Public Safety Earns Accreditation

By Rose Ravasio

Duquesne recently became only the third college or university in the state to have a Department of Public Safety accredited by the Pennsylvania Chiefs of Police Association (PCPA). Only Carnegie Mellon and Lehigh universities share this distinction.

Jim Caputo, director of public safety, initiated the rigorous, two-year accreditation process and its 131 standards in the fall of 2007. The department will be accredited for the next three years.

“Meeting these standards demonstrates that we are a professional department keeping up with all the modern trends in policing,” Caputo said.

“We wanted to be sure that we are providing the best possible service, and accreditation gives us the highest standards for comparison. We commend all of our officers and staff for this achievement.”

Duquesne’s Department of Public Safety employs 29 sworn police officers, nine security guards and nine support staff. All campus police officers receive Act 120 certification and annually receive 12 hours of mandatory training and firearms qualification training. They have the powers, authority and responsibility of any officer of the Commonwealth on property owned or operated by Duquesne University, including public streets and property adjacent to the 49-acre campus.

“By taking on this task, Director Caputo has put you at the top of law enforcement agencies,” said Richard Hammon, accreditation project coordinator of the Pennsylvania Chiefs of Police Association.

Accepting accreditation are, from left, Steve Schill, vice president for management and business; President Charles J. Dougherty; Public Safety Director Jim Caputo; Lt. Mike Sippey, Duquesne accreditation manager; and Richard Hammon, accreditation project coordinator of the Pennsylvania Chiefs of Police Association.

The accreditation process assessed various aspects of policing, including administration, law enforcement procedures, physical facilities, vehicles, equipment and other requirements, according to Lt. Michael Sippey, accreditation manager for the department.

“These standards deal with things like the administration side of the department, the law enforcement aspect, the physical facilities, vehicles and equipment, as well as maintaining all the legal requirements for police agencies,” said Sippey.

“Achieving accreditation ‘a watershed moment because it represents not only our confidence that we’ve been doing a good job all along, but an outside agency has accredited it. This award shows that we are not just a bona fide police force, but we are operating to the highest standards.”

Dougherty also highlighted an important facet that wouldn’t necessarily show in accreditation reports. “Our police officers are part of the community and our friends. They are professional in a way that’s Duquesneable—professional, friendly and a part of our community.”

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“After completing this crucial part of the accreditation process, representatives from the PCPA visited Duquesne to review and assess the public safety team and their efforts.

“These individuals were actual chiefs from other municipal police departments,” Dougherty said. “But the accomplishments of our last plan, the success of this planning effort on behalf of our faculty to translate their discoveries into a form that might lead to a useful product or service.”

The following are technologies disclosed and filed by Duquesne faculty in 2009:

- Antiretroviral Drug Formulations for Treatment of Children Exposed to HIV/AIDS by Dr. Moji Christianah Adeyeye, professor of pharmacology, Mylan School of Pharmacy
- Novel In-situ Ophthalmic Drug Delivery System of Estradiol for Prevention of Cataracts in Humans and Animals by Adeyeye
- Use of Combination Hormone Replacement Therapy and Melatonin to Prevent and Treat Mammary Cancer by Dr. Vicki Davis, assistant professor of pharmacology, and Dr. Paula Witt-Enander, professor of pharmacology, Mylan School of Pharmacy

See New Patents Page 2
University Announces Administrative Changes

Duquesne University has announced changes in the Office of Environmental Health and Safety and Risk Management.

Director Madelyn Reilly has been appointed assistant general counsel and director of risk management at the University, effective immediately. George H. Bender, previously manager of environmental health and safety, has been named director of environmental health and safety.

Ambre Reilly and Genevieve Hughes, disability claims manager, will report to Linda S. Drago, vice president and general counsel. The Office of Environmental Health and Safety will remain within the Division of Management and Business.

Since January, Reilly has overseen environmental health and safety, risk management, insurance issues and emergency response planning at Duquesne. Previously, she acted as corporate counsel, compliance and risk for InterTECH Security in WAREndale; assistant general counsel, compliance and enterprise risk at PPG Industries Inc.; as well as an attorney with Eckert Seamans Cherin & Mellott LLC. She earned a law degree at Duquesne, a master's degree at West Virginia University and a baccalaureate degree at Indiana University of Pennsylvania.

Bender has served as manager of environmental health and safety as well as safety manager at Duquesne since 2005. Previously, he worked at Vole Environmental Services, first as president then returning as director of industrial hygiene. He also was manager of environmental health and safety at Michael Baker Jr. Inc. He completed a master's degree in environmental management at Duquesne University and a bachelor's degree in chemistry at Indiana University of Pennsylvania.

Afrika Yetu Honors Dougherty

Duquesne University President Charles J. Dougherty was presented with the Nelson Mandela Leadership and Diversity Award by the Afrika Yetu organization at its annual Black Diamond Ball on Oct. 17.

“Afrika Yetu and Duquesne share similar missions. Afrika Yetu is a support group for African immigrants. Duquesne was founded in 1878 to bring higher education to the children of immigrants,” said Dougherty. “It is a great honor to receive such a meaningful award, particularly when our 2010-15 Strategic Plan calls for developing meaningful award, particularly when our 2010-15 Strategic Plan calls for developing new University links to Africa.”

The Mandela award recognizes area individuals who have been instrumental in aiding African students and immigrants in Pittsburgh.

“President Dougherty and Duquesne go above and beyond to accommodate students,” said Elie Kihonia, president of Afrika Yetu. “In addition, the presence of the Spiritan Congregation—Duquesne’s founders—is positively affecting the spread of Christianity in Africa.”

Tuition Remission Program Updates

Please be advised of the following changes to the Duquesne University Tuition Remission Program for all employees whose full-time employment start date is on or after July 1, 2010. Current employees are not affected by these changes.

All full-time employees hired after July 1, 2010 will be eligible for the following tuition remission benefits:

**FIRST DEGREE**

- Employee and Eligible Dependents
  - First year of service: 50% tuition remission benefit
  - Second year of service: 75% tuition remission benefit
  - Third year of service and beyond: 100% tuition remission benefit

**SECOND DEGREE**

- Dependents of employees hired after July 1, 2010 will be ineligible for tuition remission for a second degree from Duquesne.

The adjusted tuition remission benefits for new hires offer a generous program in which employees and eligible dependents have an opportunity to further their education, while also helping to contain University costs over the long term.

Please contact the Benefits Office at 412.396.5041 if you have questions about the program.

Public Safety continued from Page 1

said Sippey. “They did walk-throughs of our physical facility, reviewed our files, looked at our equipment and conducted interviews with officers.”

Sippey credits his peers in the department with successfully earning the accreditation.

“All of the officers really pulled together to work as team on this process,” he said. “As a result, we learned a lot. One thing worth noting is that we found we did not have to update too much to meet the required standards, which confirms that we are up to par with the other accredited professional police departments.”

Public safety, which patrols campus via vehicle, bicycle and on foot, provides a campus escort service from sunset to sunrise. The department oversees the campus outside warning siren system, the first employed by a school in Pittsburgh, and the emergency alert system, an automated notification system that contacts individuals via mobile devices, phones and text message in event of an emergency.

Introduced in 2001, the Pennsylvania Law Enforcement Accreditation Program was designed to provide a reasonable and cost-effective plan for the professionalization of law enforcement agencies within the Commonwealth.

New Patents continued from Page 1

- Novel Tamoxifen-melatonin Hybrid Ligand for Use in the Prevention and Treatment of Cancer in Humans and Animals by Dr. David Lapinsky, assistant professor of medicinal chemistry, Mylan School of Pharmacy.

To file their new technologies, Duquesne faculty follow a protocol outlined by the Office of Research.

“Faculty members disclose their ideas in a simple form that describes their invention, names the inventor or inventors and provides background information that helps the Office of Research make the decision on whether or not to protect the idea,” explained Seadler. “A decision is made to either move the technology forward or return the ownership to the faculty member. If we decide to protect it, the Office of Research selects a patent attorney from a group of firms preapproved by Duquesne Vice President for Legal Affairs Linda Drago. We then contact the attorney and discuss the disclosure.”

The patent counsel works with the Duquesne faculty member to develop a set of claims and to file a provisional patent. This filing “starts the clock” for Duquesne, but also sets a priority date for the process, Seadler said.

“The provisional patent can be filed fairly quickly and we use it as not to delay faculty publications or presentations,” he said.

The provisional application allows a timeframe of one year to file either a U.S. utility patent or a foreign PCT patent. Once these have been filed, said Seadler, the process slows and it normally takes up to two years or more before the patent is issued. In the meantime, University is still able to license faculty inventions or form a start-up company.

“There is some significant technology which has been developed by our faculty,” said Seadler. “I think that Duquesne faculty are embracing the idea of seeing their discoveries get to a larger group of beneficiaries.”
Beard Institute Recognizes Cisco Systems with Green to Gold Award

By Randy Cole

Duquesne University's Beard Institute honored Cisco Systems Inc. on Nov. 10 as the recipient of its first Green to Gold award.

The award, named after the popular book by Dan Esty and Andrew Winston, was presented to Laura Ipsen, senior vice president and general manager of Cisco Systems, Smart Grid. The award recognizes an American company that demonstrates commercial success while implementing sustainable practices. It also provides business students, especially those in the MBA Sustainability program (SMBA), with a good example of a company that exemplifies business ethics and responsible practices.

"We wanted to impress on our students a framework for doing well while doing good," said Tom Nist, Donahue Chair in Investment Management.

Cisco was chosen from a list of five finalists that had been narrowed down by Duquesne students through a three-step process. First, companies had to be included in the Dow Jones Sustainability Index and had to garner high scores in the KLD Corporate Social Ratings Monitor. Next, students compared those companies against what Esty and Winston term in their book as 'wave rider' criteria—those companies that are on the leading edge of sustainability. Third, the students presented their list of five finalists to a panel of academics and professional leaders in sustainability, which, together with the students, chose Cisco as this year's recipient.

"Cisco's portfolio of accomplishments is profound," Nist said.

Cisco Systems is a multi-national networking and communications corporation with over 66,000 employees. In 2008, the company received 24 awards recognizing its achievements in environmental, social and financial responsibility. A proven leader in environmental stewardship and social responsibility, the company continues to enjoy financial success. Cisco's net income rose by $800 million dollars in 2008.

"Cisco is committed to a high level of environmental responsibility in its operations, product development, solutions and culture. Being green is not only the right thing to do, it helps set us apart in an increasingly competitive global marketplace. Cisco is honored to be recognized by Duquesne University's Beard Institute for our sustainability efforts. Awards such as this give us further incentive to continue on an environmentally sustainable path," Ipsen said.

Duquesne University ranks second among schools of its size for integrating social and environmental stewardship into research and MBA program coursework, according to the Beyond Grey Pin-stripes survey of the Aspen Institute, an international foundation dedicated to developing leaders for a sustainable global society.

Employee Emergency Program Established

Duquesne University is offering a new emergency fund for employees experiencing an unexpected crisis. The Duquesne Employee Emergency Program (DEEP) is designed to help employees in immediate need of financial assistance. The confidential program is available through the Office of Mission and Identity.

DEEP provides limited financial assistance for employees who are unable to meet immediate, essential expenses because of a temporary financial hardship related to an unforeseen, emergency situation. The term temporary means that the applicant was able to manage his/her finances before, but now is unable to meet obligations due to an emergency situation. If an employee has longer standing financial problems, the eligibility requirement of temporary hardship would not be met, and therefore requests for support would not be appropriate.

Who is eligible for assistance? Full-time Duquesne University employees who have been employed for at least one consecutive year, are under no active disciplinary action, and have not received a DEEP grant within the past three years. What is considered an emergency situation? An emergency situation must be an event beyond the employee’s control. Examples include, but are not limited to, those caused by:

- Fire
- Natural disaster such as flood, tornado, etc.
- Automobile accident
- Theft of property
- Loss of employment (spouse)
- Costs associated with the death of an immediate family member
- Immediate family member’s sudden illness

What types of requests are covered? Requests for emergency assistance will be considered to provide help for a bona fide emergency due to unforeseen events. The following items are typically covered:

- Food
- Clothing
- Shelter—prevention of possible eviction from present housing
- Utilities—prevention of disconnection during an emergency situation
- Fuel—to aid in emergency situations to provide fuel for heating/cooking
- Transportation—to aid in costly repairs on vehicle, when vehicle is necessary to continue employment (i.e. due to accident, fire, or theft). Aid not to include vehicle payments, insurance premiums, taxes or normal maintenance and repair charges.

What types of requests are not covered?

- Requests based on medical costs that are covered by insurance
- Requests to make refundable deposits
- Requests based on the rising cost of gas or vehicle or home heating
- Requests that are not connected to an unforeseen emergency situation
- Requests related to regularly anticipated expenses

What are the grant amounts and are there limits on requests?

- The maximum amount that may be granted per request is $1,000.
- Employees may not reapply for funds within 36 months.
- The maximum lifetime limit per employee/household is $3,000.
- Only one application may be submitted per employee/household per emergency situation.

Do monies have to be repaid? The funds do not have to be repaid; however, the money is subject to IRS regulations.

Who grants approval? The Vice President for Mission and Identity will grant approval based upon individual circumstances. A committee will periodically review the program to ensure it meets the needs of employees. Given the limited amount of funds, all requests cannot be approved even though there may be a clear need for assistance. This fund may be insufficient in the case of widespread disasters and community crises.

How do I apply? Applicants should contact the Office of Mission and Identity to make an appointment with the Vice President for Mission and Identity.

Do I need to provide anything to "prove" I need assistance? The employee may be asked to submit documentation that would support the case for emergency assistance. The documentation, if required, will vary based upon circumstance.

Do I have to inform my supervisor/manager that I am applying? No.

Employees receiving assistance may be referred to Duquesne University's EAP program for additional help.

Female Volunteers Needed for Study

Professors are seeking volunteers for a clinical study of bone loss, or osteoporosis, which has been shown to go hand-in-hand with menopause for many women. As estrogen hormone levels decline, so does bone formation activity.

Research by Dr. Paula Witt-Ende rby, professor in the Mylan School of Pharmacy, and Dr. Judith Balk, associate professor at the University of Pittsburgh’s School of Medicine, indicates that melatonin, a natural hormone produced by the body during hours of darkness and a common over-the-counter supplement, shows promise as a preventative therapy by increasing the activity of bone-forming cells.

Witt-Ende rby and Balk are investigating the use of melatonin supplementation to improve bone health in women undergoing the beginning stages of menopause. They also hope to alleviate some of the symptoms of menopause: sleeplessness, anxiety, irritability and hot flashes.

They have moved to the clinical study phase and seek volunteers. Interested women should be 45 years or older, experiencing irregular periods and having had at least one period in the past six months. Those interested in being study participants are asked to call 412.396.5874. Visit www. home.cr.duq.edu/~wtppf/ for details.

Female Volunteers

Miciak, right, congratulates Laura Ipsen, who received the first Green to Gold award on behalf of Cisco Systems Inc. Author Andrew Winston, left, and Business School Dean Alan Micak, right, congratulate Laura Ipsen, who received the first Green to Gold award on behalf of Cisco Systems Inc.
First Martha and Seaborn Jacobs Scholarships Given

By Karen Ferrick-Roman

The new Martha and Seaborn Jacobs Endowed Scholarship Fund has provided inaugural scholarships to four students enrolled in Duquesne University’s Entrepreneurial Studies Program (ESP).

“These $1,500 scholarships are the first to be generated from a fund created by 1965 Duquesne business school alumnus Terrence Jacobs, who is chief executive officer of Penneco Oil, an independent firm with oil, gas and coal interests throughout western Pennsylvania and West Virginia. Jacobs and his wife, Sandy, named the fund as a tribute to his parents, Martha and Seaborn Jacobs.

The winners, announced by Jacobs and Ronald R. Morris, director of the ESP, are juniors Michael Canko, Kevin Holesh and Michael Marce- nelli and senior Natalie Mikula.

The scholarships, which are renewable and will be given annually, were awarded on a variety of criteria, including outstanding performance in the classroom, ongoing and significant involvement in entrepreneurial ventures beyond the classroom and each student’s writings about his or her desire for an entrepreneurial career.

“Selecting these students was difficult because there are just so many outstanding entrepreneurial individuals in the program,” Morris said. “I particularly enjoyed reading the letters from the students; they gave us great insight into the background and personality make-up of each applicant. Their responses reminded me of something we teach in the classroom every day—that so much of entrepreneurial success is related to attitude and desire.”

That positive attitude is well-illustrated by Jacobs himself, according to Morris. “Terry Jacobs is, in my opinion, a shining example of the entrepreneurial spirit that has made this great country what it is,” Morris continued. “I am hoping that we can convince Mr. Jacobs to speak at our upcoming Entrepreneurs’ Day, so that our students can hear firsthand about the trials and tribulations a typical business owner endures in reaching his or her goals.”

The ultimate goal of the ESP is to create an endowment sufficient to fund at least two full scholarships. Of course, this will require significant funds. But already ESP is seeing its graduates creating and/or buying startup companies. Typically, not long after these small companies are purchased, entrepreneurial owners make generous contributions to their alma maters.

In the words of Morris, “This is only a matter of time.”

For further information on ESP or this fund, contact Morris at morrisr@duq.edu or visit www.duq.edu/entrepreneur.

Military Psychology Clinic Welcomes Veterans, Families

By Kelsey Sobecki

A former paratrooper and psychology professor at Duquesne University, Dr. Roger Brooke brings both experience and knowledge to the new military psychology clinic at Duquesne University.

“The clinic for veterans and their families, which opened in September, provides free services for a variety of issues, such as psychological assessments, counseling, group support and family and children’s services, and focuses on helping to make the transition from military to civilian life,” Brooke said.

“The clinic is keen to reaching out to those vets not suffering psychiatric problems who meet diagnostic criteria but who are simply finding that they are having difficulty fitting into this strange and confusing culture of civilian life,” Brooke said. “A special service that the clinic offers, and one that Brooke says they are very excited about, is a short course of eight sessions aimed at promoting family reintegration, communication skills and family strengths.

“One of the challenges we face is reaching out for whom the culture of resilience and self-sufficiency runs deep, where asking for help is felt as failure,” Brooke said. “This is one reason we are reaching out to families as well as vets.”

In addition to the family programs the clinic offers, Brooke cited a number of other services and elements of the clinic that make it unique.

“We have no affiliation with the Veterans Administration, or any other military,” he said. “We do not require diagnoses or insurance records for services to be provided. We are open to families and can even work directly with the children of vets. Our perspective is holistic and our services are free.”

Although the clinic doesn’t promote a religious belief, Brooke said the fact that the clinic is housed within a Catholic institution also distinguishes it.

“Our Catholic context means that we have a spiritual and ethical commitment to honor those who consult us and that we understand the spiritual questions that are often raised in time of war,” he said.

The psychology department at Duquesne is nationally recognized for training doctoral students, some of whom are trained specifically for working with veterans and their families.

Brooke’s experience as a paratrooper in the South African army and as the father of a soldier who has been in Iraq every year since 2004 provides a special connection to military clients. He wanted to bring this experience and knowledge to the University that, he said, served as his spiritual and intellectual home for many years before he ever came here. Brooke joined the Duquesne faculty in 1994 as a professor of psychology and director of clinical training. In this position, he was instrumental in obtaining American Psychological Association accreditation of the doctoral program and reaccreditation in 2006.

For more information on the military clinic, call 412.396.6562, email pasqualino@duq.edu or visit www.duq.edu/psychology-clinic.

Aspen Institute, Princeton Review Recognize Excellence in MBAs

By Karen Ferrick-Roman

Duquesne University has been ranked No. 2 worldwide among schools of its size and is the only school in Ohio, West Virginia and Pennsylvania to be included in the top 20 schools ranked by the Aspen Institute for integrating social and environmental issues into its Master of Business Administration (MBA) program. Additionally, it was again named an outstanding business school by The Princeton Review and is featured in the 2010 edition of the Princeton Review’s book, The Best 301 Business Schools.

“We are honored to again be among the top schools acknowledged as trailblazers by the Aspen Institute,” said Dr. Alan R. Miciak, dean of the Donahue Graduate School of Business. “This recognition reflects the commitment Duquesne has made to ethics and social and environmental issues, which are central to the Aspen Institute rankings—and necessary for successful business practices in today’s climate.

“We also are pleased that the Princeton Review and our own students recognize the quality of our programs and the momentum we are building.”

Business schools from 24 countries participated in the Aspen Institute’s mapping of teaching and research on issues pertaining to business and society.

“Beyond Grey Pinstripes schools are thoughtfully pursuing new approaches,” said Rich Leisnider, director of the Aspen Institute’s Center for Business Education.

“They are preparing students who take a more holistic view of business success, one that measures financial results as well as social and environmental impacts.”

The Princeton Review recognized Duquesne’s John F. Donahue Graduate School of Business as among the country’s top business institutions based upon the editors’ opinion of its academic programs, a review of institutional data and the opinions of students.

“We are pleased to recommend Duquesne to readers of our book and users of our site, www.PrincetonReview.com, as one of the best institutions they could attend to earn an MBA,” said Robert Franek, Princeton Review senior vice president-publishing.

In its two-page profile, the Princeton Review includes Duquesne’s dual degree programs and its day and evening offerings, but keys on the school’s MBA Sustainability program. “In addition to the academic energy the new program has produced, students say adding sustainability to the MBA is ‘perfect for the student looking for a career edge,’ as very few graduate business programs offer the highly specialized training they receive at Duquesne,” it states.

The profile also noted that “Duquesne distinguishes itself through its ‘genuine interest in the success of their students.’”

Information on Duquesne’s MBA programs is available at www.duq.edu/business. The Global 100 list is available at www.BeyondGreyPinstripes.org.
Scholars in DU Sciences Program Meet with Bayer CEO

By Karen Ferrick-Roman

The four inaugural Bayer Scholars at Duquesne University met with Bayer Corp. President and Chief Executive Officer Greg Babe on campus on Oct. 27.

The Bayer USA Foundation provided an $800,000, eight-year grant to fund a new scholar/intern program for female and minority students in the Bayer School of Natural and Environmental Sciences with the goal of enhancing diversity in the academic setting and the scientific work force.

“This program is helping to attract women and minority students of exceptional potential to the chemical and materials sciences fields,” said Dr. David Seybert, dean of the Bayer School, noting that these groups traditionally have been underrepresented in industrial research. “Financial aid, laboratory research experiences, individual mentoring and internships are integral components of the program, reflecting a common vision between Bayer and Duquesne in developing greater diversity in the field.”

“Attracting and retaining the interest of more female, African-American, American Indian and Hispanic students in STEM (Science, Technology, Engineering and Mathematics) is critical to our competitiveness individually as companies, collectively as industries and nationally as a country,” said Babe, who also serves as chairman of the Bayer USA Foundation. “One way to accomplish this is to give these students outstanding educational opportunities like the Bayer Scholars program at Duquesne, where they get to think and act like professional scientists right at the very beginning of their college careers.”

The first class of Bayer Scholars includes chemistry majors Emily Litzenberger, Camille Pottinger, Emilie Renk and environmental science major with a concentration in chemistry Elizabeth Roeske.

Dr. Ellen Gawalt, assistant professor in chemistry and biochemistry, serves as faculty mentor for the scholars, who conduct research during their freshman year. The Bayer School will provide a stipend to enable these students to continue these projects during the summers of their freshmen and sophomore years. They will be involved in a mentoring/internship program at Bayer Corp. in their junior and senior years.

Duquesne has augmented the contribution of the Bayer USA Foundation to ensure that all Bayer Scholars will receive full tuition scholarships during their four years of undergraduate study. Over the next four years, an additional 16 students will be selected for the program.

Super Lawyers Magazine Ranks DU Law School

Duquesne University has been included in the inaugural Super Lawyers U.S. Law School Rankings. The School of Law ranked 100 out of 180 schools on the list.

“The 2010 Super Lawyers U.S. Law School Rankings is unique in that it ranks law schools based on the number of graduates who are selected for inclusion in Super Lawyers across the country,” said Bill White, publisher of Super Lawyers magazine. “Only five percent of all lawyers in each state are selected to Super Lawyers lists.”

Law schools were evaluated according to the total number of graduates named to the state and regional Super Lawyers lists in 2009. Candidates for Super Lawyers are evaluated on 12 indicators of peer recognition and professional achievement.

“We’ve been rating lawyers for nearly 20 years. This puts us in a unique position to shed light on how well schools fulfill the ultimate mission of producing great lawyers,” said White. “Our approach is simple. We take a snapshot of the top lawyers in the country and ask, ‘What schools produced these lawyers?’ Then we report the results. Our rankings fill an informational gap. It throws a new and unique indicator of quality into the mix.”

The Duquesne University School of Law had nearly 170 alumni named to the state and regional Super Lawyers lists in 2009. Candidates for Super Lawyers are evaluated on 12 indicators of peer recognition and professional achievement.

“By working in partnership with one of our graduates in a key area of local need, we hope to be able to help improve the lives of our neighbors.”

Dr. Taunya Tinsley, an alumna of the counselor education program and coordinator of the church’s counseling ministry, has noted that, nationwide, only about one in three African Americans who needs mental health care receives culturally appropriate services.

Unfurl, no formalized, structured church-base counseling centers have been operating within Pittsburgh’s African-American churches, Tinsley said.

DUQ Journal Discusses Healthcare Ethics

President Charles J. Dougherty spoke to Dr. Gerard Magill, health-care ethicist, about how healthcare policy reforms should incorporate ethics during the October edition of DUQ Journal, his regular monthly talk show on WDUQ 90.5 FM. Magill is the Vernon F. Gallagher Chair for the Integration of Science, Theology, Philosophy and Law at Duquesne and a professor at Duquesne’s Center for Healthcare Ethics. This radio conversation can be heard by linking through the President’s Web page, www.duq.edu/president. The president’s 30-minute talk shows dating to September 2007 also can be accessed through the DUQ Journal archives.

Education Professor Studies Safety Project

Dr. Tammy Hughes, associate professor in the School of Education, is studying a Penn Hills project aimed at keeping children safe from violence, bullying, abuse and abduction. S.T.A.R., Stand Together! Act Responsibly!, is a safety program working with children in first through fifth grades, their parents, teachers and community to diffuse potentially dangerous or illegal situations.

Hughes currently is evaluating the program’s effectiveness so that it may serve as a model. “This is a grassroots effort with an eye to making sure there is accountability for delivering the knowledge to school children, with the schools, the University and the community working together,” Hughes said.

Arbitration Team Wins Regional Competition

The Duquesne University School of Law’s arbitration team won the regional championships hosted Nov. 21 and 22 at the University.

Teams from across the country, including Pace, Villanova and the universities of South Dakota and Toledo participated.

Members of the winning Duquesne team were Julie M. Katz, Eve M. Tasios, Abigail L. Marusic and Keaton Carr. Coaches were alumni Sarah Andrews, 2006, and Chris Borsani, 2007, and faculty advisor is Professor Al Peláez. Two other Duquesne teams were semi-finalists in the competition, with the same advisor and coaches.

The championship team will compete in the national finals at Chapman University School of Law in Orange, Calif., in January 2010.

Meeting together are, from left, Dr. Karl Haider, innovation manager at Bayer MaterialScience LLC, Bayer Scholars Elizabeth Roeske and Camille Pottinger, Bayer CEO Greg Babe, Bayer Scholars Emilee Renk and Emily Litzenberger, and Rebecca Lucore, executive director at Bayer USA Foundation.
Hall of Fame Features First Class of Researchers on Special Trading Cards

By Karen Ferrick-Roman

The Office of Research Hall of Fame is welcoming its first class of researchers. Eight faculty members are being recognized for their outstanding research endeavors based on consistency in sponsored research funding, research impact and/or funding amounts, said Dr. Alan W. Seadler, associate academic vice president for research at Duquesne. The awards were presented in departmental ceremonies through November.

To mark the occasion—and, going forward, for each Hall of Fame induction—baseball-style trading cards with photos, brief bios and grant award totals for sharing with family, friends, faculty, students and potential grantors have been printed for the inductees, along with letters of recognition from Provost Ralph Pearson.

"With this new initiative, we want to applaud those faculty members who have distinguished themselves, their schools and the University by actively engaging external funding sources to initiate and continue research and scholarship," Pearson said. "With their success serving as examples, we hope to encourage more faculty members to also pursue this type of funding."

The inaugural honorees are:
- William Purse, music technology department, Mary Pappert School of Music
- Dr. Jeffry Madura, chemistry and biochemistry department, Bayer School of Natural and Environmental Sciences
- Dr. Rodney Hopson, foundations and leadership department, School of Education
- Dr. L. Kathleen Sekula, School of Nursing
- Dr. Aleem Gangjee, Mylan School of Pharmacy
- Dr. Clifford Bob, political science department, McAnulty College and Graduate School of Liberal Arts
- Dr. Mary McKinney, director of the Small Business Development Center, Palumbo•Donahue School of Business
- Dr. Kenneth Saban, director of the MBA Sustainability program, Palumbo•Donahue School of Business

"While many faculty members have engaged in scholarship, the Hall of Fame faculty members have been particularly successful in pursuing external funding to support their scholarship," Seadler said. "We wanted to recognize their efforts in a small but special way."

New classes of inductees will be selected annually by the Office of Research, Seadler said, and the intent is to hold a reception annually for all inductees both current and past as a way of recognizing their contributions and to provide another opportunity for faculty interaction.

DU Helps to Shape National Conversation about Role of School Psychologists

By Karen Ferrick-Roman

Duquesne University education professor Dr. Tammy Hughes, along with other educational leaders and Congress, worked to have the week of Nov. 9 declared as National School Psychologist Week, drawing attention to the academic and social support services school psychologists provide across the country.

Hughes, associate professor of school psychology in the School of Education and president of the Division of School Psychology (16) of the American Psychology Association, was heavily involved in the discussions leading to the push for this week to be recognized. The resolution was introduced in both the U.S. Senate and the U.S. House of Representatives with bipartisan support. Having a strong show of support for this resolution will help pave the way for the adoption of these resolutions in the fall and will also help garner support for other programmatic legislation in the future.

The week was intended to educate parents that school personnel are available to help the whole child. "It is about reading and math, but it is not just about reading and math," Hughes said. "Mental health and social development go hand-in-hand with learning. School psychologists can help refocus kids who have mental health needs, which has a broader implication with reading, of their lives, academically as well as socially, throughout their school careers," Hughes said.
Study Shows PA Businesses Slow to Adopt E-marketing

By Randy Cole

Pennsylvania businesses are slow to adopt new e-marketing technologies, according to a study released by Duquesne University’s Small Business Development Center (SBDC) and Pittsburgh-based e-marketing software firm Ennekt.

The inaugural report found that only 42 percent of the region’s organizations incorporate social media as part of their marketing initiatives, and only 9.9 percent plan a move in that direction.

The survey gathered information from businesses and organizations across western Pennsylvania, most of which are located in the seven-county region surrounding Pittsburgh. Respondents received the survey via email and could choose to opt in.

The results suggest that businesses in western Pennsylvania lag behind their national counterparts significantly when it comes to social media Web usage. The September 2009 McKinsey Quarterly Global Survey found that more organizations across the country utilize Web 2.0 technologies and that their level of satisfaction with the technology is greater than respondents from western Pennsylvania reported.

“We realize small businesses are often short on time and that sometimes social networking can be last on the to-do list,” said Christine Hughes, training manager with the SBDC. “We wanted to get a pulse on what is happening in our region, and if networking can be last on the to-do list,” said Christine Hughes, training manager with the SBDC. “We wanted to get a pulse on what is happening in our region, and if networking can be last on the to-do list.”

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These findings came in advance of the SBDC’s fourth annual Pennsylvania Business Technology Conference, which was held on campus in November.

Disability Awareness Luncheon

Jay A. Bender, chief executive officer and founder of Bender Consulting Services Inc., pictured with the Rev. James McCloskey, C.S.Sp., vice president for mission and identity, discussed the importance of hiring those with disabilities during Duquesne’s Oct. 14 Disability Awareness Luncheon. Sponsored by the President’s Advisory Council on Diversity and the Office of Mission and Identity, the annual luncheon is designed to raise the consciousness of the University community about disabilities. Bender, an ardent speaker who applauds Duquesne’s initiative, described her life-threatening accident resulting from epilepsy and championed the need to provide people with disabilities with employment opportunities.

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Theology Professor Authors Book on Minor Prophets

By Richard Tourtellott

“These are the guys who show you how to fight,” says the Rev. Sean Kealy, C.S.Sp., of the biblical prophets.

On the first page of his new book, An Interpretation of the Twelve Minor Prophets of the Hebrew Bible, published by Edwin Mellen Press, Kealy writes that all of the prophets “knew only too well how to pick God’s fight with the world.”

A theology professor and holder of the Noble J. Dick Endowed Chair in Academic Leadership, Kealy is the author of numerous books about theology and the Bible, and he has been teaching and studying the Minor Prophets as well as the writings of Daniel, Ezekiel, Isaiah and Jeremiah—the four Major Prophets—most of his life.

That scholarly work helped him realize that, while the Major Prophets have been closely scrutinized, relatively little commentary centers on the writings of Hosea, Joel, Amos, Obadiah, Jonah, Micah, Nahum, Habakkuk, Zephaniah, Haggai, Zechariah and Malachi—the 12 Minor Prophets.

Kealy points out that the terms minor and major are in no way a judgment about relative worth, simply an acknowledgment of relative length. The Book of Daniel, for example, has some 60 chapters, while most of the Minor Prophets’ books are but a few pages.

The Minor Prophets, however, are not short on theological insight, nor does their abbreviated length lessen their power, according to Kealy.

For example, Catholic theology has been deeply influenced by the book of Hosea, the prophet who transmuted pagan notions of love, purifying and clarifying the idea, presenting the Hebrews with what at that time was a radical concept—that God’s love is unshakeable and that love, rather than obedience, is the bedrock of a holy life.

Others of the Minor Prophets bear messages renewed by historical circumstance. The words of the prophet Amos were particularly meaningful in the 1960s, when black people in the United States, as well as the oppressed and marginalized everywhere, called for justice from government and society.

Similarly, Habakkuk, who emphasized the importance of faith, was valued most during the Protestant Reformation, and Jonah, who accused his contemporaries of abandoning their dreams for the contentment of mediocrity, or Micah, who demands that we as individuals and as a society put ourselves on trial, may speak to the angst of modern Americans, Kealy notes.

“There are 73 books in the Bible, and each is there for a reason,” Kealy said.

His work about the Minor Prophets also has a clear purpose. Quoting the medieval philosopher Francis Bacon, Kealy said, “It is only left to God and angels to be lookers-on,” and my book attacks lookers-on.”

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Duquesne Employees Contribute Over $85K For the United Way

The 2009 United Way Campaign at Duquesne University surpassed its fundraising goal, raising $85,722 to assist those in need. The generous spirit of the Duquesne community continues to impact and support our region even in challenging economic times.

“This continue to be impressed with the generosity of our coworkers, who always step forward and respond to the needs of our community. Exceeding our donation goal in the current economic climate is a remarkable achievement. As the United Way campaign chair, I extend my sincere gratitude to all who helped,” said Laverna Saunders, University librarian.

For the first time, Duquesne employees had the option to make their donation online through an e-pledge Web page. Over 70 percent chose the ease of electronic donation.

The United Way of Allegheny County streamlines the process of funding agencies that impact critical community needs. Each year, thousands of individuals in hundreds of workplace campaigns donate through United Way.

As an umbrella organization, United Way significantly reduces fundraising and administrative costs for a wide variety of health and human services agencies by serving as the fundraiser, the processor and the distributor.

Each month, United Way processes 40,000 donations for more than 3,800 agency programs—and the Duquesne University community is among the contributors who make that possible.

Muldoon Building Opens

A regal ribbon cutting marked the grand opening ceremony of the Center for Pharmacy Care in the Muldoon Building, at 1000 Fifth Ave., on Oct. 29. Mylan School of Pharmacy Dean Douglas Bridger made remarks at the event, as did President Charles J. Dougherty and Pittsburgh City Council President Doug Shields. Under the supervision of University’s Mylan School of Pharmacy faculty, Duquesne pharmacy students and interns meet with patients at the Center for Pharmacy Care to conduct health risk assessments.

Patients can learn about disease prevention for issues such as hypertension, diabetes, obesity and smoking cessation as well as receive care plans for medication therapy management.

This is just one way that the Mylan School of Pharmacy continues to take a more active role in improving the health outcomes and quality of life in Pittsburgh.

DU Community Calendar

December 2009

Wednesday, Dec. 23
Staff Awards/Christmas Luncheon
Noon, Union Ballroom

Duquesne University offices will be closed from Thursday, Dec. 24 through Friday, Jan. 1 in observance of the Christmas and New Year’s Holidays. Offices will reopen on Monday, Jan. 4.

Calendar Notice: Please submit information for the Dec./Jan. DU Community Calendar by 3 p.m., Tues., Jan. 5. Please include event title, name and title of speaker(s), date, time(s) and location(s). Send information to mccues@duq.edu.