Fall 2017

Graduate Students Publications and Awards Fall 2017

Graduate Student Publications


Graduate Student Awards


Faculty Books and Awards Fall 2017

Faculty Books


Faculty Awards

International Communicology Institute Laureate Fellow Award: Pat Arneson.

International Communicology Institute Laureate Fellow Award: Ronald C. Arnett.

Kenneth Burke Society Distinguished Service Award: Richard H. Thames.


Faculty Sarah Flinko Deluliis, ABD, Rhetoric Ph.D. student, Co-Authored Scholarly Journal Publication:

Sarah Flinko Deluliis, Visiting Instructor and ABD Rhetoric Ph.D. student at Duquesne University, has published "Finding Clarity: Professional Civility and the Art of Listening in Effective Business Communication," with Dr. Christina L. McDowell Marinchak and Dr. David Deluliis in Listening: Journal of Communication Ethics, Religion, and Culture, volume 52, issue 2 (pp. 66-84).

The Rachel Kosko, Ph.D., Department of Communication & Rhetorical Studies Christmas Gathering
On December 8, 2017, the Department of Communication & Rhetorical Studies held the annual Departmental Christmas Party honoring the memory of Rachel Kosko, a December 2015 graduate of the Rhetoric Ph.D. program. Rachel's family members attended the inaugural event. Dr. Arnett remarked, "we have named our annual Christmas gathering in honor of Rachel, who unfortunately passed away on September 14, 2017. We are honored to have known her and her family." The party provides an opportunity for graduate students and faculty to come together and celebrate the successful semester and holiday season.

Special thanks to Sarah Deluliis, Visiting Instructor, Mrs. Rita McCaffrey, Administrative Assistant, Nick Milone, Mary Wattick, and LPE Students for planning the event.
On December 5, five teams participated in Duquesne University's Department of Communication & Rhetorical Studies' Fall 2017 Business and Professional Contest, judged by Carrie Flickinger (second year rhetoric Ph.D. student), Dan Deluliis (Senior Marketing Strategist, Highmark Health), and Mark Bertolet (Allegheny Co. Department of Human Services).

First place - Devon Fleck, Jason Fullmer, Solomon Averbach, Maddie Baker (presentation topic: United Airlines)
Runner-Up - Vince Carrola, Helena Appish-Kubi, and Alexa Friday (presentation topic: Macy's)
Honorable Mention - Nisha Gramopadhye, Joshua Grove, Nichole Brash, and Sophia Williams (presentation topic: Volkswagen)

Mary Eberhardinger, Business & Professional graduate student course co-director, remarked, "The event builds camaraderie and a sense of pride for the accumulation of work performed over the course of the semester."
On Friday, December 1, 2017, Lindsay Crowe and Torben Breitkopf presented scholarly papers at the Undergraduate Research Colloquium sponsored by the Department of Communication & Rhetorical Studies.

The Undergraduate Research Colloquium provides an opportunity for students to engage in liberal arts scholarship through a praxis (theory-informed action) approach tied to the departmental mission statements of ‘Walking the Humanities into the Marketplace’ and ‘The Ethical Difference.’ The praxis approach offers a lens for the theoretical work of the classroom to be applied to, or ‘walked into,’ real-world artifacts and examples in the marketplace, which opens a broadened ethical horizon of understanding on the topic selected by the student.

Crowe is a senior corporate communication major, and Breitkopf is a sophomore integrated marketing communication major. Crowe's paper, "The National Hockey League Confronting Concussions," explored ways by which the NHL can address the issue of brain injuries. Breitkopf's paper, "Film, Gender, and Public Relations," reviewed the issue of gender (in)equality within Hollywood.

This event is held annually; students interested in participating should contact Sarah M. Deluliis, M. A.
On Friday, December 1, eight finalists qualified from a round of 17 semi-finalists on Tuesday to present at the Duquesne University Department of Communication & Rhetorical Studies Public Speaking Contest to honor and test their speech constructing and presenting skills.

- First place - David Rogers, sophomore Pharmacy major, for "Vaccines"
- Second place - Dejah Braggs, sophomore Digital Media/Public Relations major, for "Child Stardom"
- Third place - Dominic Lea, sophomore Political Science major, for "Hate Groups"
- Fourth place - Ross Aguilar, sophomore Physics/Engineering major, for "Guys, It's on Us"

Andrew Tinker, event judge, remarked, "I was very impressed with the variety of subjects and the professionalism with which the Duquesne students presented themselves. Our public speaking students really excelled."
Faculty receive six awards, graduate students receive two awards at 2017 National Communication Association (NCA) Convention

Faculty Awards

Dr. Ronald C. Arnett received the 2017 NCA Distinguished Scholar Award.

Dr. Ronald C. Arnett received the NCA Communication Ethics Division 2017 Top Book Award for *Levinas’s Rhetorical Demand: The Unending Obligation of Communication Ethics*.

Dr. Ronald C. Arnett received the NCA Philosophy of Communication Division 2017 Distinguished Book Award for *Levinas’s Rhetorical Demand: The Unending Obligation of Communication Ethics*. 
Dr. Janie M. Harden Fritz received the NCA Communication Ethics Division 2017 Teaching Award.
Dr. Garnet C. Butchart received NCA Philosophy of Communication Division 2017 Distinguished Journal Article Award for "The Communicology of Roland Barthes's Camera Lucida: Reflections on the Sign-Body Experience of Communication."

Dr. Craig T. Maier received the Religious Communication Association (RCA) 2017 Book of the Year Award for Communicating Catholicism: Rhetoric, Ecclesial Leadership, and the Future of the Roman Catholic Diocese.

Graduate Student Awards

Joshua Hill (Rhetoric Ph.D. alumnus) received the 2017 Religious Communication Association (RCA) Dissertation Award for "The Return of Participatory Scriptural Hermeneutics in Evangelicalism: An Augustinian Philosophy of Communication."
David Impellizzeri received the Communication Ethics Division Top Student Paper Award for "Recovering the Self and Practical Reason: Charles Taylor at the Intersection of Communication Ethics, Rhetoric, and Hermeneutics."

International Association of Business Communicators (IABC) Event: "Sustainable Careers in Pittsburgh"

On October 19, 66 Duquesne undergraduates, graduate students, and faculty networked with representatives of local companies at the "Sustainable Careers in Pittsburgh" event hosted by the International Association of Business Communicators (IABC) at Duquesne University, a student club sponsored by the Department of Communication & Rhetorical Studies. The Duquesne Program Council provided funds for the event.

Both undergraduate communication and business students, among others, attended. The speakers encouraged students to "Choose Pittsburgh" as a place to work, live, and thrive. After the speeches, there was time for the students to network with the speakers to ask individual questions and gain insight, advice, and guidance about the future job market.

"The IABC Sustainable Careers in Pittsburgh event was an excellent opportunity for undergraduate students to network closely with professionals in various industries in the region," said Jessica White, president of Duquesne IABC and major in the Department of Communication & Rhetorical Studies. "Students seemed to enjoy how much the professionals wanted to help them learn and grow. This event was a first for IABC and there is sure to be more to look forward to in the future."

The following companies and representatives attended:
• Reed Smith, LLP, CPA/recent COO, Nicholas Bagiatis
• Federated Investors, Application Architect and Computer Programmer Manager, Joseph Book
• The Door Campaign, Founder/CEO, Quincy Swatson
• Highmark Health, Senior Marketing Strategist, Dan Deluliis

IABC (est. 1970) is a worldwide organization of communication professionals dedicated to refining organizational effectiveness via strategic communication, providing members opportunities for networking, career development, and personal growth. The Duquesne University IABC affords undergraduates such opportunities through practical occasions for the application of theoretical material learned in the classroom, as students network with for-profit and non-profit organizations and engage research projects surrounding IMC and corporate communication practices.

"This event featured key themes from our organizational mission including networking and mentoring. We were happy to see so many students in attendance and are grateful for the participation of our guest speakers," said Dr. John J. Rief, IABC Advisor. "We hope to offer future programming that builds on this success and provides opportunities for our student leadership and stakeholders to connect their learning on campus to opportunities in the marketplace."

For more information on IABC, please contact Dr. John J. Rief, IABC Advisor.

Alumna Christina McDowell Marinchak, Ph.D., Named Associate Dean:

Christina McDowell Marinchak, Ph.D. (Duquesne, 2012), has been promoted to College of Business and Public Policy, Interim Associate Dean for Assessment and Accreditation at the University of Alaska Anchorage. The Department of Communication & Rhetorical Studies congratulates Dr. McDowell Marinchak!

Fr. Sean M. Hogan, C.S.Sp., International Debate Series: Duquesne Debating Society Hosts British Tour

On Monday, October 30th, the 95th annual British Tour of the U.S. (hosted by the Committee on International Discussion and Debate at the National Communication Association) will be visiting Duquesne University as part of the Fr. Sean M. Hogan, C.S.Sp., International Debate series.

The debaters will be coming to a strategic communication course taught by Ronald C. Arnett, Ph.D., Professor and Chair of the Department of Communication & Rhetorical Studies. This course is closely tied to the departmental focus on corporate communication grounded in a praxis orientation that considers theories and their application to the needs of organizations, thereby fostering new understandings of and directions for organizational leadership.

For information on debate or the departmental emphasis on corporate communication, please email Sarah Delulis, M.A., Duquesne Debating Society Advisor and Director of Recruitment and Professional Development.
Internship Colloquium

Oct. 11 - The Department of Communication & Rhetorical Studies held an internship colloquium to discuss professional development opportunities available through the internship program. Students from the Department shared their experiences working as interns at Epic Metals Corporation, FutureDerm, Cox Media Group, Spand-Ice, WITF (NPR).

For information on internship opportunities, please email Sarah Deluliis, Director of Recruitment and Professional Development.

Faculty and Graduate Student Book Publication

Ronald C. Arnett, Ph.D., Professor and Chair of the Department of Communication & Rhetorical Studies, Sarah Flinko Deluliis, ABD, Rhetoric Ph.D. student at Duquesne University, and Matthew Corr, ABD, Rhetoric Ph.D. student at Duquesne University have published Corporate Communication Crisis Leadership: Ethics and Advocacy, with Business Expert Press.

This book appears in a Public Relations Collection edited by Don W. Stacks and Donald K. Wright, two acclaimed public relations practitioners and instructors at the university level.

The book addresses strategic moments of leadership during corporate communication crises, examining the interplay of issue, argument, conflict, and crisis in eventual organization success or failure to explicate the performative consequences of inadequacy in crisis leadership.

Alumnus Joshua Hill, Ph.D., Received (RCA) Award:

Joshua Hill, Ph.D. (Duquesne University), received the 2017 Religious Communication Association Dissertation Award for his dissertation, "The Return of Participatory Scriptural Hermeneutics in Evangelicalism: An Augustinian Philosophy of Communication."

Faculty Craig T. Maier, Ph.D., Received (RCA) Book of the Year Award:

Craig T. Maier, Ph.D. (Duquesne University), Assistant Professor of Communication & Rhetorical Studies, received the Religious Communication Association Book of the Year Award for Communicating Catholicism: Rhetoric, Ecclesial Leadership, and the Future of the American Roman Catholic Diocese (2016, Fairleigh Dickinson Press).
This book addresses issues emerging in American Catholicism, drawing upon relevant literature in Catholic theology, philosophy of communication, corporate communication scholarship, and Maier's over twelve years' experience working as a communication professional to guide a different, fruitful understanding of the future of American Catholic ecclesial leadership for diocesan leaders, scholars, and observers.

**2017 Pennsylvania Communication Association (PCA) Awards**

Duquesne University administration, faculty, students, and alumni were honored for their contributions in teaching, scholarship, and service at the 78th Annual Conference of the Pennsylvania Communication Association, held September 29-30 at Duquesne University.

- **Kenneth G. Gormley**, J.D. (Harvard Law School), President of Duquesne University, was honored with the 2017 Pennsylvania Communication Association Speaker of the Year Award.
- **Craig T. Maier**, Ph.D. (Duquesne University), Assistant Professor of Communication & Rhetorical Studies at Duquesne University, received the Harvey Kelley Award for Excellence in Teaching.
- **Cem Zeytinoglu**, Ph.D. (Duquesne University), Associate Professor of Communication at East Stroudsburg University, was awarded the Carroll Arnold Distinguished Service Award.
- **Michael Kearney**, first year M.A. student at Duquesne University, received first place honors in the 2017 graduate writing competition for his paper, "Emergence, Origin, and the Revealing of Deus Absconditus: Two Readings of the Communicative Triad."

The conference, themed "Disruption, Interruption, and Communication (Im)Possibilities," featured over 100 participants organized into approximately 25 panel sessions and two short courses. A pre-conference, "Phenomenology of Crisis," was held on Friday, as well.

Three invited speakers offered keynote presentations:
• **Barbara Biesecker**, Ph.D. (University of Pittsburgh), Professor and Head in the Department of Speech at University of Georgia, recipient of the 2017 Julia T. Wood Teacher/Scholar Award, spoke on emerging challenges in communication education and public universities.

• **Marianne Dainton**, Ph.D. (Ohio University), Associate Professor of Communication at La Salle University, received the 2017 Donald H. Ecroyd Research and Scholarship Award and led a plenary session titled "Relationships and Crisis: Maintenance During Disruption and Interruption."

• **Matthew Seeger**, Ph.D. (Indiana University), Dean of the College of Fine, Performing, and Communication Arts and Professor of Communication at Wayne State University, spoke on the water crisis in Flint Michigan.

"I was impressed by the quality of presentations, the richness of ideas, and the attendance of undergraduate students, graduate students, and faculty members," noted Janie M. Harden Fritz, Ph.D. "The conference truly showcased the wonderful diversity of our field."

**Duquesne University to Host Pennsylvania Communication Association Conference**

On September 29-30, 2017, Duquesne University will host the 78th annual conference of the Pennsylvania Communication Association. The pre-conference, "Phenomenology of Crisis," will be held on Friday, September 29, and the conference, with the theme of "Disruption, Interruption, and Communication (Im)Possibilities," will begin on Friday and continue on to Saturday.

For more information on the conference, please visit the PCA website [here](#).

**Fall Open House Announcement**

The Department of Communication & Rhetorical Studies is pleased to announce Duquesne University's Fall Open House on Sunday, September 17th, 2017, 8:00 a.m. - 2:00 p.m.

The Fall Open House welcomes all prospective freshmen and their families. All attendees have the chance to learn more about the opportunities available at Duquesne through conversations with current graduate and undergraduate students, as well as representatives from Admissions, Financial Aid, and other student service offices. Additionally, attendees are able to explore the beautiful campus located in the heart of the city. We encourage you to attend, meet our faculty members, hear about our programs, and find out more about the exciting possibilities available at Duquesne University.

To register for this event, please click [here](#).