MAKE YOUR DOLLARS GO FURTHER

Your gift, combined with the generosity of thousands of donors across our region, is a powerful force for change. Through the Impact Fund, you help address our community’s most pressing needs by supporting teams of the best performing non-profit agencies working together to provide more services to more people, with more lasting results.

TOGETHER, WE ACHIEVE MORE

Your gift to the United Way Impact Fund is a smart investment. A competitive funding process driven by community volunteers ensures that every funded program addresses a critical issue and meets or exceeds rigorous standards. Your dollar stays local and goes further because United Way keeps its administrative costs low (12%, far below the nationally recommended standard of 35%*). No other single organization can leverage our collective resources like United Way.


THINK BIG. AND MAKE A BIG DIFFERENCE WHEN YOU GIVE TO THE IMPACT FUND.

$10 PER PAY
Provides one woman with safe, supportive housing for two weeks

$8 PER PAY
Helps one senior prevent a deadly fall or home accident

$6 PER PAY
Helps eight families get started financially planning for their child with a disability

$4 PER PAY
Helps support efforts to significantly increase on-time kindergarten registration for 14 children

$2 PER PAY
Will give food and shelter to a homeless person

*Based on 26 pay periods