more than $2.4 million.

Duquesne Professor Who Nearly Died Earns Degree

The New York Times reported on Dec. 18 that Sam Ashaolu, a Duquesne student and former basketball player injured in a 2006 campus shooting, would be receiving his diploma at the University’s winter commencement. The article addressed how Ashaolu has inspired the Duquesne campus with his determination to graduate despite being the most seriously wounded of the players who were shot.

Similar articles also appeared in the Associated Press, the Pittsburgh Post-Gazette, Pittsburgh Tribune-Review, the Charlotte Observer, the Philadelphia Inquirer, the Miami Herald and the Brownsville Herald. Stories were featured on WPXI-TV, KDKA-TV and WTAE-TV.

TV, Video Games Offer Science Education

The Tribune-Review featured an article on Dec. 17 about Duquesne Biology Professor John Pollock and how some of his students are using television and video games to make teaching and learning science more fun.

A Tale of Two Cities

Paul Cukan, associate vice president for enrollment management and director of admissions, was interviewed for a Dec. 17 article on Insidehighered.com about Duquesne’s admissions strategies and its increase in enrollment during a challenged economy.

Monica’s Back—Says Clinton Lied

Law Professor Ken Gormley was featured in a Dec. 17 article on Politico.com focusing on the publication of his new book, The Death of American Virtue: Clinton vs. Starr, which addresses the scandals that impacted the Clinton presidency. Similar articles appeared in the Post-Gazette, the San Antonio Express, the New York Times, the Korea Times, CBS News, the Times of India and the UK Telegraph, among others.

The Shadowy Science Of Sex Addiction

Dr. David Demonico, professor of counseling and addiction at Duquesne, was quoted in a Dec. 22 Forbes article about sexual addiction in light of the Tiger Woods scandal.

*More Du In The News will be in the MARCH issue of the Times.
**Houglum Honored as Most Influential Rehab Therapist**

By Kimberly Saunders

Dr. Peggy A. Houglum, associate professor in the John G. Rangos School of Health Sciences’ athletic training department, was named by _Therapy Times_ as Most Influential Rehabilitation Professional in Physical Therapy for 2009.

The award is presented to rehabilitation specialists who demonstrate a “passion for therapy and an uncommon dedication to high quality patient care.”

A faculty member at Duquesne since 2001, Houglum has more than 30 years of experience in physical therapy and athletic training, and specializes in rehabilitation and therapeutic exercise. She is a practicing physical therapist as well as a renowned educator who literally “wrote the book” on rehabilitation techniques for athletic training students. _Therapeutic Exercise for Musculoskeletal Injuries_, first published in 2000, is used as an academic textbook for more than 60 percent of athletic training education programs, as well as a reference text for practicing clinicians.

“Peggy’s expertise, distinctive insight and recommendations on the understanding and treatment of orthopedic injuries have played a vital role in the education of students and clinicians alike,” said Dr. Paula Turowy, chair of the athletic training department. “Allied health clinicians and instructors from around the country and around the world have demonstrated an intense interest in her work. Her book is now in its third edition and has been translated into several languages, including Korean, Greek, Portuguese and Italian.”

Houglum received her bachelor’s degree in physical therapy from the University of Minnesota and a master’s degree in athletic training from Indiana State University. In 1975, she became a certified athletic trainer and worked as an instructor at Indiana State and, subsequently, Iowa State University. She also served as head athletic trainer for women’s sports at both institutions.

After relocating to California in 1981, Houglum worked in sports medicine clinics and hospitals for 15 years. She also served as athletic trainer and athletic training coordinator for the XXIII Olympiad in Los Angeles in 1984. In 1998, Houglum entered the University of Virginia to pursue doctoral studies, earning a Ph.D. in sports medicine in 2001.

At Duquesne, Houglum teaches several undergraduate courses and serves as a site mentor and advisor for athletic training students. She is a Hall of Fame member of the National Athletic Trainers’ Association and a member of the Pennsylvania Athletic Trainers’ Society and the American Physical Therapy Association. A recognized expert in the field of rehabilitation, she has authored numerous articles and presentations and has been recently tapped to be the lead co-author in the revision of _Brainstorm’s Clinical Kinesiology_, a classic and internationally recognized kinesiology text for allied health sciences.

**Psychology Department Presents War and the Soul**

The Department of Psychology is hosting War and the Soul, an open lecture and mini-course presented by Dr. Edward Tick, the founding director of Soldier’s Heart: Veterans’ Safe Return Programs.

War and the Soul will address the topic of military service and Post-traumatic Stress Disorder not just as a stress and anxiety disorder, but as an identity disorder, soul wound, interrupted initiation and social wound.

Tick’s lecture will be held on Friday, March 12, from 6 to 9 p.m. in Room 548 of College Hall. The mini-courses will be held in Room 548 of College Hall on Saturday, March 13, from 10 a.m. to 1 p.m. and from 3 to 6 p.m., and on Sunday, March 14, from 10 a.m. to 1 p.m.

For additional details, visit [www.duq.edu/psychology/news/minicourse-description.cfm](http://www.duq.edu/psychology/news/minicourse-description.cfm). For registration and information on continuing education credits and fees, contact Marilyn Henline at 412-396-6522 or henline@duq.edu.

There is no charge for Duquesne University students with i.D., faculty and adjunct faculty, as well as anyone not wanting continuing education credits.

**Honor Society Promotes Civility**

Duquesne University has long practiced and promoted civility on a number of levels, from establishing the Civitas Learning Community in the McAnulty College of Liberal Arts to coordinating voter registration drives to hosting etiquette dinners for students.

In keeping with this spirit, the University’s chapter of the Golden Key International Honour Society sought to increase awareness and encourage this concept of civility—as well as promote literacy—among younger students with its annual Literature Contest. The competition, open to all seventh and eighth graders in Pittsburgh’s public and Catholic schools, invited students to describe a situation that demonstrated civility and the outcome.

“We received 66 responses, ranging from poems to short stories to personal essays,” said Susan Monahan, director of judicial affairs and Golden Key advisor. “Our panel of judges selected the top four entries that illustrated helpfulness, generosity, ethical behavior and kindness.”

The winners, from Pittsburgh Sterrett Academy and Brookline Regional Catholic, each received a Barnes & Noble Gift Card. They and their parents were recognized at the 2010 Golden Key induction ceremony at Duquesne on Feb. 14.

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**DU Community Calendar**

**March 2010**

<table>
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<tr>
<th>Date</th>
<th>Event Details</th>
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| **Sunday, March 7** | **Music on the Mount:**  
Singing Saxophones  
3 p.m., St. Mary on the Mount, Mount Washington  
Free Admission |
| **Thursday, March 11** | **Graduation Fair**  
11 a.m. to 2 p.m.  
Union Ballroom |
| **Friday, March 12** | **Two Stages of Autism: Early Identification and Increasing the**  
Communication of School-Age Children  
Presented by Speech-Language Pathology  
Keynote presenters Dr. Diane L. Williams and Dr. Elizabeth Crais  
8:30 a.m. to 4 p.m.  
Power Center Ballroom  

In Memoriam  
With Voices of Spirit and conductor Christine Jordanoff  
8 p.m., St. Mary on the Mount, Mount Washington  
Free admission |
| **Sunday, March 14** | **Musique on the Bluff: The French Seasons presents Ravel Revue**  
3 p.m., PNC Recital Hall  
Suggested donation: $10 |
| **Monday, March 15** | **Double Bass Recital Series**  
Featuring members of the Pittsburgh Symphony Orchestra  
8 p.m., PNC Recital Hall  
Suggested donation: $10 |
| **Wednesday, March 17** | **University Reception**  
4 to 6 p.m., Power Center Ballroom |
| **Sunday, March 21** | **Penn State Chamber Orchestra**  
8 p.m., Carnegie Music Hall  
Suggested donation: $10 |
| **Friday, March 26** | **Two Stage of Autism: Early Identification and Increasing the**  
Communication of School-Age Children  
Presented by Speech-Language Pathology  
Keynote presenters Dr. Diane L. Williams and Dr. Elizabeth Crais  
8:30 a.m. to 4 p.m.  
Power Center Ballroom |
| **Saturday, March 27** | **McAnulty College of Liberal Arts:**  
Graduation Fair  
11 a.m. to 1 p.m., The David L. Lawrence Convention Center  

In Memoriam  
With Voices of Spirit and conductor Christine Jordanoff  
8 p.m., St. Mary on the Mount, Mount Washington  
Free admission |

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Calendar Notice: Please submit information for the March/April DU Community Calendar by 3 p.m. Fri., March 12. Please include event title, name and title of speaker(s), date, time(s) and location(s). Send information to mccues@duq.edu.