

Palumbo-Donahue School of Business

Management

In today's business environment, management requires more than the ability to motivate and supervise personnel. Managers make critical and ethical decisions every day that affect a broad range of stakeholders, and they take the lead on complex projects at both the organizational and operational levels. Being a manager also requires the ability to create strength in an organization by adopting sustainable practices and fostering cooperative relationships with the workforce, the government and the community as well as with other organizations. Our comprehensive management program prepares students to take a managerial role in any business organization, of any size and in any industry.

Why study Management at the Palumbo-Donahue School of Business?

The Management program at the Palumbo-Donahue School of Business provides students with the knowledge and skills needed to:

- Analyze complex business situations and make ethical decisions that lead to a high level of corporate financial and social performance
- Motivate and manage people as well as communicate that knowledge to others
- Create sustainable policies and practices that benefit business organizations and society
- Develop cooperative relationships with multiple stakeholders, particularly with all levels of government
- Become a leader in business organizations and the community
- Teach students human resource management skills for enhancing competitive advantage
- Nurture an entrepreneurial mindset among students for becoming creative leaders in organizations



Career Prospects

Our Management major provides students with a large number of potential career paths. Nearly every area of business needs individuals who are well prepared to manage people, projects and organizations. Therefore, when the Management major is coupled with a solid background in a functional area of business, it can be an excellent start for a management position in retail sales, financial services, purchasing or information systems, as well as the more traditional human resource management positions.

Today, businesses offer numerous entry-level positions for management trainees. In particular, they seek individuals with a solid background in management skills, such as decision-making and personnel, project, or organizational management. In addition, some industries or services seek managers for positions such as government staff managers, compliance managers, health service managers and human resource managers.

Management as a Value-Added Second Major

Our Management major is designed to be an excellent companion with any other major or minor offered in the Palumbo-Donahue School of Business.

The courses in the Management major also complement the functional areas of study offered by other business school departments, such as Marketing, Information Systems Technology, Supply Chain Management, Finance and Accounting.

A student who is completing another major only needs to complete the six required courses for a major in Management (the two elective Management courses are satisfied by the courses completed in the student's other major).

Courses

Course	Prerequisites	Semesters Offered	
BUSINESS CORE/REQUIRED COURSES (48 credits plus 6 additional credits of required courses. This information is subject to change.)			
REQUIRED COURSES (18 Credits)			
MGMT 364W: Critical Managerial Decision Making	STAT 285 with a C or better and MGMT 261	Fall, Spring	
MGMT 365: Global Business, Government and Society	MGMT 261	Spring	
MGMT 366W: Behavior in Organizations	MGMT 261	Spring	
MGMT 451: Foundations of Leadership	MGMT 261 and 366W	Fall	
MGMT 456: Strategic Project Management	MGMT 364W and 365	Spring	
MGMT 460: Strategic Human Resource Management	MGMT 365	Fall	
ELECTIVES (6 Credits) – Students should select electives in consultation with their Success Coach.			

Recommended Sequence

	Fall Semester	Spring Semester	
Junior Year	MGMT 368W: Business Ethics MGMT 364W: Critical Managerial Decision Making	MGMT 365: Global Business, Government and Society MGMT 366W: Behavior in Organizations	
Senior Year	MGMT 451: Foundations of Leadership MGMT 460: Strategic Human Resource Management Elective	MGMT 456: Strategic Project Management Elective	

Special Notes: The electives can be dropped from this major when paired with a second business major or a business minor. Only one internship may be counted as a Management major elective.

Graduation Requirements

Students must earn a minimum overall GPA of a 2.0.

A Minor in Management

Students can earn a minor in Management by completing MGMT 261 (from the Business Core) plus four additional MGMT courses at 300 level or higher (MGMT 368W and MGMT 499W are required for the Business core and cannot count towards a minor).

It is the responsibility of the student to know both University-wide graduation requirements and those of the major field of study and to meet all requirements satisfactorily for graduation.

This information is subject to change and this publication cannot be considered an agreement or contract between the individual and the School. The Palumbo-Donahue School of Business reserves the right to alter or amend the terms, conditions and requirements and to eliminate courses as necessary. Students should consult on a regular basis with their Student Success Coach for specific information related to their major and/or minor requirements. Rev. 9/2024