When considering the ramifications of global sustainability, a move to a circular economy offers one tangible solution to providing more sustainable options to our patterns of consumption. Kirchherr, Reike, and Hekkert (2017) define a circular economy as an "economic system that replaces the 'end-of-life' concept with reducing, alternatively reusing, recycling and recovering materials in production/distribution and consumption processes" (p. 224) However, there exists a need to articulate this move to various stakeholders in order to emphasis the potential positive impacts a circular economy might have on global sustainability efforts. This presentation offers a connection to global sustainability and the need for professional communication as we consider messages related to implementing a circular economy.