

# **CERTIFICATE IN INTERNATIONAL BUSINESS**

The Certificate in International Business is a credential for any globally-focused Duquesne student who wishes to complement their major with practical value-added competencies in IB. The certificate requires students to complete:

**Five business courses (15 credits)**, although the actual number of additional courses required for the certificate will vary depending on the student's major and school within Duquesne, as described below, and a study abroad experience.

## Approved programs include:

- 1. DU programs in Rome and Dublin or
- 2. DU-approved study abroad programs offered through third-party providers.
- 3. DU Spring Breakaway

The certificate includes opportunities to combine a course requirement and the study abroad requirement, as noted below.

#### **COURSES IN THE 15-CR IB CERTIFICATE**

### TWO REQUIRED COURSES:

- MGMT 262: Global Insights (a business core class)
  Can be combined with study abroad: MGMT 262 also is offered at the Rome campus during the fall semester.
- 2. IBUS 345: International Negotiation

#### TWO ELECTIVE COURSES SELECTED FROM THE FOLLOWING LIST:

- ECON 345: International Economics
- FINC 437: International Financial Management
- MGMT 365: Global Business, Govt. and Society
- MKTG 372: Emotional Intelligence
- MKTG 443: International Marketing
- SCMG 472: Global Transportation and Logistics

## **ONE CAPSTONE EXPERIENCE:**

• IBUS 491: International Business Capstone

It is the responsibility of the student to know both University-wide graduation requirements and those of the major field of study and to meet all requirements satisfactorily for graduation.

This information is subject to change and this publication cannot be considered an agreement or contract between the individual and the School. The Palumbo-Donahue School of Business reserves the right to alter or amend the terms, conditions and requirements and to eliminate courses as necessary. Students should consult on a regular basis with their Student Success Coach for specific information related to their major and/or minor requirements. Rev.7/2024